



Brief for influencers

march-april



About Finex

Finex is a licensed broker with over 12 years of experience, trusted by more than 30,000 clients. Since 2012, Finex has attracted clients with its reliability and transparency, and its local license ensures the safety of your funds.

With Finex, you get convenient trading conditions with competitive spreads, modern platforms, and 24/7 support. Whether you're a beginner or an experienced trader, Finex provides everything you need to trade confidently in the market.



Why Finex

Safe deposit and withdrawal of funds

Deposit 24/7 via Indonesia's most popular banks and trade with licensed broker

	Penarikan	Disetujui	Transfer BCA	-\$108,00
	Deposit	Disetujui	Transfer BCA	+\$10,00
	Penarikan	Disetujui	Transfer BNI	-\$128,00
	Penarikan	Disetujui	Transfer Mandiri	-\$158,00
	Deposit	Disetujui	Transfer CIMB	+\$12,00
	Penarikan	Disetujui	Transfer BCA	-\$88,00

Profitable trading conditions

Low spreads.
No hidden fees.
Minimum deposit \$10.

	EURUSD	Euro / Dolar AS	Spread mengambang → 0,00005
	XAUUSD	Emas / Dolar AS	Spread mengambang → 0,14
	GBPUUSD	Pound Inggris / Dolar AS	Spread mengambang → 0,00005

Demo trading

The conditions are the same as a real account.
Unlimited virtual funds.
Risk-free trading simulation.



Finex Awards

Most Reliable Forex & Commodity Broker 2023 by CNBC Indonesia.



PT Finex Bisnis Solusi Futures was established in 2012 and obtained a business license as a futures broker from BAPPEBTI in 2013. This means your money is safe and protected.

Officially licensed and regulated by:



WAKTU TERBAIK UNTUK TRADING

**TRADING PADA 10 MARET-11 APRIL,
DAPATKAN BERBAGAI KEUNTUNGAN**



IKUTI FINEXCELLENT RAMADAN

Campaign goal

To generate conversation around our new app and invite people to participate in our app - **FINEXCELLENT RAMADAN**

About campaign

Promo will take place in our app, no additional will be required. The dates of the promo are 10 March - 11 April. There will be **lots of prizes** - merch, tech, cash vouchers. The number and size of prizes **depends on the lots traded**

NIKMATI HADIAH TRADING DARI FINEX:

Trading pasangan Forex, logam, dan futures, lalu tukarkan total lot dengan merch Finex, gadget canggih, dan lainnya.



About campaign

During our Finexcellent Ramadan promo we offer:

Valuable prizes

When a trader reaches the required trading lots and opens the prize, he will receive a raffle ticket. All tickets will be entered into the drawing. Collect tickets to increase your chances of winning the top prize!

Rebates

Make up for your trading expenses with a 100% rebate for each lot traded!

Charity

The more you trade, the Finex will donate to charity \$2 from each traded lot

Welcome gift

Have \$50 min on your balance for 7 days and receive a free tradingview subscription!



SIMPAN SALDO MINIMAL \$50 SELAMA 7 HARI DAN DAPATKAN LANGGANAN TradingView GRATIS



Formats and deliverables

Platform: Instagram

Format: Reels + Stories + Link in bio (for 7 days)

Platform: YouTube

Format: 60-90 sec Integration + Link on top of the description box + QR Code

Platform: TikTok

Format: Video + Link on bio (for 7 days)

Folder with visuals



Approximate integration structure

INTRODUCTION

Hey, everyone! ☀️ I'm super excited to share something awesome from Finex with you! From March 10 to April 11, Finex is hosting Finexcellent Ramadan! If you're into trading or looking to get started, you won't want to miss this amazing promo!

KILLING THE PAIN

We all know that trading can be daunting, especially if you're not sure where to start or which broker to trust. That's where Finex comes in! With over 12 years of experience and more than 30,000 satisfied clients, they provide a safe and reliable trading environment. Plus, their local license means your funds are secure!

HIGHLIGHT 1: TRUST AND REGULATION

Finex is a licensed broker that values transparency and reliability. You can trade with peace of mind, knowing you're in safe hands. Their regulatory status means they're held to high standards, protecting you as a trader.

HIGHLIGHT 2: COMPREHENSIVE TRADING OPTIONS & SPEED

Not only is Finex trustworthy, but they also offer comprehensive trading options with super competitive spreads! Whether you're a beginner or a pro, you'll find everything you need right in the app. And with 24/7 support, you'll never feel lost in the trading world!

CALL TO ACTION

Now, let's talk about the promo! 🎉 Trade your way to exciting prizes, including merch, tech gadgets, cash vouchers, and metal futures! 🎉 The more you trade, the more raffle tickets you collect—each ticket increases your chances of winning the prizes! So, start trading and unlock those rewards! Don't wait! Download the Finex app now and join the promo from 10 March to 11 April. Let's make your trading journey rewarding! Happy trading, everyone!

Additional benefits of Finex

- Application from a local regulated broker
- User-friendly and simple interface - suitable even for novice traders
- Security of clients' data and funds
- Everything you need for trading in one place: account creation, financial operations, trading
- Good trading functionality: there are pending orders, risk management tools (stop loss/take profit), quick entry into a deal from the main screen.
- Convenient charts of three types with the ability to add indicators for techanalysis
- There is a demo account with full functionality of the real one and a balance of \$10K
- Favorable tariff
- There is Swap Free
- No commission for deposit/withdrawal
- Integration with big local banks: deposits/withdrawals are done through them
- Fast deposits and withdrawals
- Easy registration by phone number, confirmation via WhatsApp
- Leverage available up to 1:500 (depends on the instrument)
- 24/7 support via Live Chat

Do's and don'ts



- Tag @finex forex

- Add the **link** and QR-code (only YT) that we will send you in your contents.

(Please add QR-code and CTA in text format as well)

- Show the app's interface from your phone or laptop.

- Preferred phrases: *financial instrument, user-friendly app, trading platform app.*

- Warn your audience of the risks: derivative transactions are high risk and high return transactions



- Don't mention that trading is easy or will guarantee income.

- Don't use bad words.

- Don't use words like *win, game* (and derivatives), *easy money, simple*.

- Don't compare trading to online gaming.
- Don't mention other investment apps.

- Don't show other brands.

- Don't add the link in formats such as Reels, where it can't be clicked.

Thanks

If you have any questions, feel free to contact us.

