

# BUSINESS PROFILE



iBlooming is a forward-thinking educational organization dedicated to transforming the landscape of lifelong learning through innovative technology and inclusive practices. Our mission is to provide accessible, high-quality education that empowers individuals and communities, fostering sustainable personal and professional growth.



# OUR TEAM

Who makes everything possible



**JAKE LIU**  
C.E.O.



**KK. KOONG**  
C.O.O.



**YUKU NG**  
C.T.O.



**IVAN TSUI**  
BUSINESS ADVISER



**KEN BAY**  
BUSINESS DEV. DIRECTOR



**ONGGY HIANATA**  
BUSINESS STRATEGIST



# OUR VISION & MISSION



## VISION

Empower everyone with positive, accurate, instant, and sustainable insights into personal profiling to elevate their standard of living.

## MISSION

Leverage the sophistication of AI to improve the standards of human life across education, social spheres, culture, and business. By fostering collaboration that draws from diverse aspects and strengths, we strive to construct a robust and positive ecosystem and community.



# GLOBAL iLEARNING MOVEMENT



Global ilearning Movement

is our flagship initiative designed to democratize education on a global scale. GiM aligns with the United Nations' Sustainable Development Goals (SDGs) and leverages advanced AI technologies to ensure that everyone, regardless of location, has access to quality education.

# KEY DIFFERENTIATORS



## (I) AI-Powered Translation Technology, iBTai

- Global Reach: Our cutting-edge AI translation technology breaks down language barriers, allowing experts to deliver educational content to every part of the world.
- Cultural Inclusivity: We ensure that learning materials are not only translated but also culturally adapted, making them relevant and accessible to diverse populations.
- Real-Time Translation: Our platform supports real-time translation during live sessions, ensuring seamless communication between instructors and learners.



## (II) AI Learner Profiling System, iMATRIX

- Personalized Learning Paths: Our AI-driven learner profiling system tailors educational content to individual needs, preferences, and learning styles, enhancing engagement and effectiveness.
- Inclusive Education: By analyzing data on learners' backgrounds and progress, our system ensures that all students, including those from marginalized communities, receive the support they need to succeed.
- Intelligent Insights: Educators receive detailed insights into learner progress, enabling them to provide targeted interventions and support.



# INTELLIGENCE AND INCLUSIVE LEARNING OPPORTUNITIES

## 1. Personalized Learning:

- **AI Profiling:** Tailors content to individual needs and learning styles.
- **Adaptive Paths:** Adjusts learning paths based on progress and preferences.

## 2. Accessibility:

- **AI Translation:** Real-time translations break down language barriers.
- **Cultural Relevance:** Inclusive materials accommodate diverse backgrounds.

## 3. High-Quality Content:

- **Expert-Led Courses:** Access to top industry experts and up-to-date knowledge.
- **Wide Range:** Diverse subjects from technical skills to professional development.

## 4. Engagement:

- **Interactive Tools:** Quizzes, simulations, and gamified modules enhance motivation.
- **Community:** Global peer and educator connections foster a supportive environment.

## 5. Career Advancement:

- **Upskilling:** Skills for adapting to the evolving job market.
- **Certifications:** Recognized credentials to enhance employability.

## 6. Support and Feedback:

- **AI Coaches:** Personalized guidance and progress tracking.
- **Analytics:** Insights into performance and areas for improvement.

## 7. Lifelong Learning:

- **Flexible Options:** Self-paced courses, live sessions, and workshops.
- **Growth Culture:** Encourages continuous learning and development.

*iBlooming empowers learners with personalized, accessible, and high-quality education, leveraging AI to ensure relevance and engagement.*





**NOW WE BLOOM!**



# UNIQUE OPPORTUNITIES AS CHANNEL & CONTENTS PROVIDERS

To deliver high-quality educational content and training programs to a global audience, leveraging their expertise to enhance personal and professional development for learners.

## **Values of Channel Providers on iBlooming:**

### **1. Expertise and Knowledge Sharing:**

- **Value:** Bring specialized knowledge and insights.
- **Benefit:** Enrich learners' experience with high-quality content.

### **2. Global Reach and Exposure:**

- **Value:** Access a diverse, global audience.
- **Benefit:** Enhance visibility and reputation worldwide.

### **3. Innovation in Learning:**

- **Value:** Contribute innovative learning methods.
- **Benefit:** Engage learners with cutting-edge educational techniques.

### **4. Community and Networking:**

- **Value:** Join a vibrant community of educators and learners.
- **Benefit:** Foster collaboration and professional relationships.

### **5. Support for Global iLearning Movement (GiM):**

- **Value:** Promote global access to quality education.
- **Benefit:** Contribute to a worldwide initiative for skill development.

### **6. Monetization and Growth Opportunities:**

- **Value:** Monetize content through iBlooming.
- **Benefit:** Create new revenue streams and achieve financial growth.

### **7. Enhanced Learner Outcomes:**

- **Value:** Provide structured and impactful content.
- **Benefit:** Improve learner satisfaction and success rates.

### **8. Access to Advanced Tools and Analytics:**

- **Value:** Utilize advanced tracking and analytics.
- **Benefit:** Refine content and delivery based on data insights.

*Channel Providers on iBlooming play a crucial role in democratizing education, fostering a global learning community, and driving personal and professional growth for learners.*





# PASSION OF GIVING





# STRATEGIC OBJECTIVES

## **1. Lifelong Learning**

- Promote a culture of continuous education through engaging and relevant learning experiences.

## **2. Empowerment through Education**

- Provide resources and opportunities for individuals to enhance their skills and improve their socio-economic status.

## **3. Bridging Global Learning Gaps**

- Utilize advanced AI to connect learners with the best educators worldwide, ensuring equal access to knowledge.

## **4. Distributing Knowledge Equitably**

- Extend educational opportunities from urban centers to remote areas, fostering holistic learning environments.

## **5. Sustainable Development**

- Integrate sustainable practices into our educational framework, inspiring learners to contribute positively to their communities and the environment.



# PARTNERSHIPS & COLLABORATIONS



iBlooming is committed to building strategic partnerships with governments, educational institutions, and businesses to amplify our impact. By collaborating with local and international stakeholders, we aim to create a robust ecosystem that supports educational excellence and innovation.






# GET IN TOUCH



## Contact Us :

 **Website:** [www.iblooming.ai](http://www.iblooming.ai)

 **Email:** [cs@iblooming.ai](mailto:cs@iblooming.ai)

 **Phone:** +60 1112733437 (Customer Service)

 **Address:**

**Headquarters:**

Room 8, 9/F., International Enterprise Centre 3, 18 Tai Chung Road, Tsuen Wan, N.T.,  
Hong Kong

**Office and Learning Center:**

46-1, Jalan Sierra 10/2, Bandar 16 Sierra, 47120 Puchong, Selangor, Malaysia.