



# Channel Provider

*Comprehensive Toolkit*

28 Mar 2024



Become iBlooming  
Channel Provider

## What You Need to become Channel Provider

### 1. 5 Short Videos (around 1 minute)

**<Free>** *Educational / positive informative videos*

### 2. Course/module (max 15mins each)

**<Paid>** *set your price*

### 3. Portfolio Page: Please refer next page for detail



# Portfolio Page

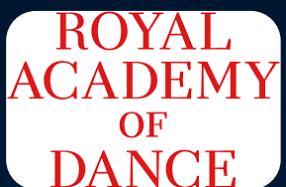
- 1. One image.** *It can be their own photo or just a logo of their company. Resolution at least 1mb, in square size.*
- 2. Short description** *about the channel provider. It can be their past experience, qualification, or even a personal short story. About their passion. The purpose is to attract member to view their contents or buy their products. It can be 50-100 words*
- 3. Achievement Qualification / Authority** *(if any)*

**About Me:**  
Welcome to my channel- where we dive deep into the fascinating world of frequencies and beyond! 🌟  
💡 Interest at Frequency: Unleash the power of frequencies with us! Explore the unseen vibrations that shape our world and learn how understanding them can elevate your life.

**Video Thumbnails:**

- Everything is frequency
- DNA is spiral
- 528 Frequency

**Navigation:** My Account, Calendar, Home, Company Policy, Delivery, Supports



# Promotional Period

## Video AI Translation

- ***Free Translation: 2 Basic Language (English and Chinese) for 5 short videos (Promotional period only)***
- ***Additional Language: chargeable US\$ 1,5 /minute /video***

## iBlooming Interface:

- ***Transactions, view counts, all products and courses, uploading, Analysis...etc.***

# Fees

No Registration Fees

No listing Fees

No hidden charges

ONLY Rebate when transaction generated:

- 30% rebate for iBlooming
- 70% to channel provider

# Video Creation 101

*For Beginner*

## **Video Format**

### **Size:**

- Landscape, 4:3, 16:9,
- or 1:1 (square)
- 2560×1440 - 1920×1080 - 1280×720 - 640×360

### **Format:**

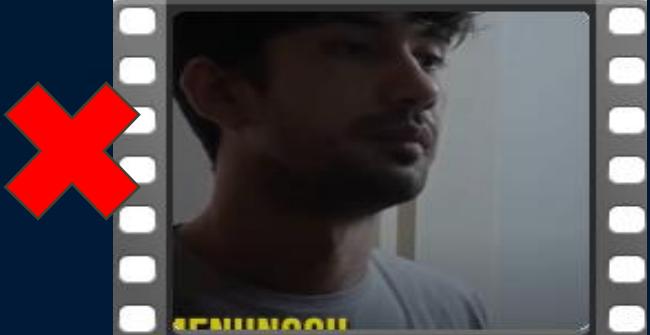
MP4, MOV, WMV, AVI, and FLV

# Quality: Visual & Sound



## Visual

- ✓ ***Good lighting***
- ✓ ***Good position***
- ✓ ***Good distance***



- ❖ ***Too dark***
- ❖ ***Too Close to camera***
- ❖ ***Too much movement***

## Voice & Sound

- ✓ ***Voice is clear (using mic)***
- ✓ ***Good background volume***
- ✓ ***Good speed***

- ❖ ***Background noise***
- ❖ ***Voice not clear***
- ❖ ***Too fast***

# Short Video -Good Reference Sample:

- ✓ Good lighting
- ✓ Clear Voice
- ✓ Useful Contents: *Good Structure, Highlight Key points, unique content*

The screenshot shows a video player interface for a channel named 'iBlooming'. At the top, there are links for 'My Account', 'Calendar', and 'Home'. The main content area features a thumbnail of a man in a suit, identified as 'Fery Setiawan', with the text 'About Me:'. Below this, there is a section titled 'BONDS' with a thumbnail showing a document with the word 'BONDS' and some charts. At the bottom, there is a section for 'Fery Setiawan's videos' showing three recent uploads: 'Fery Setiawan 3' (0:51), 'Fery Setiawan 2' (0:02), and 'KAPAN WAKTU YANG TEPAT' (0:39). The bottom navigation bar includes links for 'Company Policy', 'Delivery', and 'Supports'.



# Short Video -Good Reference Sample:

- ✓ Good lighting
- ✓ Clear Voice
- ✓ Useful Contents: *Good Structure, Highlight Key points, unique content*

<https://youtu.be/mOCLi0hwzmo>



# Video Making 101

## 1: Set up the scene: Prepare & Test



<https://www.youtube.com/watch?v=am7kaAerVCQ>

# Video Making 101

## 2: Light & Voice



<https://www.youtube.com/watch?v=am7kaAerVCQ>

## Importance of Sound

- Voice Recording is a very important part, try using a microphone (wired or wireless).
- There's no need to use expensive ones, we've tried ones under \$10 that also provide good sound quality



# Video Making 101

## 3: Camera Angle: Lock your shot



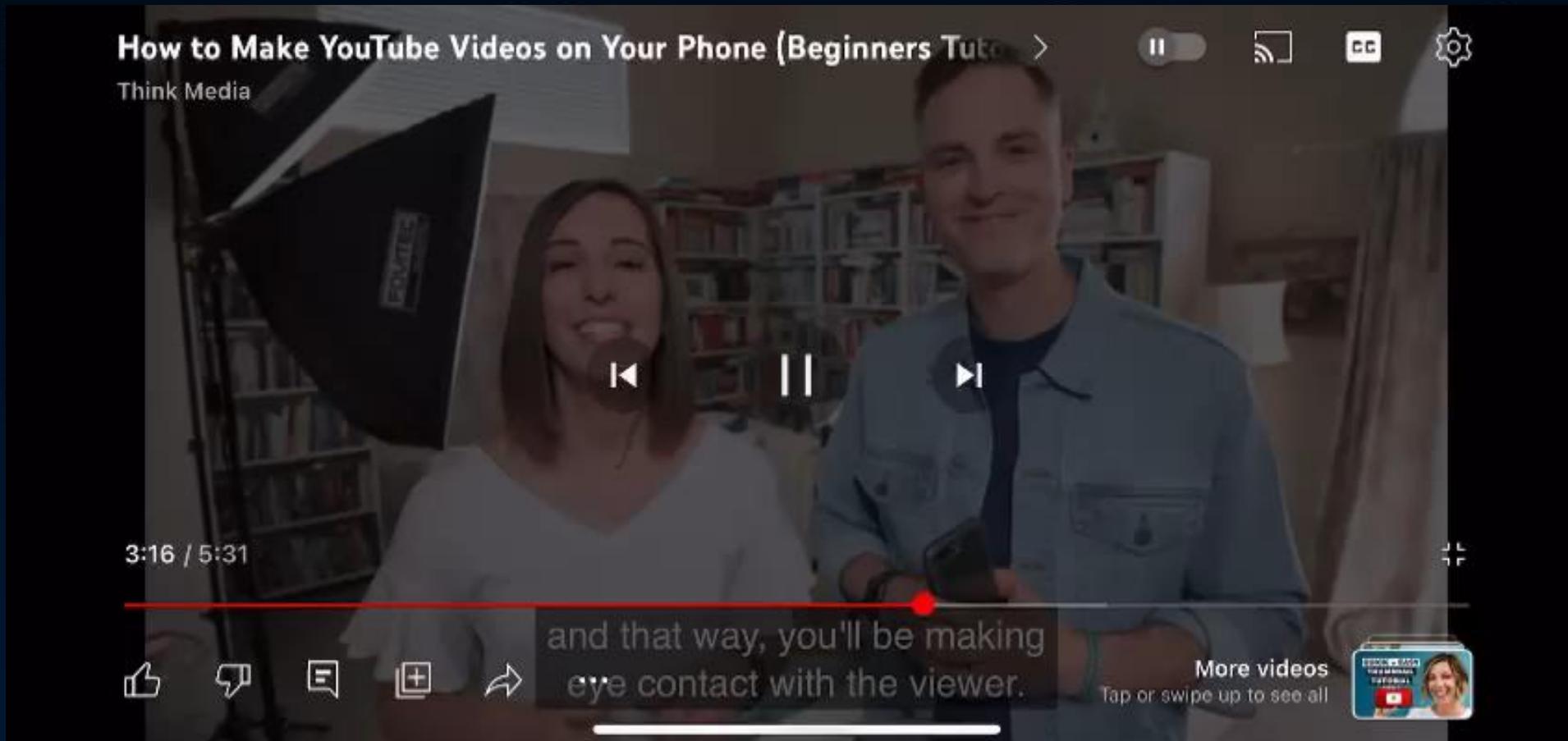
we'll post those in the description below.

think

<https://www.youtube.com/watch?v=am7kaAerVCQ>

# Video Making 101

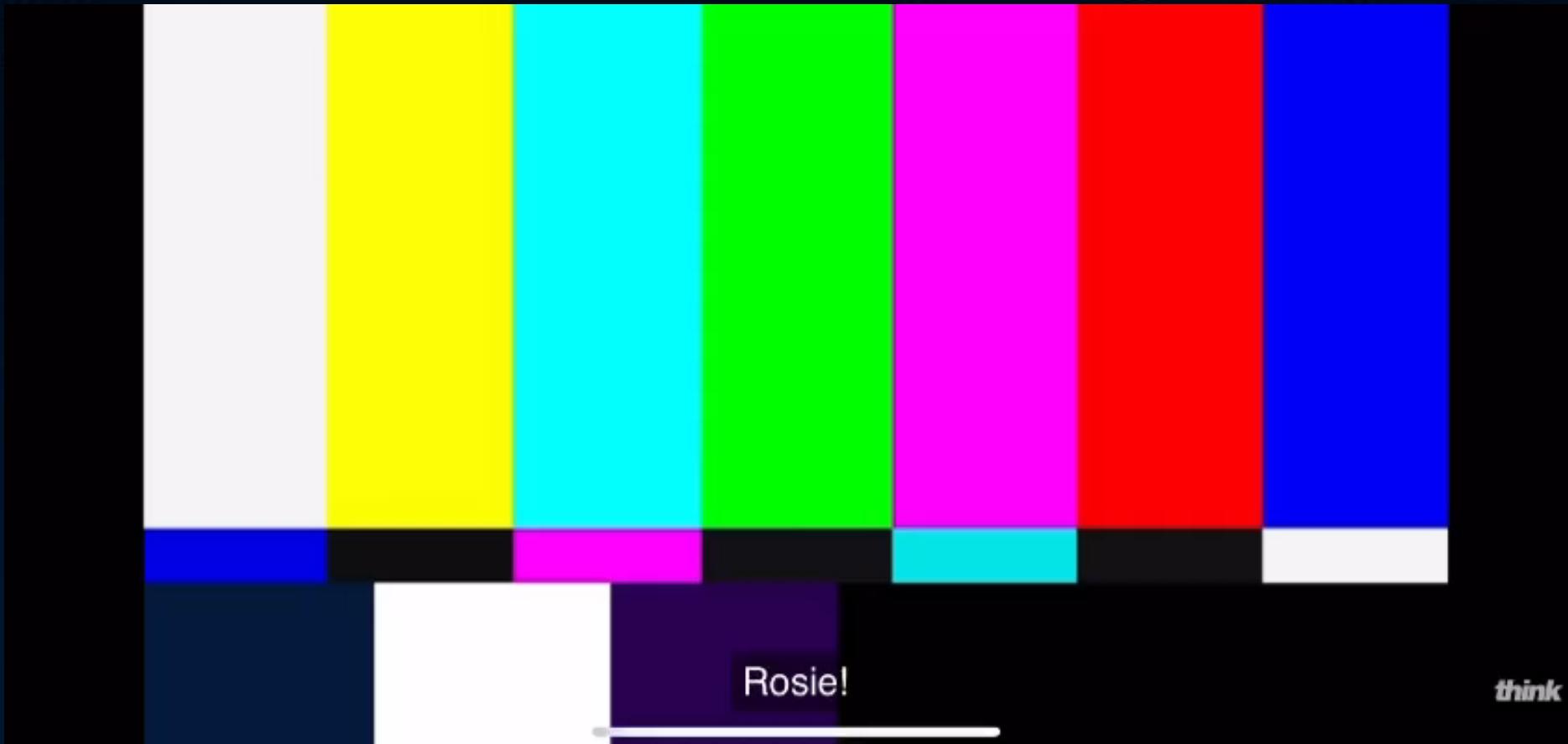
## 4: Standard Setting in Phone (*resolution, setting...etc*)



<https://www.youtube.com/watch?v=am7kaAerVCQ>

# Video Making 101

## 5: Know your contents: prepare script, story, planning, what you want to sell/teach



<https://www.youtube.com/watch?v=am7kaAerVCQ>

Global Accurate Learning & Business Platform



**now we bloom !!**