

THE  
KLINIQUE  
AESTHETICS & WELLNESS CENTER

COMPANY  
PROFILE



## OUR COMPANY

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THE KLINIQUE offers dermatological and non-surgical beauty medical consultation as well as plastic surgery and holistic treatment.

As medical aesthetic technology advanced the scope of treatment, possibilities widened.

THE KLINIQUE uses the best technology that is well recognized internationally.

Our team of expert physicians and staffs dedicate themselves to taking the best care of our customers. By offering excellent services, We have become a nationally awarded Medical beauty Clinic and a leading innovator in skin and figure management.

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# 36 Branches Situated All Over in Thailand



*We still remain our intention-to truly expansion  
under the two conditions; quality and responsibility*



# THE KLINIQUE CELEBRITIES'S FIRST CHOICE





# THE KLINIQUE CELEBRITIES'S FIRST CHOICE



# THE KLINIQUE SURGERY

## Company Overview:

THE KLINIQUE SURGERY is a premier destination for high-end aesthetic surgery in Thailand, renowned for its advanced techniques and comprehensive post-operative care.

## Target Markets:

We focus on international patients, particularly from:

- Cambodia: Breast *Augmentation*, *Rhinoplasty*, *Liposuction*
- Indonesia: Breast *Augmentation*, *Liposuction*

## Campaign Overview:

This initiative aims to strengthen our presence in Cambodia and Indonesia by partnering with local KOLs. According to market insights, an increasing number of individuals from both countries travel to Thailand for cosmetic procedures, presenting a valuable opportunity for strategic market expansion.

## Key Services:

- *Breast Augmentation*: Motiva & Mentor implants with 4K Endoscopic Technique
- *Rhinoplasty*: Open Reconstruction (primary and revision cases)
- *Advanced Liposuction*: Targeted fat removal with skin tightening using JPlasma

## KOL Support Package:

- Round-trip airfare for two persons
- Full accommodation throughout the recovery period
- Personalized treatment plan and 24/7 medical care
- Long-term aftercare (onsite or virtual follow-ups at 1, 3, and 6 months)

**Note:** Budget flexibility is available for high-profile KOLs. For instance, we may engage 2 KOLs instead of 3 to accommodate higher rates. All travel and accommodation arrangements will be managed by our team upon receipt of necessary documents.

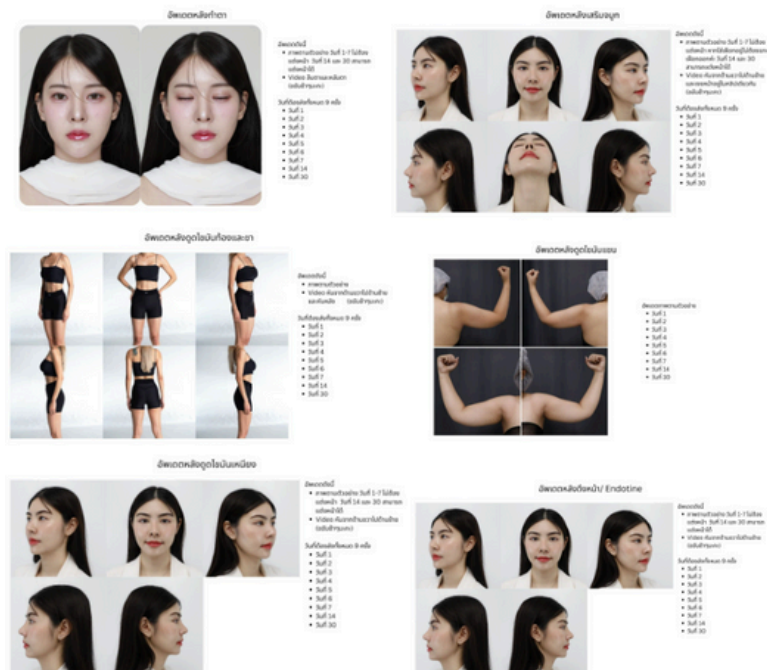
## Typical Recovery Time in Thailand:

- Breast Augmentation: 3–4 days
- Rhinoplasty: 9–12 days
- Liposuction: 9 days

# Requirements from the KOL / Brief

## What the KOL must do after the surgery:

**1. Send photos to the clinic** at 1–7 days, 14 days, and 1 month after the procedure (no need to post — just for medical follow-up with the doctor)



**2. Post a video and photo review of the surgery** on at least two social media platforms with the highest number of followers. The content should present as if the KOL chose to undergo the procedure on their own — not a paid review.

**Video Brief : Submit a video draft 1 month after the surgery.**

**Examples :** <https://www.instagram.com/p/C9T4azwvy05/>

<https://www.instagram.com/p/C-40O29pkYs/>

- Include footage from the consultation day, showing the face before the procedure, explaining the issues that led to the decision to undergo surgery, and mentioning which procedure was done and which doctor performed it.
- Here is the English translation:
- Include footage of the pre-surgery preparation and surgery day, showing the beautiful clinic located in the heart of Siam and the excellent service from the staff.
- Here is the English translation:
- After the surgery, share a review about how you felt — for example, very chill, not painful — and describe your self-care routine during the initial recovery period.
- Here is the English translation:
- Include continuous photo updates up to 1 month post-surgery, along with beautiful visuals of the surgical area (e.g. nose, face, eyes, body) in the video.
- The video should consist of 30% clinic footage and 70% showcasing the KOL's beauty, confidence, satisfaction, and overall impression after the procedure.

**Photo Brief: Submit a photo draft 1 month after the surgery.**



Photos to be taken at the clinic:

- Photo with the clinic sign
- 2-3 photos showing the final results at 1 month post-surgery
- Before-and-after comparison photos (same pose)



Here is the English translation:

Keywords for Photos and Videos:

- All surgeries are performed by board-certified plastic surgeons
- Operating rooms meet hospital-grade standards
- General anesthesia administered 1:1 by an anesthesiologist (**for cases under general anesthesia**)
- VIP recovery rooms for all cases under **general anesthesia**
- A professional nursing team provides continuous post-operative care
- Convenient location in the heart of Siam

**3. Post 4 videos and 4 lifestyle photos** on at least 2 social media platforms with the highest number of followers, along with tagging the clinic:

- 3 months / 4 months / 6 months / 8 months / 10 months / 12 months / 1 year 2 months / 1 year 4 months
- Example photos



- Photos and videos posted should tag the clinic both in the caption and within the video/photo.
- For videos, please send them for approval before posting (**only for surgery reviews, lifestyle content does not need to be sent**).

TikTok : <https://www.tiktok.com/@thekliniquesurgery>.

IG : [https://www.instagram.com/theklinique\\_surgerycenter](https://www.instagram.com/theklinique_surgerycenter)

Facebook : <https://www.facebook.com/THEKLINIQUESURGICAL>

#THEKLINIQUE #THEKLINIQUEsurgeryCenter #เดอะคลินิก

**Once posted, please send the link to us.**



- 4. Post an IG/FB Story every time you visit the clinic.**
- 5. Post 4 surgery reviews in private surgery groups (our team will assist with the captions).**
- 6. Arrange for a photoshoot.**

## **The clinic's channels will have a team to assist with filming:**

1. Live Q&A sessions about the procedure (clinic's team):
2. Before the procedure, immediately after the procedure, 7 days post-op, 14 days post-op (depending on the results at that time), 1-month follow-up, 3 months post-op.
3. The clinic may use beautiful photos from the KOL's channels (with prior permission to use the photos).
4. The KOL will have a photoshoot with the clinic, and the team will assist with outfits.
5. The clinic will also create content for the clinic's own channels.

# Liposuction

- We offer multiple areas, but we want to focus on tummy liposuction and skin tightening.
- The areas that we need KOLs to do surgery review: area 5/6/7/20/19/18.
- Some individuals may also add arm liposuction, which includes area 1/2, or add leg liposuction 8/9.
- The price for liposuction in areas 5/6/7/20/19/18 with skin tightening.
- We're looking for a KOL who is comfortable showing their tummy or has a lifestyle that includes wearing outfits that reveal the midriff.



## Preferred KOL

- For Liposuction: Females only — no transgender women.
- We are focusing on influencers with a BMI under 25.
- No follower count requirement — we prefer well-known public figures, people the public recognizes when they speak.
- They should be attractive, photogenic, and match their online appearance (no heavy filters or misleading looks).
- Glamorous
- Body shape should not be too overweight.

## Questions for those interested in Liposuction:

- Have you had liposuction before?
- If yes, which areas did you have liposuction on? (Please specify the areas with numbers if possible.)
- Weight / Height / Bust / Waist / Hip



## Breast Augmentation:

- Motiva Silk and Mentor smooth the most premium-grade silicone from Motiva and Mentor, including a 4K endoscopic technique that results in minimal scarring.

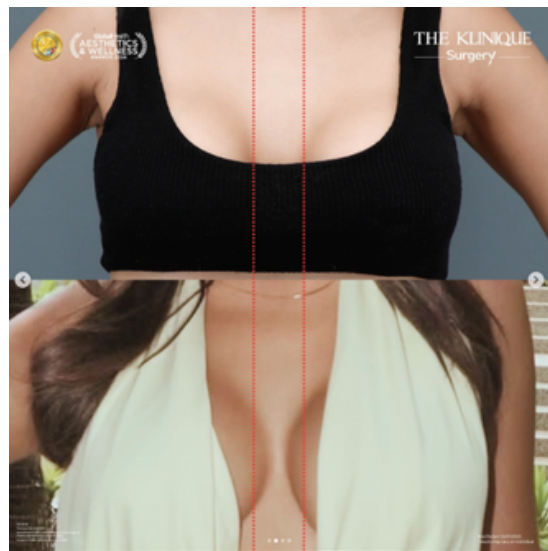
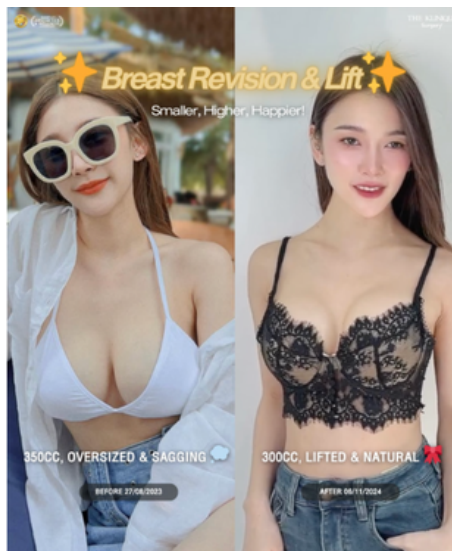
## Required Information : Breast Augmentation

Questions for Breast Augmentation:

- Have you had breast augmentation before?
- If this is a revision, how many times have you had it done?
- When and where was your most recent surgery?
- What technique was used in your most recent surgery? >> Under the muscle, over the muscle, or dual plane?
- What type of silicone implant was used last time?
- Why do you want a revision?
- Do you have a preferred look or reference style?
- For revision cases, you can attach photos showing the issues while wearing a bra — for example, wide-set breasts, sagging, etc.

- Revision case due to breast sagging from the over-the-muscle technique >> corrected with dual plane.
- Reducing the implant size because there used to be a trend of going for larger implants.
- Wants the revision to create natural-looking upper breast fullness (cleavage)

- Revision case to correct wide-set breasts, aiming for a closer cleavage
- Increasing implant size to reduce the gap between the breasts



## Preferred KOL

- Females only — no transgender women.
- We are seeking well-known celebrities such as movie and TV stars, singers, or beauty queens who have won titles. We are looking for individuals who are already famous and have beautiful appearances.
- No follower count requirement — we prefer well-known public figures, people the public recognizes when they speak.
- They should be attractive, photogenic, and match their real-life appearance (no heavy filters or misleading looks).
- Glamorous

## Required Information : Nose surgery

Questions for those interested in Rhinoplasty:

- Is this a new augmentation or a revision?
- If it's a revision, how many times have you had the surgery?
- What techniques were used in each surgery?
- When and where was your most recent surgery?
- Why do you want a revision?
- Do you have a preferred shape in mind?
- Please provide clear pictures from all angles.



## Preferred KOL

- Females only — no transgender women.
- We are seeking well-known celebrities such as movie and TV stars, singers, or beauty queens who have won titles. We are looking for individuals who are already famous and have beautiful appearances.
- No follower count requirement — we prefer well-known public figures, people the public recognizes when they speak.
- They should be attractive, photogenic, and match their real-life appearance (no heavy filters or misleading looks).
- Glamorous