



graphic designer
branding & social media
photo editor
photo manipulator

Me Books

Logo Revisi 1 | November 2025

Logo & Identity

Logos are often the first identification a potential customer sees. With the right branding and logo design, you can make it simple for customers to understand your brand and what you represent.

Graphic Design

The purpose of design is to convey ideas and messages visually. We can help you from creating graphic designs such as packaging design and banners for marketplace to printed materials such as brochures and banners.

 [henshu.design](https://www.instagram.com/henshu.design)

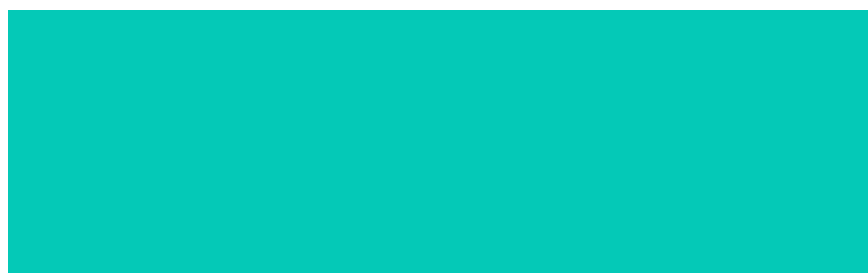
 +62 819-230-799

 office@henshu.studio

01

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Visual Moodboard





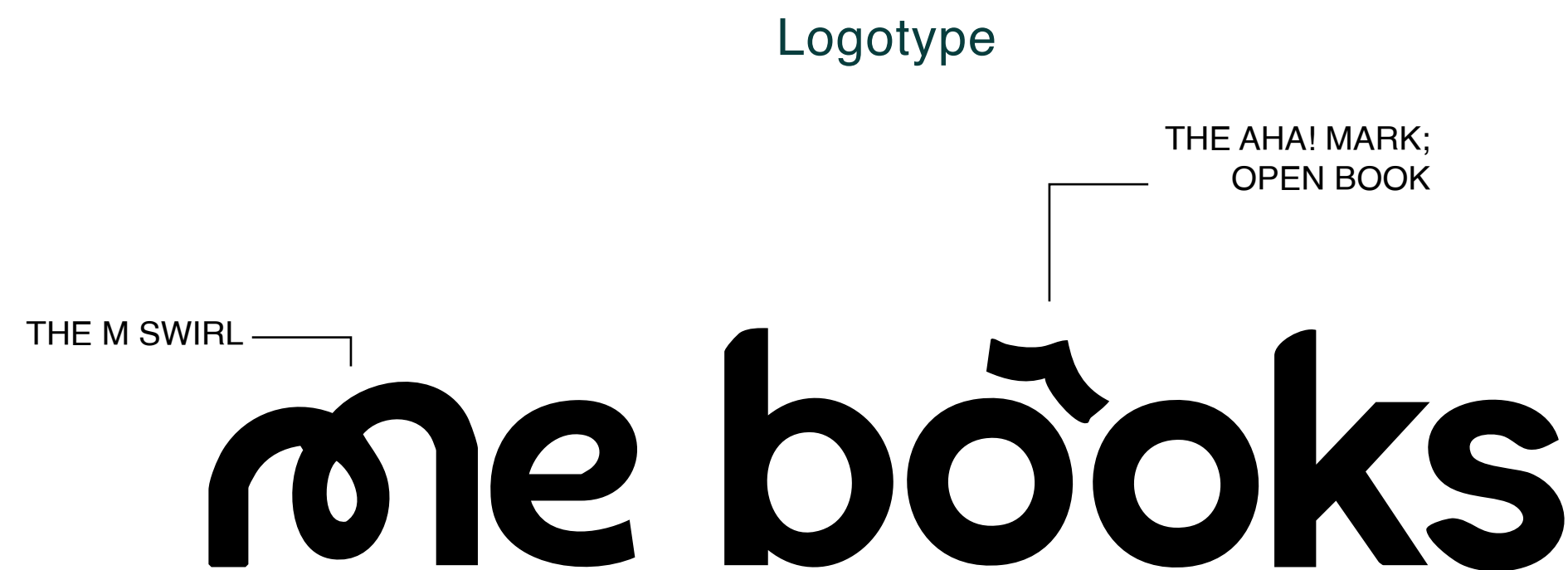
Logo Option 4

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Logo Details



The first logo option is a visual invitation to a world of adventure. The soft, rounded sans-serif font is friendly and approachable. Its confident curves communicate warmth and fun, ensuring the brand feels welcoming and inspiring to young readers. Each element is crafted to reflect the core mission of making learning a joyful journey.

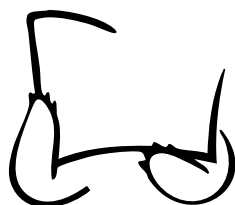
- **The "m" Swirl:** The fluid, connected stroke of the "m" symbolizes the playful and continuous path of "The Storytelling Journey." It represents the unfolding narratives and the dynamic adventure of learning.
- **The Aha! Mark:** The mark above the letter "o" is inspired by the shape of an open book, also the jolt of inspiration. This represents the new worlds, vocabulary, and perspectives that open up to every child on our platform.

Logo Details

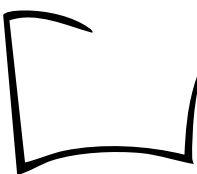
Main Logo



Alternate Logo



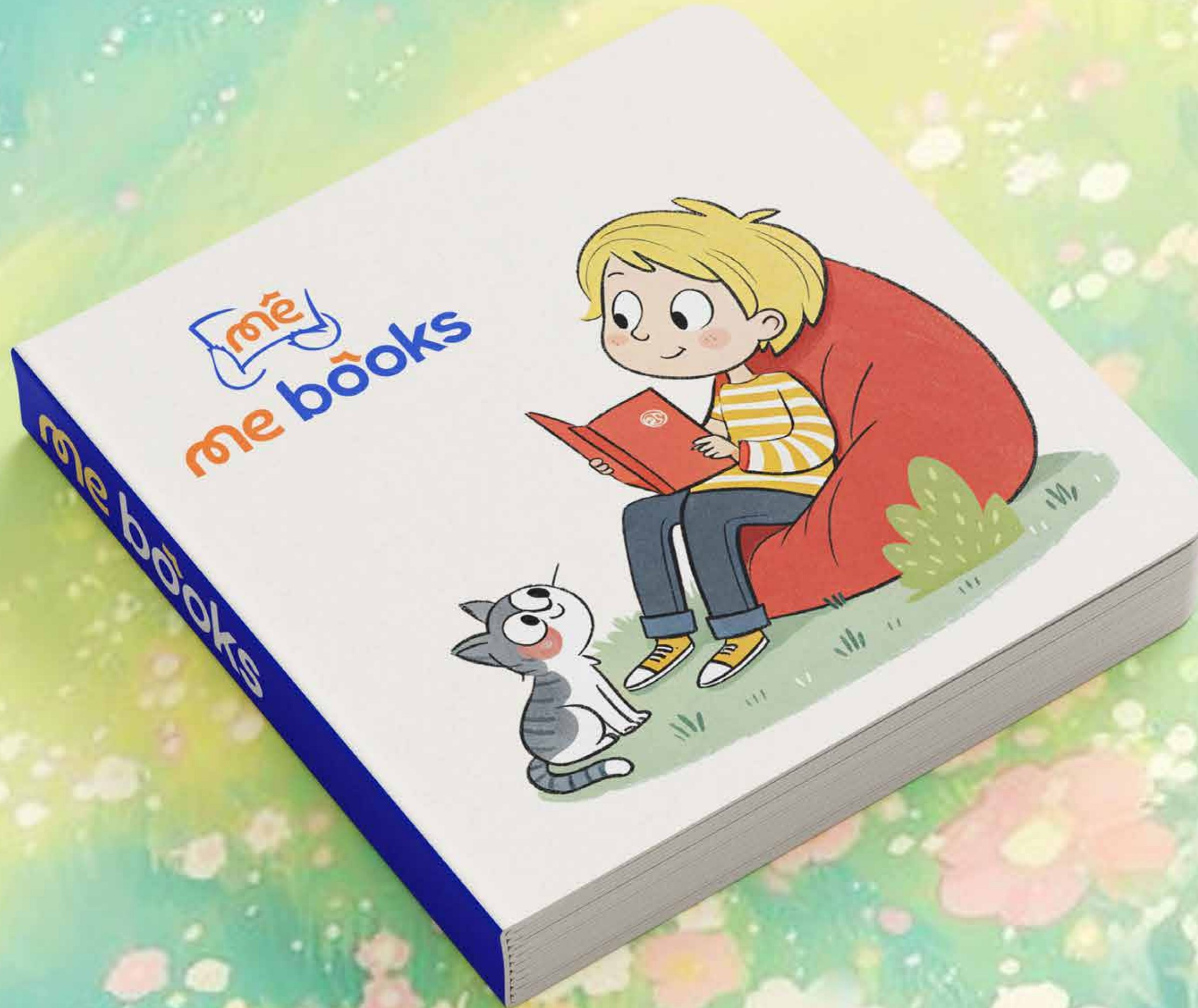
ACT OF READING



ABSTRACT
REPRESENTATION
OF A BOOK

The logo icon features our sun bear guide not as a passive character, but as an active participant completely absorbed in a book. By intentionally obscuring his face, the icon shifts the focus to the **act of reading itself**, representing the magical experience of being "lost in a book." This posture of focused discovery is the state we wish to inspire in every child. The book he holds is abstract, signifying our modern, digital platform.











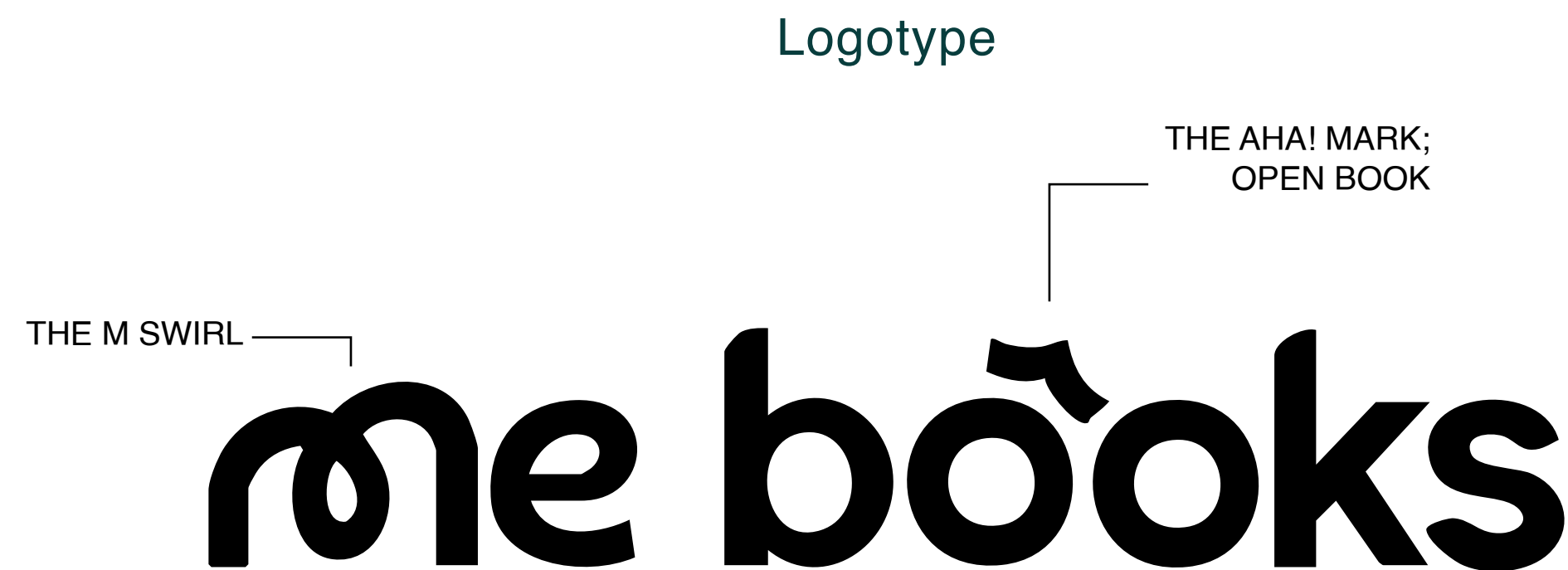
Logo Option 5

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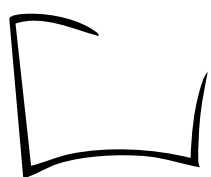
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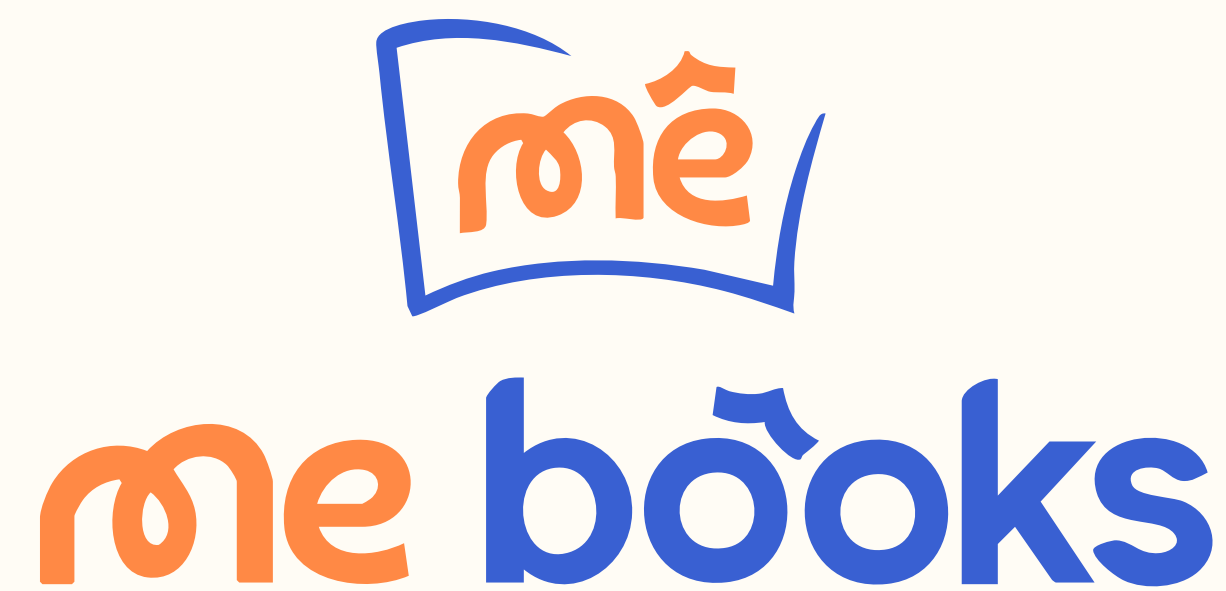
Main Logo



Alternate Logo



ABSTRACT
REPRESENTATION
OF A BOOK



me books





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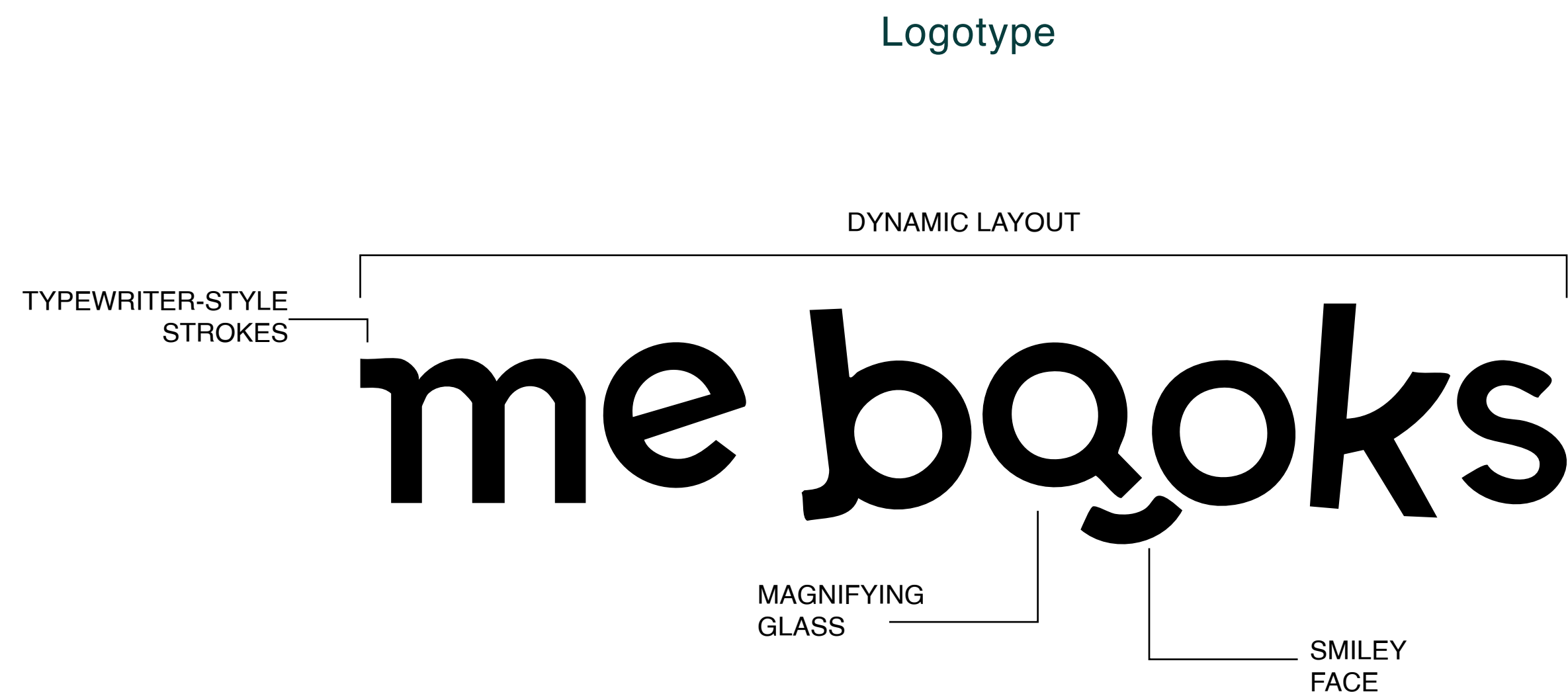
Logo Option 6

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Logo Details



The logotype option is crafted to communicate our core values at a glance. Built on a clean sans-serif base, Me Books’ name is easy to read and feels welcoming to all, reflecting the accessible nature of our platform.

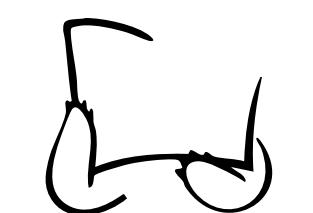
- **Timeless Stories:** Subtle typewriter-style strokes connect our modern look to the rich history of storytelling, representing our vast library of tales from every generation.
- **Pure Joy:** The letters bounce and tilt with a playful energy. This dynamic layout visually expresses the joy of discovery at the very heart of the Me Books brand.

Logo Details

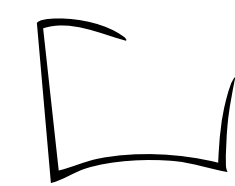
Main Logo



Alternate Logo

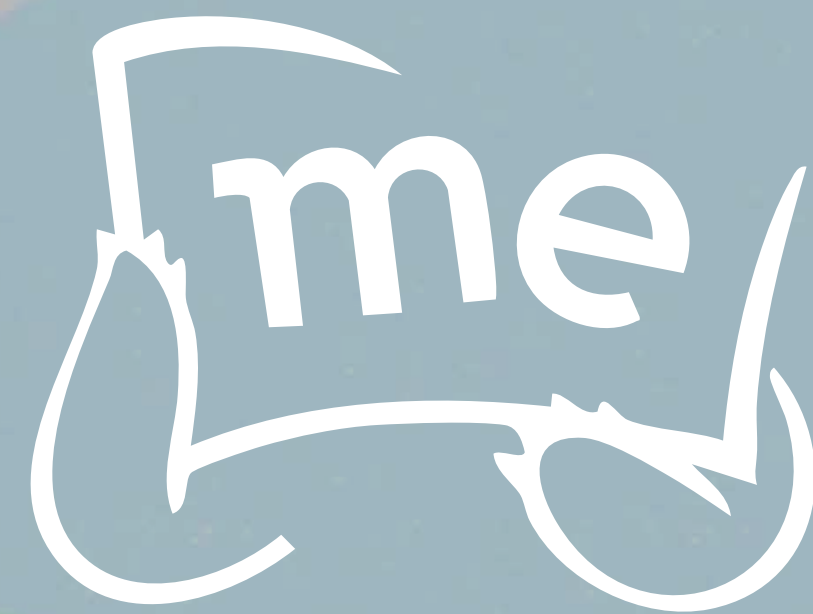


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me me books







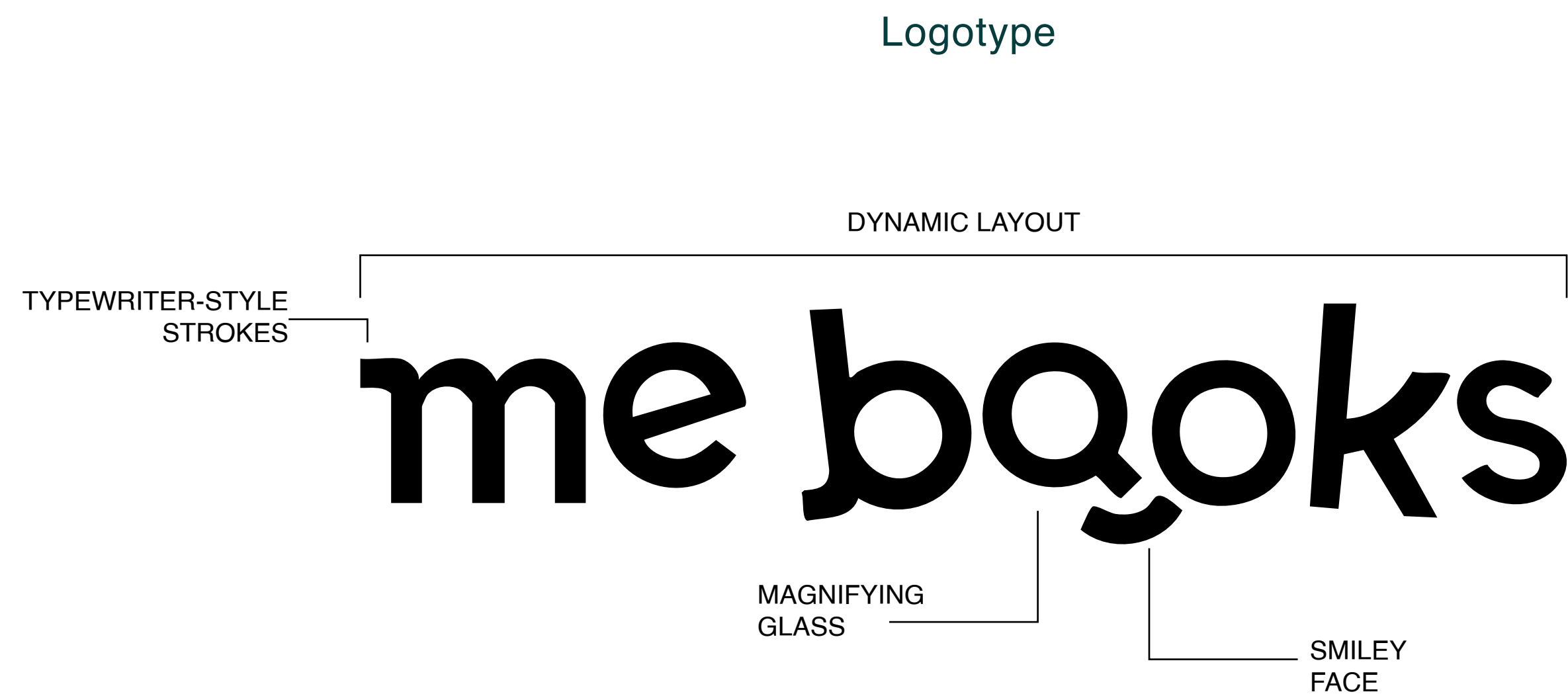
Logo Option 7

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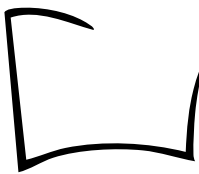
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Main Logo

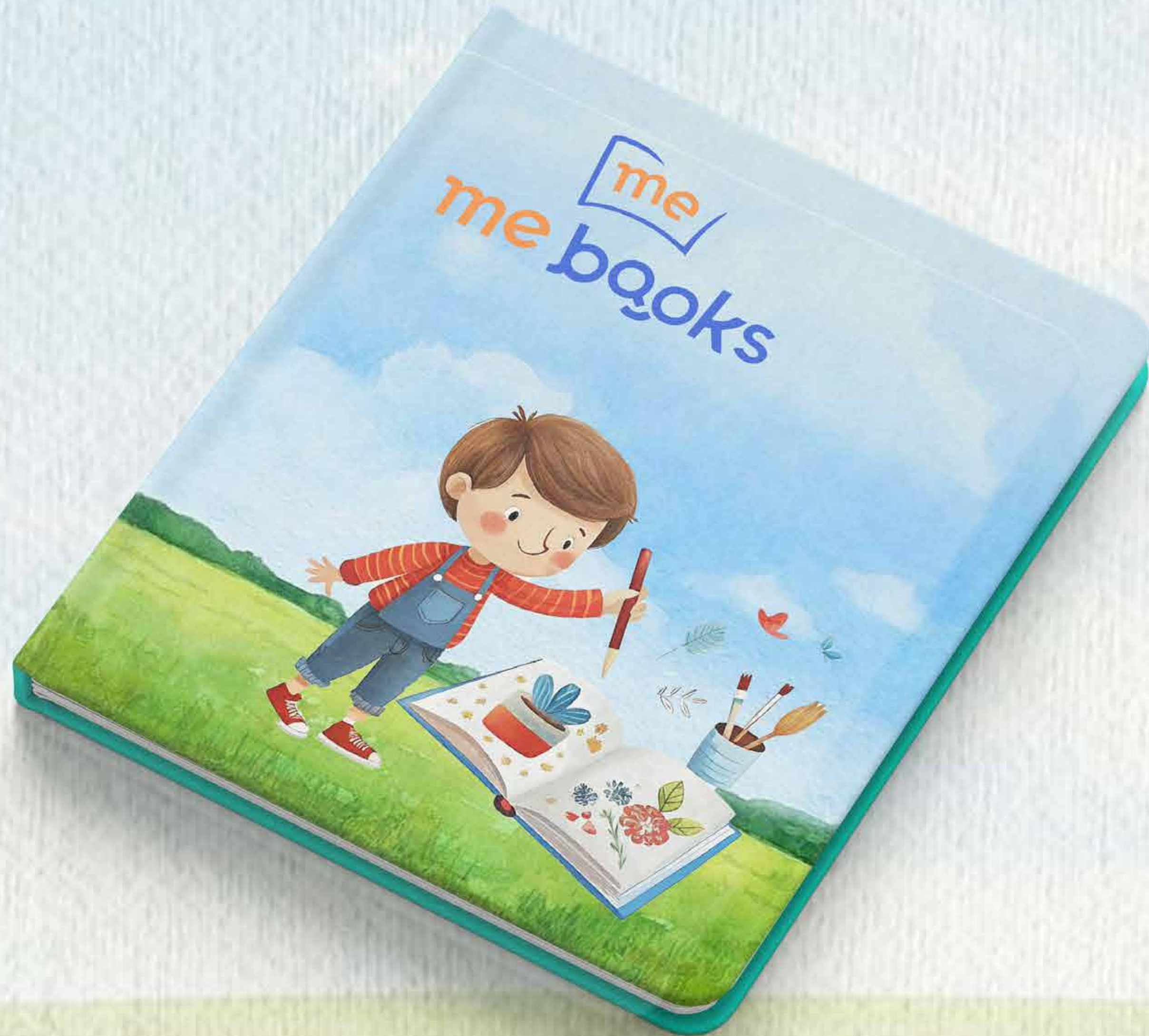


Alternate Logo

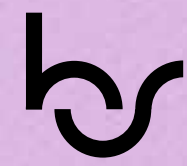


ABSTRACT
REPRESENTATION
OF A BOOK









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Logo Summary

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Logo Option 4



Logo Option 5



Logo Option 6



Logo Option 7



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