

# We extend a formal invitation to join us as a distinguished speaker at **INVESTALK**

an event organized by the Capital Market Study Group (KSPM) at the Faculty of Economics and Business, University of Indonesia. Our mission is to illuminate the path for future investors by bridging academic knowledge with real-world market insights.

## Empowering Through Knowledge

### **INVESTALK** is not just an event;

it is a movement towards creating an educated, informed, and proactive community in the realm of capital markets. Through this seminar, we aim to demystify the complexities of financial markets, making them accessible and comprehensible to students, academics, and enthusiasts alike.

 **Auditorium R. Soeria Atmadja**

 **05 Mei 2025**  **13.30-17.30**

## OUR LEGACY

**40+**

Universities attended

**75%**

Audience proved very satisfied

**100%**

Seats filled in Auditorium FEB UI

**12K**

Audience live streaming

### **Lo Kheng Hong**

Value Investor Indonesia  
Speaker INVESTALK 2023

"Saya lihat acara ini sangat bagus sekali untuk pengenalan saham tentang bursa saham, investasi, dan jalan menuju kekayaan"



**MODERATOR**



**Prisa Ngadianto**  
Head of Retail Market Development  
PT Mirae Asset Sekuritas



**Lukas Setia Atmaja**  
Akademi & Founder HungryStock  
Speaker of INVESTALK 2024

**160K**

Followers on Instagram



**Benny Hutabarat**  
Multibagger Investor  
ex-Chief Digital Officer at Astra  
ex-Vice President of GOJEK  
Speaker of INVESTALK 2024

**453K**

Followers on Instagram



**Prita Ghozie**  
CEO and Principal Consultant Zapfinance  
Speaker of INVESTALK 2024

**MODERATOR**



**Dr. Sheilla Khonada**  
Co-Founder of Eascorp  
& Wealth Planner



“Apresiasi kepada KSPM FEB UI atas inisiasinya melaksanakan INVESTALK yang dapat memotivasi kaum muda untuk terus berperan dalam pertumbuhan ekonomi Indonesia dengan mindset yang bijak”.

# Sandiaga Salahuddin Uno

Menteri Pariwisata dan Ekonomi Kreatif  
Keynote Speaker INVESTALK 2023.



We invite you in  
shaping the future  
of capital market  
investors.

We not only seek to benefit from your esteemed expertise but also to offer you an avenue to **influence and educate the next generation of capital market investors**. By joining us at INVESTALK, you’re stepping into a role that goes beyond sharing knowledge; you’re shaping the future.

Through KSPM FEB UI Educating Mission

## LINE OF EVENTS



A Dual Pathway to Amplify KSPM FEB UI’s LINE OF EVENTS


### Social Media Presences Strategic Partnership

 **YouTube**  
**KSPM FEB UI**

Subscribers : 909  
Top Views :  
• Investalk : 17k views  
• Watch time : 10k+ hours

 **TikTok**  
**@kspmfebui**

Followers : 1.031  
Top Views :  
• Scene from Investalk : 101,1k views

 **Instagram**  
**@kspmfebui**

Followers : 9.132  
Top Views on Reels :  
• Reel Scene of Investment Outlook : 15,5k views

Top Locations :  
• Jakarta : 46,4%  
• Depok : 21,6%  
• Bekasi : 3,4%  
• Tangerang : 2,9%

Top Age Ranges :  
• 18-24 : 75,1%  
• 25-34 : 19%  
• 35-44 : 2,9%  
• 45-54 : 1,6%

Gender :  
Men 59,3%      Women 40,6%

**Past Contributors**

 **MAESTRO IKIGAI**  
LEMBAGA PELATIHAN SERTIFIKASI & KONSULTAN PENDIDIKAN

 **CAK**  
INVESTMENT CLUB

 **pikiran rakyat media network**

 **Kontan**  
Andalan Ekonomi Indonesia

 **tempo.co**  
BICARA FAKTA

 **TODAY MEDIA**

 **MEDIA INDONESIA**

 **METRO TV**

 **medcom.id**  
Memberi Arti