



UNIVERSITAS
INDONESIA

Veritas Proficit Sustine

FEB

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ZEITRAUM

INDIKATOR

SCANS

ICLUB

Trading Competition
2025

PARTNERSHIP PROSPECTUS





ABOUT MSS

Management Student Society is an official student organization under the supervision of the Department of Management, Faculty of Economics and Business Universitas Indonesia. Since our establishment on May 26th 1996 every management student in the Faculty of Economics and Business Universitas Indonesia, has been a member of the Management Student Society. Our main focus is people development for university students in terms of knowledge, soft skills, and attitude through our working programs such as seminars, workshops, training, research, etc.

As the **Finance Division**, we aim to cultivate financial literacy and investment awareness among students through our flagship initiatives, the **ICLUB Trading Competition and ICLUB Training**. These programs provide a hands-on platform for students to deepen their understanding of capital markets, enhance decision-making skills, and practice real-time portfolio management. By simulating real investment scenarios and hosting expert-led training sessions, we strive to build a generation of financially literate, strategically minded students ready to engage with Indonesia's evolving financial landscape.

MSS GRAND THEME

“Guiding Ambitions: Fostering Collaboration, Bridging Opportunities”

VISION

The best student organization in management concepts and actions

MISION

- 1 Emphasizing people development for active and passive members.
- 2 Developing strong organization culture.
- 3 Optimizing contribution and long-term relationships with our stakeholders.
- 4 Working as a partner of the Department of Management, Faculty of Economics and Business Universitas Indonesia

WORDS FROM DEAN



Yulianti, Ph.D.

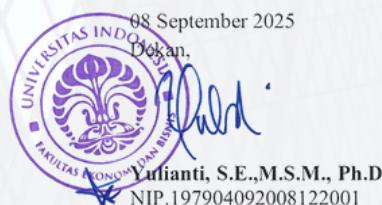
Dean of Faculty of Economics and Business
Universitas Indonesia

It is my honor to introduce the *Management Student Society, Faculty of Economics and Business, Universitas Indonesia (MSS FEB UI)*, a student organization under the Department of Management that has long been recognized as a platform for students to grow beyond the classroom. With a strong focus on people development, MSS FEB UI continuously provides opportunities for students to strengthen their managerial, organizational, and leadership skills. Over the years, MSS FEB UI has developed a wide range of programs through its divisions and flagship events at both national and international levels. These initiatives—ranging from seminars, training, and workshops to conferences, social campaigns, and competitions—reflect its mission to foster critical discussions on business, society, and leadership, while also building meaningful collaborations with various institutions and stakeholders.

Among its initiatives, the Finance Division of MSS FEB UI established the *Investment Club (ICLUB MSS)*—a dedicated platform that focuses on enhancing students' financial literacy and investment awareness. This initiative reflects the growing importance of equipping young generations with the ability to understand financial markets and make informed decisions in a rapidly evolving global economy.

Through its flagship program, the *ICLUB MSS Trading Competition 2025*, students will experience an innovative learning journey that combines real-time trading simulations, portfolio analysis, and hands-on training in market analysis, risk management, and financial decision-making. This program not only sharpens technical competence but also cultivates resilience, discipline, and strategic thinking—qualities essential for future leaders in the financial sector and beyond.

I highly appreciate the dedication and professionalism of MSS FEB UI in organizing meaningful programs such as ICLUB. I am confident that this initiative will make a valuable contribution to advancing the mission of FEB UI in preparing excellent human capital for Indonesia, while also fostering a culture of continuous improvement in line with MSS FEB UI's spirit: *Improvement is a proof!*



ABOUT ICLUB (INVESTMENT CLUB)

INTRODUCTION

Organized by the Finance Division of MSS FEB UI, Investment Club (ICLUB) is a **comprehensive platform designed to enhance national students' understanding and awareness of investment**. It aims to build financial literacy and sharpen students' ability to recognize opportunities in the investment landscape.

The main program is a **talk show series featuring experienced mentors** who share practical insights into the stock market and current financial trends. In addition, ICLUB **actively provides educational content through its social media platforms**, including weekly posts and interactive discussions that make investment knowledge more accessible and engaging for students.

OUR PROGRAM



Research Report

Stock and market analysis in collaboration with IRPRo Consulting, shared on Instagram @iclbmss.

Weekly News

Your go-to source on Instagram @iclbmss for expert insights and the latest updates in the capital market.



FinDus On Air



A podcast for capital market enthusiasts, sharing expert financial insights through clear and engaging discussions.

Weekly Meme

Fun Reels on Instagram @iclbmss that simplify financial and stock market insights through humor and visuals.



PAST ICLUB EVENT

INVESTMENT SEMINAR



PAST SPEAKERS



**Michael
Yeoh**



**David
Noah**



**Sulianto
Indria**



**Aries
Yuangga**



**Hendry
Wijaya**



**Ahmad
Mikail**



**Saptian
Machfudin**



**Zabrina
Raissa**

PAST INSIGHT



**SINCE 2021
2 DAYS EVENT
EACH YEAR**

**500+
PARTICIPANTS**

**15+
SPEAKERS**

NEW PROGRAM

ICLUB MSS TRADING

COMPETITION 2025

OVERVIEW

ICLUB MSS Trading Competition 2025 is a **nationwide trading challenge hosted by Investment Club MSS FEB UI**, aimed at undergraduate students with a passion for the capital markets. Through a real-time trading simulation and analytical assessments, participants will experience firsthand how to navigate financial markets, analyze investment opportunities, and build strategic portfolios in a competitive environment. The competition blends theory and practice, offering a platform to learn, compete, and grow as future investors.

OBJECTIVE

This competition is designed to **enhance financial literacy and investment awareness** among university students. It encourages participants to develop key skills in market analysis, risk management, and portfolio strategy. By promoting experiential learning, MSS Trading Competition seeks to **empower students to make informed financial decisions** and **cultivate a proactive attitude toward personal finance** and the broader investment landscape.

OUR GRAND THEME

The Market Battleground: Data-Driven Strategy & Sustainable Execution

Integrates two fundamental pillars of modern trading. It **emphasizes rigorous data-driven decision-making**, leveraging real-time price trends, sentiment analysis, and a wide range of macro and microeconomic indicators **to spot and seize opportunities**. It also **demands sustainable execution**, structuring trades around robust risk-management frameworks, strict regulatory compliance, and thoughtful assessment of social and environmental impacts.

In Indonesia's fast-changing financial scene, with its high volatility, quick fintech growth, and growing focus on responsible investing, this balanced approach is vital. Participants will **learn to build trading plans that react quickly to market changes while staying strong through longer downturns, promoting steady growth and meeting today's ethical standards**.

EXPECTED PARTICIPANTS



100+ TEAMS 200+ PARTICIPANTS 20+ CAMPUS

EVENT DETAILS

EXPECTED DATE & PLACE

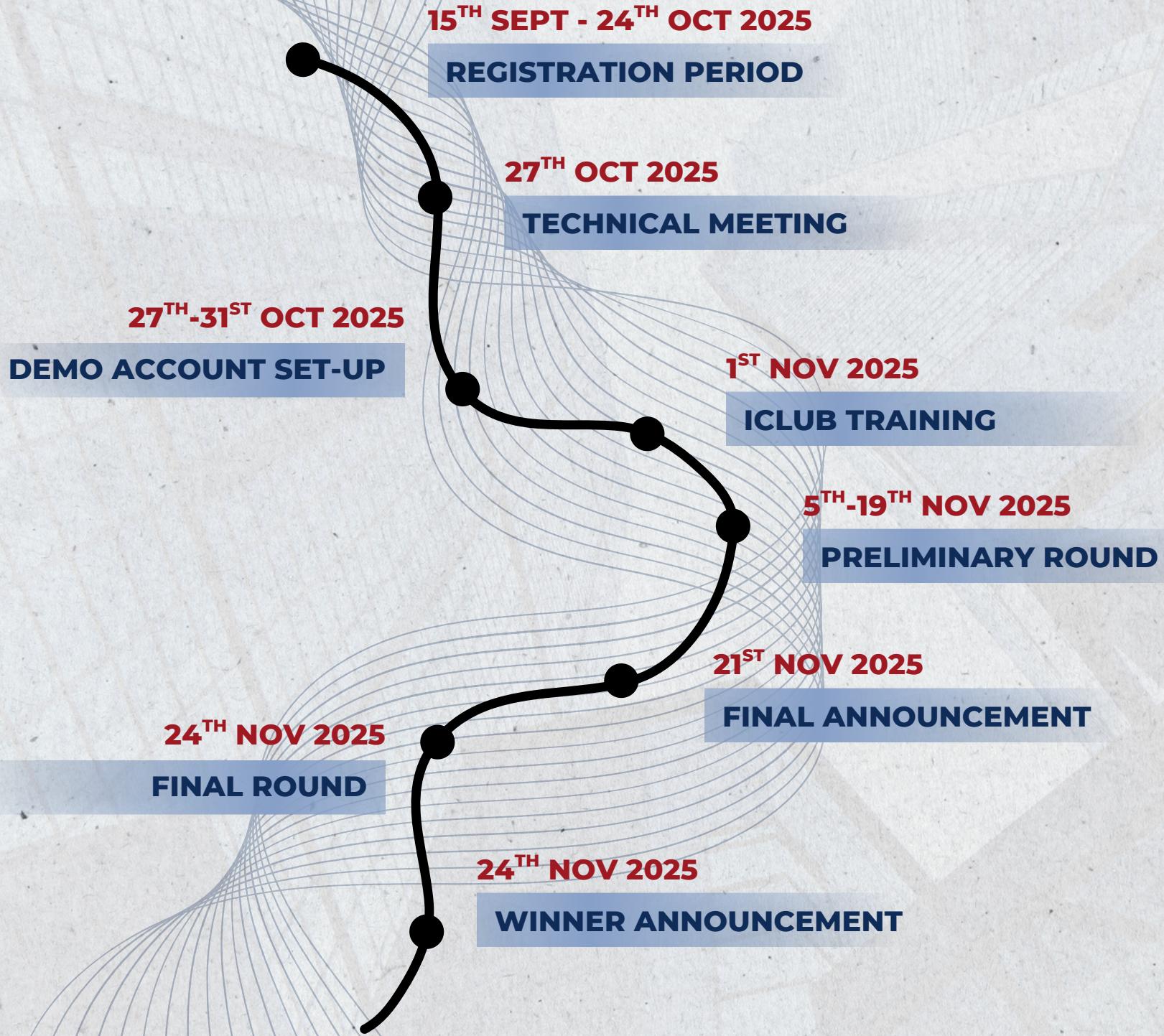
OCTOBER - NOVEMBER 2025



ONLINE

ICLUB Training & ICLUB Competition; Preliminary, Final Round, and Winner Announcement

EVENT TIMELINE



TRADING PARTNER

COMPANY ROLE

As a trading partner, the company **provides a virtual trading platform that simulates real-world market dynamics using virtual capital**. Participants receive individual accounts with a set amount of virtual currency to make strategic decisions and transactions. The company **manages the system, tracks performance, and provides real-time leaderboards**, offering a hands-on learning experience in market behavior and competition.

COMPANY'S DELIVERABLES

MATERIAL	APEX PACKAGE	ALPHA PACKAGE
Virtual trading platform access	YES	YES
Demo account tutorial (via Zoom) + materials	YES	YES
Participant activity & leaderboard updates (as scheduled)	YES	YES
Speaker for training session	YES	NO



TRADING PARTNER

COMPANY'S BENEFITS

MATERIAL	APEX PACKAGE	ALPHA PACKAGE
Competition Partner Titling	YES	NO
Company Logo on All Publication Material*	Large Size	Medium Size
Exclusive Post on Instagram Story @mssfebui	YES	YES
Exclusive Post on Instagram Story @iclubmss	YES	YES
Exclusive Post on Instagram Feed @iclubmss	YES	NO
On Screen TVC (15")*	4x	2x
Company Ad Libs	4x	2x
Special Content of financial news @iclubmss*	YES	NO
TOTAL INVESTMENT	IDR 15.000.000	IDR 10.000.000

*Materials will be provided by the company, additional requests can be discussed

ADDITIONAL BENEFITS



Strategic Campus Exposure
Showcase your product to aspiring young investors and future business leaders.



Engage Future Users
Introduce your platform to investment-minded students, build early loyalty among future users and market movers.



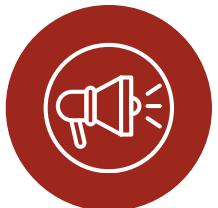
CSR Value Integration
Support financial literacy and youth empowerment by contributing to an educational simulation.

SPONSORSHIP PACKAGE

PACKAGES	APEX PACKAGE	ALPHA PACKAGE	BULL PACKAGE
Main Titling	YES	NO	NO
Speaker in Investment Club Training (45')*	YES	NO	NO
On Screen TVC (15")*	6x	4x	2x
Company Ad Libs	4x	2x	1x
Company logo on Zoom Background	Large Size	Medium Size	Small Size
Company logo on Event Poster*	Large Size	Medium Size	Small Size
Company logo on Instastory Frame*	Large Size	Medium Size	Small Size
Company logo on Certificate*	Large Size	Medium Size	Small Size
Exclusive Post on Instagram Story @iclubmss	2x Post	1x Post	1x Post
Exclusive Post on Instagram Story @mssfebui	2x Post	1x Post	NO
Exclusive Post on Instagram Feed @iclubmss	1x Post	NO	NO
Special content of financial news @iclubmss	YES	NO	NO
Special Promotion on TikTok @mssfebui	1x Post	1x Post	NO
Exclusive Post on Committee Instagram*	20 Account	10 Account	5 Account
TOTAL INVESTMENT	IDR 15.000.000	IDR 10.000.000	IDR 5.000.000

*Materials will be provided by the company, additional requests can be discussed

SPONSORSHIP ADDITIONAL BENEFITS



Strategic Campus Exposure

Showcase your product to aspiring young investors and future business leaders.



Engage Future Users

Introduce your platform to investment-minded students, build early loyalty among future users and market movers.



CSR Value Integration

Support financial literacy and youth empowerment by contributing to an educational simulation.

MEDIA PARTNERSHIP

MEDIA PARTNER ROLE

As a **media partner** for our competition and training, we offer **several advantages** that can enhance your brand's visibility, credibility, and engagement with your target audience. **Get the chance to become one of our partner!**

BENEFITS



Increase Brand
Exposure



Campus Community
Engagement



Positive Media
Coverage

ADDITIONAL PACKAGE

PACKAGES	VALUE
Exclusive Post on Instagram Story @iclbmss and @mssfebui	IDR 1.500.000
Company Ad Libs (2x)	IDR 300.000
On Screen TVC (15")*	IDR 500.000
Special episode of FinDus (Financial Discussion) on Instagram Reels @iclbmss	IDR 1.500.000
Speaker in Investment Club Training (45')*	IDR 3.500.000

*Materials will be provided by the company

IN-KIND PACKAGE



Notes:

- In-kind sponsorship in other forms (not mentioned above) may be proposed by the company
- In-kind sponsorship can be combined with fresh money sponsorship

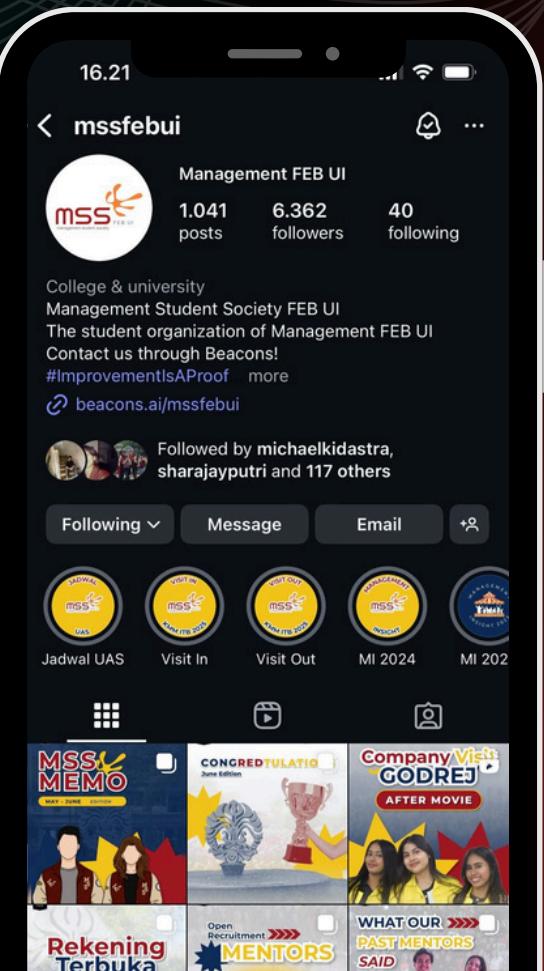
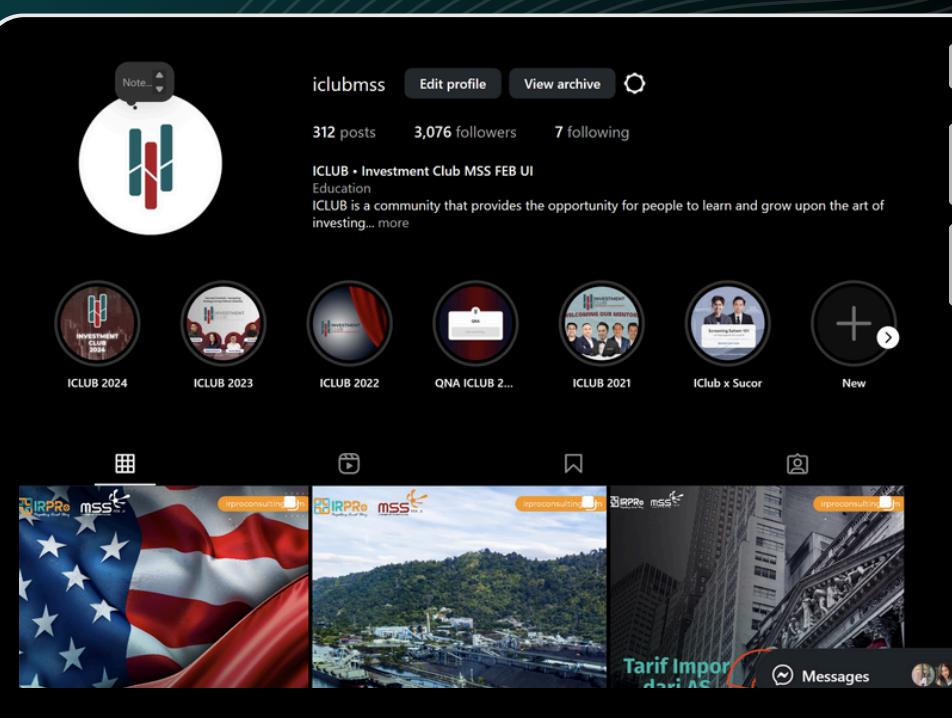
SOCIAL MEDIA INSIGHT



OTHER SOCIAL MEDIAS

WITH OVER 1.000+
MANAGEMENT FEB UI STUDENTS CONNECTED
AND ENGAGED THROUGH LINE GROUP

Instagram



@iclbmss EXPOSURE

UP TO

► 15M++ Reels View 150K++ Impression 100K++ Accounts Reached

@mssfebui EXPOSURE

UP TO

► 350K++ Reels View 107K++ Impression 10.3K++ Accounts Reached



UNIVERSITAS
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LET'S COLLABORATE

TERMS & CONDITIONS

Sponsoring companies are required to provide 70% of the sponsorship value one week after signing the agreement and the remaining 30% of one week before the date for the event. If the payment is not fulfilled as scheduled, the committee has the right to conduct modification of advertisement materials into the size, sum, and form. All publication tools are designed, produced, and fully authorized by the committee, except for sponsor's banner and/or publication tools. The company's logo is to be provided by the sponsor with compatible quality and file extensions.

MANAGEMENT STUDENT OFFICE

Gedung Student Center lt.2
Fakultas Ekonomi dan Bisnis
Universitas Indonesia

Jl. Prof. DR. Sumitro Djojohadikusumo,
Kukusan, Kecamatan Beji, Kota Depok,
Jawa Barat 16424

INQUIRIES

0821 2461 4116 (Valeri)
0856 9253 2530 (Salma)

FOR MORE INFORMATION:

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- [iclubmss](#)
- [mssfebui](#)
- [MSS FEB UI](#)
- [Management Student Society \(MSS\) FEB UI](#)



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