



HOLLYLAND DEMO PROGRAM AGREEMENT

The agreement is made and entered by and between the parties concerned based on equality and mutual benefit to develop business on terms and conditions mutually agreed upon as follows:

1. THE PARTIES CONCERNED

PARTY A: Shenzhen Hollyland Technology Co., Ltd

Add.: 8F, Blvd. 5D, Skyworth Innovation Valley, Tangtou Rd. Shiyan Street, Baoan Distr. Shenzhen, China

Phone: 86 13727308437

E-mail: shauna.wu@hollyland.com

PARTY B: beccamci7

Add.:

Phone:

E-mail:

2. AGREEMENT CONTENT

PARTY A

- 2.1. **PARTY A** shall provide **two** demo units LARK M2, to **PARTY B**, and the demo that **PARTY A** provided is for testing and marketing promotion purposes only, not for sale.
- 2.2. **PARTY A** agrees that **PARTY B** may keep the demo unit in return after the program period ends.
- 2.3. **PARTY A** takes the obligation to provide product details and technical support to **PARTY B**.
- 2.4. **PARTY A** reserves the right to edit and use the product videos and other materials provided by **PARTY B** for marketing purposes.

PARTY B

- 2.5. **PARTY B** is required to provide **PARTY A** the following within the first 2 weeks after receiving the demo unit,
 - 2.5.1. One dedicated review video post on Instagram @beccamci7.
 - 2.5.2. Put the buy link in the bio, and add the hashtags #hollylandhoki #hollyland #hollylandindonesia #larkm2 #doorprize #buttonmic #wirelessmic.
 - 2.5.3. **PARTY B** should make final confirmation about the video(s) with **PARTY A** after finishing them, and tag **PARTY A**'s social media official account @hollylandtech_id.
- 2.6. ***PARTY B** is encouraged to long-time wear the LARK M2 on their social media accounts featured with Hollyland products on a regular basis.
- 2.7. **PARTY B** shall inform **PARTY A** 5 days in advance if any delay may occur while **PARTY B** shall not deliberately prolong the program.



SHENZHEN HOLLYLAND TECHNOLOGY CO., LTD.

3. CONFIDENTIALITY

3.1. **PARTY A** reserves the right to seek financial reimbursement from **PARTY B** or legal help if **PARTY B** fails to meet **PARTY A**'s requirements or fails to abide by this agreement during the period of this demo program.

4. CONFIRMATION AND ACCEPTANCE

- 4.1. Promptly upon the reception of the video, **PARTY A** shall examine whether there are any mistakes described in the video. In the spirit of being honest and saying what is true to the public, **PARTY B** shall re-edit the video if it's necessary while **PARTY A** shall not intervene with the shooting and restrict **PARTY B**'s freedom of speech and affect the authenticity of the video. This shall only happen when the nature of the product is described incorrectly.
- 4.2. The videos produced by **PARTY B** in the collaboration can be used by **PARTY A** for commercial purposes.
- 4.3. The program is ended after **PARTY A** receives the satisfactory materials and after **PARTY B** posts the materials on the social media platforms.

PARTY A: Shenzhen Hollyland Technology Co., Ltd

PARTY B: _____

Signature: Shawn

Signature: _____

Date: 2024.9.10

Date: _____