

## SPEAKER BOOKLET

# **TEDx** UNJ 3.0

Future Horizon :  
Embracing Tomorrow to Charting New Frontiers



## EXPLANATION OF TED

**TED**, originally an acronym for "**Technology, Entertainment, and Design**," has evolved into a global forum for intellectual exploration since its founding in 1984. Through concise talks and iconic conferences, it shares impactful ideas across diverse disciplines, inspiring audiences to embrace new perspectives. **TED's** digital platform extends these conversations worldwide, empowering individuals to catalyze positive change and shape a brighter future for humanity.

## EXPLANATION OF TEDx

**TEDx** is an event that is licensed by **TED**, but is independently organized. It follows the same format as **TED** conferences but is organized locally, providing a platform for communities to come together and share ideas through live speakers and performances. TEDx events cover a wide range of topics and aim to spark deep discussions and inspire attendees. Although TEDx events are not directly affiliated with TED, they adhere to the same mission of spreading ideas. TED provides support and guidelines to ensure the integrity of the TEDx brand. The mission of TEDx events is to spread ideas and inspire deep discussions while adhering to TED's philosophy.



## EXPLANATION OF TEDXUNJ

**TEDxUNJ** stands as a vibrant testament to the power of community-driven intellectual discourse and innovation. As an independently organized **TEDx** event licensed by **TED** and hosted by [Universitas Negeri Jakarta](#), it serves as a dynamic platform where speakers from diverse backgrounds converge to share their unique perspectives and groundbreaking ideas. Through riveting talks spanning a wide spectrum of topics, **TEDxUNJ** cultivates an atmosphere of exploration and collaboration, fostering connections and sparking conversations that transcend disciplinary boundaries.

At the heart of **TEDxUNJ** lies a commitment to ignite curiosity, challenge assumptions, and inspire positive change. By bringing together leaders, experts, and changemakers, this event catalyzes meaningful dialogue and offers fresh insights into pressing social issues, advancements in technology, artistic endeavors, cultural phenomena, and beyond. Through its thought-provoking talks and interactive sessions, **TEDxUNJ** endeavors to not only enrich the minds of its attendees but also to sow the seeds of innovation and compassion, ultimately contributing to a more enlightened and interconnected global community.

**TEDx** UNJ

DOCUMENTATION OF  
**TEDx** UNJ 2.0





## TEDx UNJ 3.0

We have granted your TEDx event license and are thrilled to have you taking part in the TEDx program.

This license permits you to organize one TEDx event within the next 12 months. After your event, you will have the remainder of the 12 months to apply to renew your license for the name you have selected. After that time, should you not renew, the name will be made available for use by other organizers.

### [TEDx UNJ 3.0 License](#)

**TEDx UNJ 3.0** orchestrated a truly captivating return, reemerging with its thought-provoking theme, "**Future Horizon.**" This compelling motif serves as a beacon, illuminating the vast expanse of opportunities available to individuals eager to explore a myriad of ideas. By delving into this rich tapestry of concepts, attendees are not only invited to gain inspiration but are also encouraged to unearth profound insights that have the power to shape their understanding of the world and propel them toward unlocking their limitless potential for the future.



## TEDx UNJ 3.0 EXPLANATION

**TEDxUNJ 3.0** makes a riveting comeback with its theme "**Future Horizon**," a profound exploration into the synergistic forces of technology, education, and human empowerment in shaping sustainable growth opportunities. At its core, this theme underscores the foundational importance of nurturing and building upon the groundwork laid for future generations. It acknowledges that the future is not static but rather dynamic, offering endless possibilities for innovation and progress.

Central to this theme is the transformative role of technology, poised to deepen connectivity, advance artificial intelligence, and seamlessly integrate into daily life. Simultaneously, education undergoes a paradigm shift, leveraging innovative technologies to enhance accessibility and effectiveness in learning. Through personalized and adaptive approaches, education becomes a catalyst for individualized growth and empowerment.

Moreover, human empowerment takes center stage, emphasizing the integration of technology to offer tailored, in-depth, and personalized training experiences. This approach ensures that individuals are equipped to navigate future transformations with confidence, armed with new knowledge acquired through critical, creative, and innovative thinking. By fostering a culture of preparedness and equal opportunity, **TEDxUNJ 3.0** invites all to explore ideas, find inspiration, and unlock the boundless potential that the future holds, paving the way for continued growth and prosperity.



## **TIMELINE OF TEDX UNJ 3.0**

Date : Saturday, September 21st, 2024

Time : 13.00 - 16.30 WIB

Place : 9th floor, Ki Hajar Dewantara  
Building, Universitas Negeri Jakarta

## **SPEAKER CRITERIA**

- Speaker must have ideas relevant to the topics
- Speaker should give clear ideas as the core of the discussion
- Focused on 1 idea and avoiding too many topics on introduction

## **SPEAKER BENEFITS**

- Experience
- Certificate
- Plaque
- Consumption
- Goodie Bag



## TOPICS OF TEDX UNJ 3.0

- HOW TO DEVELOP SUSTAINABLE CITIES IN THE FUTURE FOR QUALITY OF LIFE
- WAY TO BUILD THE FUTURE THROUGH CURRICULUM REVITALIZATION
- HOW TO DEVELOP STRATEGIES AND POLICIES TO IMPROVE FINANCIAL HEALTH
- HOW SUFFICIENT SLEEP HABITS SHAPE FUTURE GENERATIONS
- DOES “KEEP UP WITH THE TRENDS” PROVIDE THE SENSE OF HAPPINESS?
- BUILDING BRIDGES, BREAKING BARRIERS: ENTREPRENEURSHIP AS A CATALYST FOR SOCIAL CHANGE

## HOW TO DEVELOP SUSTAINABLE CITIES IN THE FUTURE FOR QUALITY OF LIFE

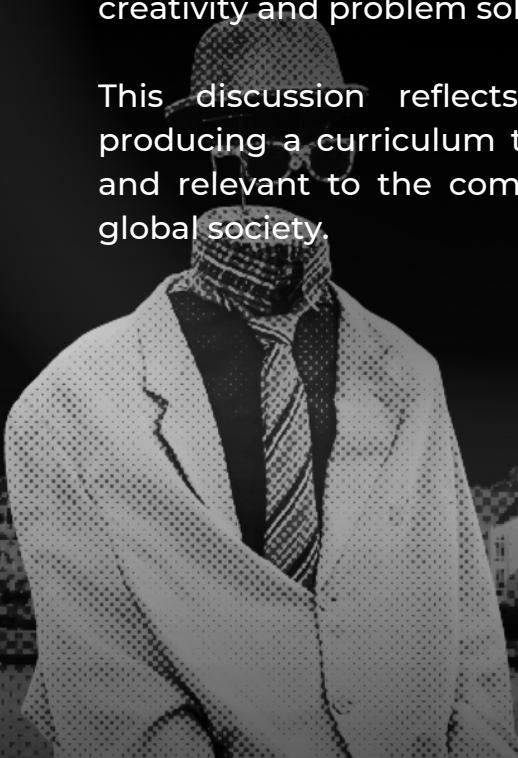
Discussion on the practical implementation of sustainable solutions in urban development to create a more environmentally friendly and comfortable environment. In addition, it provides in-depth insights and motivates each individual to contribute to the development of a better city in the future.

The goal is to respond to the demands of the times that increasingly demand sustainability in urban development and encourage understanding and application of the concept of sustainable urban design, create an environmentally friendly urban environment, and provide a comfortable life for both oneself and the surrounding area.

## WAY TO BUILD THE FUTURE THROUGH CURRICULUM REVITALIZATION

Discussing the need to incorporate digital skills and data literacy into the education curriculum so that students can succeed in the digital age, also emphasizing the importance of integrating project-based learning that encourages creativity and problem solving.

This discussion reflects a commitment to producing a curriculum that is more balanced and relevant to the complex needs of today's global society.



## HOW TO DEVELOP STRATEGIES AND POLICIES TO IMPROVE FINANCIAL HEALTH

In the era of global economic dynamics, financial health is not only the key to personal success but also has a direct impact on the economic stability of a country. Low financial literacy, lack of understanding of financial risk management, and limited access to financial resources are major obstacles to achieving sustainable economic well-being. This topic will discuss an in-depth understanding of strategies and policies that can strengthen financial health.

Analysis of government policies, implementation of financial health education programs, and the role of the private sector are highlighted to bridge the gap and provide effective solutions.

## HOW SUFFICIENT SLEEP HABITS SHAPE FUTURE GENERATIONS

Having adequate sleep habits in the current generation is certainly an important role in building future generations. Increasing the awareness that adequate sleep is important for mental and physical health. Adequate sleep also greatly affects the performance of daily activities, academics and also work, so it is one of the urgent things to be echoed.

In this topic, it can be explored more deeply about the issue of long-term effects for future generations if adequate sleep is often practiced, in addition to discussing the role of parents, friends, and the environment can have an impact on the habit of adequate sleep for the future, how this healthy sleep can have an impact on the quality of life and productivity of future generations.

## DOES “KEEP UP WITH THE TRENDS” PROVIDE THE SENSE OF HAPPINESS?

This discussion delves deeply into the psychological reasons why individuals tend to follow trends and how this affects their feelings about themselves and their overall happiness. Social media trends can be associated with popularity. So, does "following the flow" provide long-term satisfaction?

Our social media habits are influenced to a great extent by environmental factors and personal interests. This culture also affects personal identity, even the values and moral compass that individuals adhere to. Some people may use this phenomenon merely for entertainment when they are weary. Ironically, however, many young adults intentionally fall into this trap. Being tied to trends affects an individual's perception of happiness and success. This culture is often used as a platform to reach certain standards that are never-ending.

With full awareness, society must have strategies to manage social pressure in their environment to follow trends and find more sustainable happiness through self-acceptance and the development of authentic interests.



## BUILDING BRIDGES, BREAKING BARRIERS: ENTREPRENEURSHIP AS A CATALYST FOR SOCIAL CHANGE

Entrepreneurship has the power to break down social barriers and build bridges by facilitating collaboration, inclusion and empowerment.

By giving individuals from diverse backgrounds the opportunity to create businesses, entrepreneurship can enhance social mobility, economic equality and community development. Through innovative solutions and inclusive practices, entrepreneurs can address pressing social issues and drive positive change both locally and globally.

Discussions include current social issues, the importance of everyone's role in entrepreneurship, should entrepreneurs be entrepreneurs?



**We are excited about the possibility  
of working together.**

Please feel free to contact us!

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