



# Brief for influencers

october-november



# About Finex

**Finex** is a licensed broker with over 12 years of experience, trusted by more than 30,000 clients. Since 2012, Finex has attracted clients with its reliability and transparency, and its local license ensures the safety of your funds.

With Finex, you get convenient trading conditions with competitive spreads, modern platforms, and 24/7 support. Whether you're a beginner or an experienced trader, Finex provides everything you need to trade confidently in the market.



# Why Finex

## Safe deposit and withdrawal of funds

Deposit 24/7 via Indonesia's most popular banks and trade with licensed broker

	Penarikan	Disetujui	Transfer BCA	<b>-\$108,00</b>
	Deposit	Disetujui	Transfer BCA	<b>+\$10,00</b>
	Penarikan	Disetujui	Transfer BNI	<b>-\$128,00</b>
	Penarikan	Disetujui	Transfer Mandiri	<b>-\$158,00</b>
	Deposit	Disetujui	Transfer CIMB	<b>+\$12,00</b>
	Penarikan	Disetujui	Transfer BCA	<b>-\$88,00</b>

## Profitable trading conditions

Low spreads.  
No hidden fees.  
Minimum deposit \$10.

	EURUSD	Euro / Dolar AS	Spread mengambang → 0,00005
	XAUUSD	Emas / Dolar AS	Spread mengambang → 0,14
	GBPUUSD	Pound Inggris / Dolar AS	Spread mengambang → 0,00005

## Demo trading

The conditions are the same as a real account.  
Unlimited virtual funds.  
Risk-free trading simulation.



## Finex Awards

Most Reliable Forex & Commodity Broker 2023 by CNBC Indonesia.



PT Finex Bisnis Solusi Futures was established in 2012 and obtained a business license as a futures broker from BAPPEBTI in 2013. This means your money is safe and protected.

Officially licensed and regulated by:



# Campaign goal

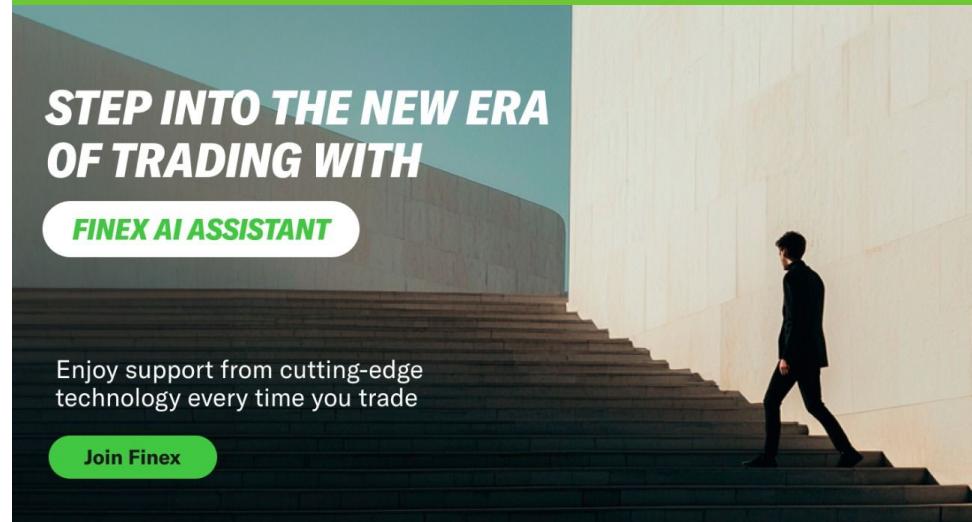
To generate conversation around our app and make activations (registrations and deposits)



# AI feature launch

We launch AI feature in our app, so we need to highlight it in content. AI functions in Finex:

- Technical analysis of the chart for the selected timeframe taking into account the included indicators
- Generation of trading strategies
- Possibility to open an order based on proposed strategies
- Ability to share analysis
- Ability to share feedback



# Formats and deliverables

Platform: Instagram

Format: Reels + Stories + Link in bio (for 7 days)

Platform: YouTube

Format: 60-90 sec Integration + Link on top of the description box + QR Code

Platform: TikTok

Format: Video + Link on bio (for 7 days)

Folder with visuals



# Approximate integration structure

## INTRODUCTION

Hey, everyone! ☀️ Let me ask you something: have you ever wished for a way to earn more, gain financial independence, or even build a passive income? I know that feeling all too well—it's something so many of us strive for. That's why I want to share a platform that I use and that could make those goals a reality: Finex.

## KILLING THE PAIN

Trading can feel overwhelming, right? It's tough to figure out where to start and who to trust. But with Finex, you're not alone. With over 12 years of experience and more than 30,000 satisfied clients, they've built a reputation for providing a safe, reliable, and transparent trading environment. And the best part? They're locally licensed, so you can be sure your funds are secure.

## HIGHLIGHT 1: TRUST AND REGULATION

Finex is a licensed broker that values transparency and reliability. You can trade with peace of mind, knowing you're in safe hands. Their regulatory status means they're held to high standards, protecting you as a trader.

## HIGHLIGHT 2: COMPREHENSIVE TRADING OPTIONS & SPEED

Finex doesn't just stop at being reliable—they offer a wide range of trading options with highly competitive spreads, even including smart AI feature which allows you to analyze market, make your own strategies and automate orders.. Whether you're a newbie or a seasoned trader, their app is designed to meet your needs. Plus, their 24/7 support team is always there to guide you, so you'll never feel lost in the trading world.

## CALL TO ACTION

If you've been waiting for the right time to start trading, this is it. Take the first step toward achieving your financial goals today. Download the Finex app now and explore how trading with a trusted partner can transform your financial future. Let's make those dreams of independence and passive income a reality. Happy trading, everyone! 🚀

# Additional benefits of Finex

- Application from a local regulated broker
- User-friendly and simple interface - suitable even for novice traders
- Security of clients' data and funds
- Everything you need for trading in one place: account creation, financial operations, trading
- Good trading functionality: there are pending orders, risk management tools (stop loss/take profit), quick entry into a deal from the main screen.
- Convenient charts of three types with the ability to add indicators for techanalysis
- There is a demo account with full functionality of the real one and a balance of \$10K
- Favorable tariff
- There is Swap Free
- No commission for deposit/withdrawal
- Integration with big local banks: deposits/withdrawals are done through them
- Fast deposits and withdrawals
- Easy registration by phone number, confirmation via WhatsApp
- Leverage available up to 1:500 (depends on the instrument)
- 24/7 support via Live Chat

# Do's and don'ts



- Tag @finex forex

- Add the **link** and QR-code (only YT) that we will send you in your contents.

*(Please add QR-code and CTA in text format as well)*

- Show the app's interface from your phone or laptop.

- Preferred phrases: *financial instrument, user-friendly app, trading platform app.*

- Warn your audience of the risks: derivative transactions are high risk and high return transactions



- Don't mention that trading is easy or will guarantee income.

- Don't use bad words.

- Don't use words like *win, game* (and derivatives), *easy money, simple*.

- Don't compare trading to online gaming.
- Don't mention other investment apps.

- Don't show other brands.

- Don't add the link in formats such as Reels, where it can't be clicked.

# Thanks

If you have any questions, feel free to contact us.

