



Channel Provider

Comprehensive Toolkit

28 Mar 2024



Become iBlooming
Channel Provider

What You Need to become Channel Provider

1. 5 Short Videos (around 1 minute)

<Free> *Educational / positive informative videos*

2. Course/module (max 15mins each)

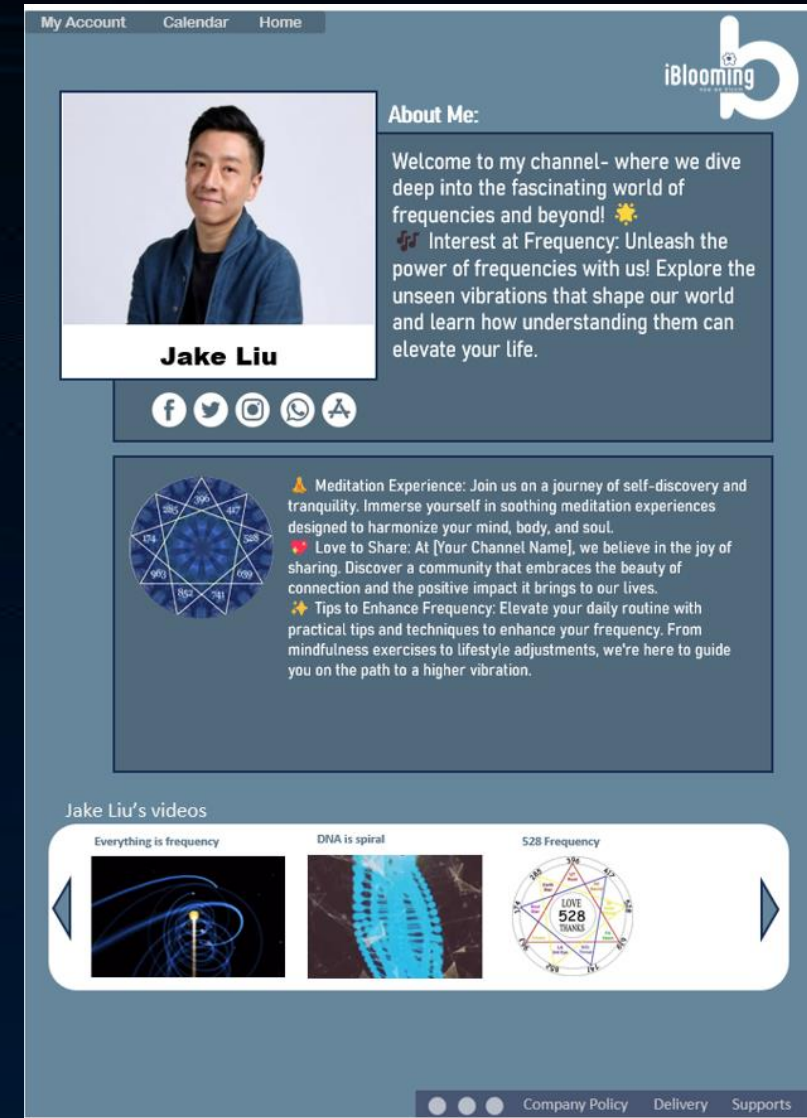
<Paid> *set your price*

3. Portfolio Page: Please refer next page for detail



Portfolio Page

1. **One image.** *It can be their own photo or just a logo of their company. Resolution at least 1mb, in square size.*
2. **Short description** *about the channel provider. It can be their past experience, qualification, or even a personal short story. About their passion. The purpose is to attract member to view their contents or buy their products. It can be 50-100 words*
3. **Achievement Qualification / Authority** *(if any)*



Promotional Period

Video AI Translation

- **Free** Translation: 2 Basic Language (English and Chinese) for 5 short videos (*Promotional period only*)
- Additional Language: chargeable US\$ 1,5 /minute /video

iBlooming Interface:

- Transactions, view counts, all products and courses, uploading, Analysis...etc.

Fees

No Registration Fees

No listing Fees

No hidden charges

ONLY Rebate when transaction generated:

- 30% rebate for iBlooming
- 70% to channel provider



Video Creation 101

For Beginner

Video Format

Size:

- Landscape, 4:3, 16:9,
- or 1:1 (square)
- 2560×1440 - 1920×1080 - 1280×720 - 640×360

Format:

MP4, MOV, WMV, AVI, and FLV

Quality: Visual & Sound

Visual



- ✓ *Good lighting*
- ✓ *Good position*
- ✓ *Good distance*

Voice & Sound

- ✓ *Voice is clear (using mic)*
- ✓ *Good background volume*
- ✓ *Good speed*

- 
- A close-up shot of a man's face in a very dark environment. The image is framed like a film strip, and a red X is overlaid on the left side, indicating poor quality. The text 'SENUNOOL' is visible at the bottom of the frame.
- ❖ *Too dark*
 - ❖ *Too Close to camera*
 - ❖ *Too much movement*

- ❖ *Background noise*
- ❖ *Voice not clear*
- ❖ *Too fast*

Short Video -**Good Reference Sample:**

- ✓ Good lighting
- ✓ Clear Voice
- ✓ Useful Contents: *Good Structure, Highlight Key points, unique content*



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<https://youtu.be/mOCli0hwzmo>



Video Making 101

1: Set up the scene: Prepare & Test



<https://www.youtube.com/watch?v=am7kaAerVCQ>

Video Making 101

2: Light & Voice



<https://www.youtube.com/watch?v=am7kaAerVCQ>

Importance of Sound

- Voice Recording is a very important part, try using a microphone (wired or wireless).
- There's no need to use expensive ones, we've tried ones under \$10 that also provide good sound quality



Video Making 101

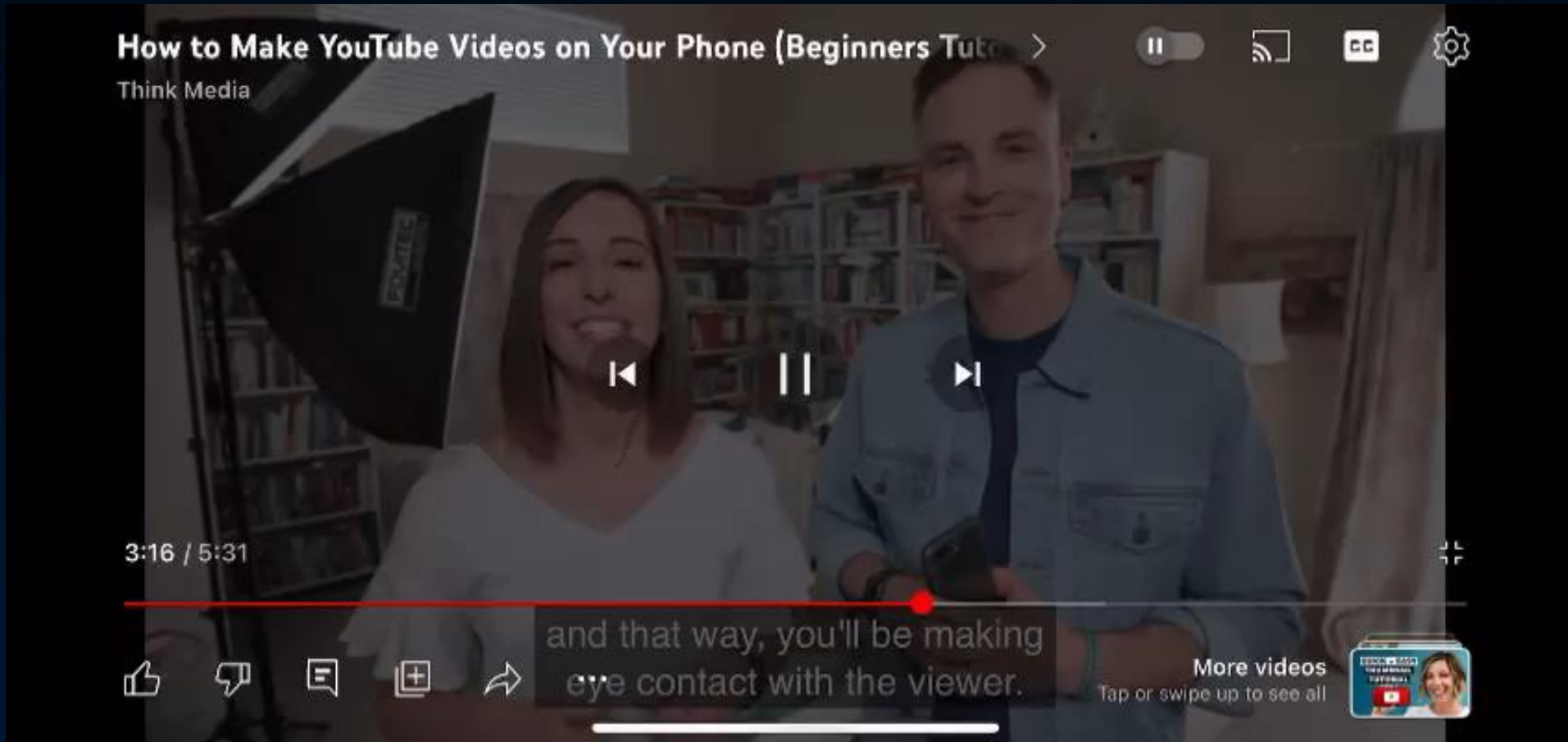
3: Camera Angle: Lock your shot



<https://www.youtube.com/watch?v=am7kaAerVCQ>

Video Making 101

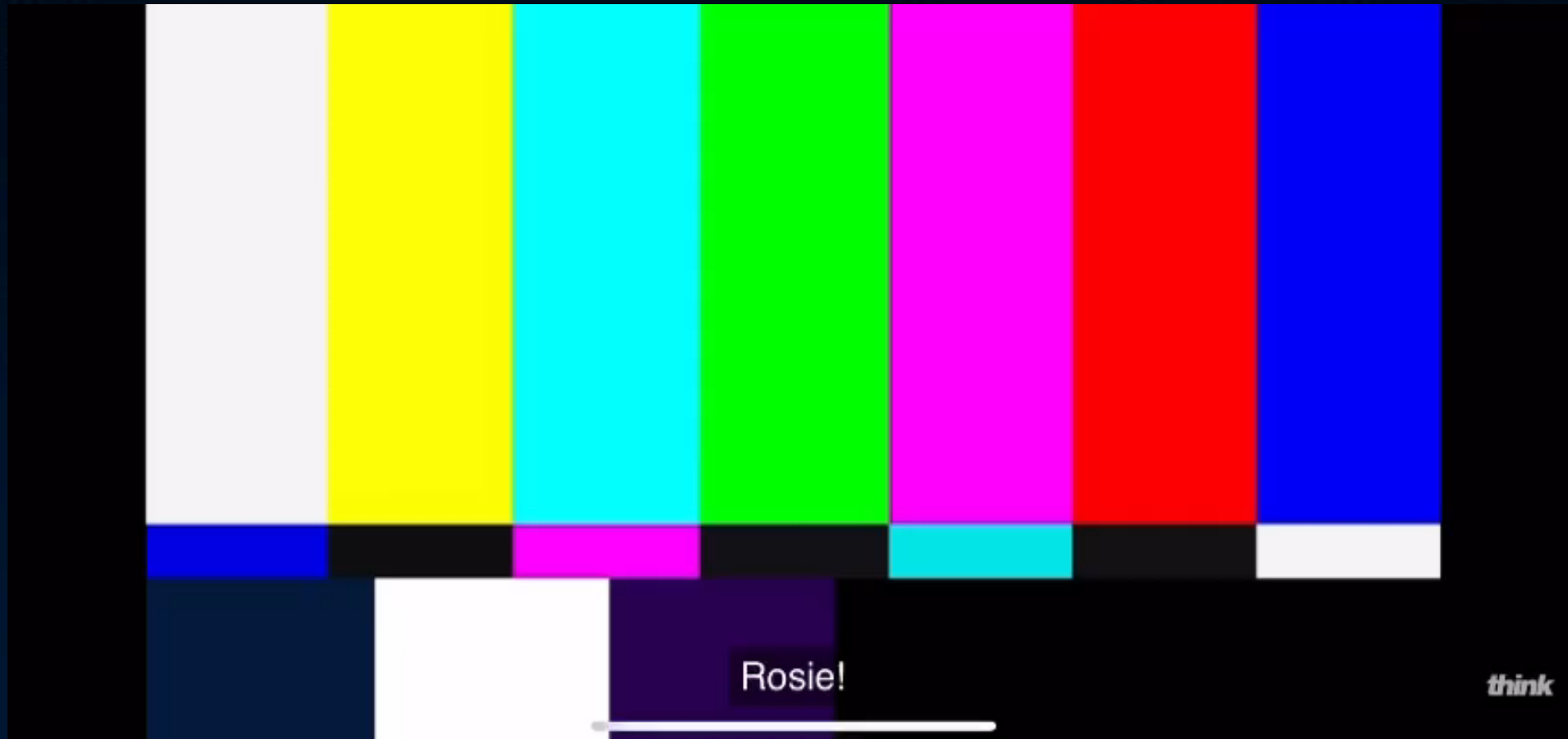
4: Standard Setting in Phone (*resolution, setting...etc*)



<https://www.youtube.com/watch?v=am7kaAerVCQ>

Video Making 101

5: Know your contents: prepare script, story, planning, what you want to sell/teach



<https://www.youtube.com/watch?v=am7kaAerVCQ>

Global Accurate Learning & Business Platform



now we bloom !!