

## Terms of Reference (TOR)

### Brain-Fein - August 2024

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#### **Background**

At MIFX, we believe in the power of continuous learning and improvement to help our talents become the best versions of themselves. That's why we're excited to introduce "Brain-Fein," a dynamic learning session designed to be as invigorating and essential as your daily dose of caffeine.

#### **Safety, Seamless, Speed: The Core of Brain-Fein**

1. Safety: We ensure a safe and inclusive environment for all participants, where ideas and knowledge can be shared freely without judgment. Whether you're stepping into a new topic or enhancing your existing skills, you'll have the support you need to grow confidently.
2. Seamless: Our sessions are designed to flow smoothly, making the learning experience enjoyable and engaging. From clear, concise presentations to interactive discussions, we aim to make your learning journey as seamless as possible.
3. Speed: In today's fast-paced world, we understand the importance of quick and effective learning. "Brain-Fein" sessions are packed with valuable insights and practical tips that you can apply immediately, helping you keep up with the rapid changes in our industry.

We named this initiative "Brain-Fein" to make learning fun and addicting, just like caffeine. Our sessions are designed to be:

- **Fun:** Engaging content and relatable topics that encourage participation and interaction.
- **Addicting:** We believe learning should be an enjoyable habit, not a chore. "Brain-Fein" makes upgrading your knowledge something you look forward to.

And to keep things casual and comfortable, we're holding these sessions in the afternoon so you can absorb knowledge while enjoying your favorite cup of coffee.

In a dynamic work environment and ever-evolving economic challenges, having control over personal finances has become increasingly important. This webinar is designed to empower employees to manage their finances more wisely, build economic stability, and achieve long-term financial goals, so they can focus and develop both personally and professionally. So we want to discuss "**Merdeka Finansial: Langkah-Langkah Menuju Financial Freedom**" to provide insight and practical strategies for employees to achieve financial freedom.

### **Objective of Event**

- To equip employees with essential knowledge and skills to better understand and manage their personal finances in a dynamic work environment.
- To provide practical strategies that help employees build and maintain financial stability, enabling them to navigate economic challenges with confidence.
- To guide employees in setting and achieving long-term financial goals, ensuring their financial independence and security in the future.
- To empower employees by reducing financial stress, allowing them to focus more on their personal and professional development.

### **Event Theme**

The theme of this event is "**Merdeka Finansial: Langkah-Langkah Menuju Financial Freedom**"

### **Event Format & Participants**

Lecturing and Q&A with a moderated talk show. The participants are employees of MIFX (approximately 100-200 people).

### **Highlights To Be Covered**

1. What are some key financial concepts that every employee should understand to manage their personal finances effectively?
2. What steps can employees take to set and achieve their long-term financial goals?
3. How does long-term financial planning contribute to financial independence and security?
4. How practical strategies can employees adopt to build and maintain financial stability? (Money of Jar)
5. How can reducing financial stress contribute to an employee's personal and professional development?

## **Guest Speakers**

TBA

## **Schedule**

Date : 28 August 2024

Time : 16.00-17.30

Event Method: Online through Zoom

## **Rundown**

16.00 - 16.15 = Opening from MC & Introduction Speakers

16.15 - 17.00 = Materials from the Speaker (interactive with a quiz, etc)

17.00 - 17.25 = QnA Session (Slido, Zoom chat, or open mic)

17.25 - 17.30 = Closing