



tempat belajar.

Leading Professional School that
transforms beginners into High-
Performing Digital Talents.



INTRODUCTION

Tempat Belajar

Tempat Belajar is an education platform that transforms beginners into High-Performing Talent in 12–16 weeks. Our mission is to generate millions of digital talent and help them build successful, sustainable and fulfilling career paths.

We believe everyone has an equal opportunity to become an outstanding digital talent and have a successful career in the digital industry

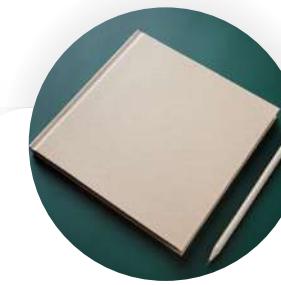
The Problems that we are trying to solve in the Industry



Incompatibility of courses materials between school and industry needs

- Current courses are not sufficient to meet the needs of today's industry
- Teachers are not up-to-date with the latest digital skills
- It's very difficult to learn skills nowadays with outdated learning methods and scattered information

COMPETENCE



Poor Learning Experiences Resulting in Gaps between Employers and Talents

- 75% HR believe that there is a skills gap among their applicants
- University graduates are struggling to find work, In fact, 64.6% unemployed talents coming from High School, Vocational and University Education

EMPLOYABILITY

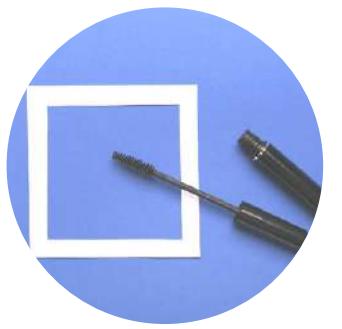


Difficult to Get Access to High Quality Education

- Average University Cost is Rp 14.47 Mio in 2021
- The proportion of university graduates is only 10.18% in August 2021. This figure is equivalent to 13.34 million workers in Indonesia (from 131.07 million workers in 2021)

ACCESSIBILITY

Our Existing Program



FULLSTACK BOOTCAMP

A 12 Week Program aimed at creating new digital talent who understands the industry deeply

- With 8 Weeks of Intensive Learning from monday-friday with practice-based method. Followed by 4 Weeks collaboration with business/umkm to practice their skill directly



CAREER ACCELERATION

A 16 Week Program aimed at creating #ReadyToWork Talent that ready to contribute to your company

- With 8 Weeks Intensive Learning and Practice with Real Business/UMKM. Followed by 8 Weeks Career Preparation Program to create #ReadyToWork Talent from Competence to Career Readiness

We will do our best to help them build successful, sustainable and fulfilling career paths!

Bootcamp Program

Below is the list of available Bootcamp from Tempat Belajar. At the end of the program, participants will become #ReadytoWork talents and ready to make a real impact to company



Social Media Management

In this course, we aim to produce social media manager who have the ability to master the whole process of managing & growing social media brand company

Modules Example:

Social Media Handling | Social Media Campaign
Copywriting | Content Creation | Content Strategy
Soc.Med Channel | Analysis & Reporting | **+Dan Lainnya**



Digital Marketing

In this course, we aim to produce high-performing digital marketer with a strong understanding in strategical, technical and digital marketing execution

Modules Example:

Content Marketing | Digital Strategy | CRM
IG/FB Ads | SEO | Campaign Marketing | Google Ads
Market Research | Consumer Journey | **+Dan Lainnya**



Graphic Design

In this course, we aim to produce all-round graphic designer with a strong capabilities to fulfill your visual and design needs for the company

Modules Example:

Adobe Photoshop | Adobe Illustrator | 3D Design
Layouting | Graphic Design for Social Media
Translating Brief | Revision Process | **+Dan Lainnya**



Human Resource Management

In this course, we aim to produce a professional and capable human resource talent who have the ability to master the whole process of managing, recruiting & developing human resources in a brand or company.

Modules Example:

Industrial Relationship | Compensation & Benefits
Recruitment | People Development | Legal & Administration
People Analytic | Talent Management | **+Dan Lainnya**

Our Program Graduates

WE PRODUCE HIGH-PERFORMING TALENT WHO HAVE BEEN HIRED BY TOP COMPANIES AND BUSINESSES IN INDONESIA



Jessica Yoris
Social Media Manager
at **Property Company**



Yunadian
Assistant Brand
Manager at **Unilever**



Denny Fernando
Design Associate at
Kinobi



Rifky Aritama
Content Development at
Ruangguru



Gregorius A.
Junior Strategic Planner
at **Adnomali**



Diky Halim
Art Director/Designer at
D.I.D design



Careen Wijaya
Social Media Specialist
at **MNC Group**



Amanda Sofie R.
Product Marketing Coor
at **GoPay Indonesia**



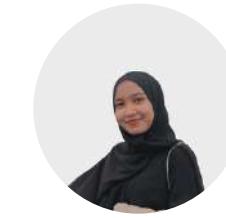
Nydia Belinda
Graphic Designer **PT. Aksara Digital Kreatif**



Yuana Nurul S.
Campaign Executive at
MA Management



Revany Zipora G.
Digital Marketing Lead



Mega Utami
Graphic Design at
Ruangguru

+And Many
More

tempat
belajar.

Let's Collaborate

With the Collaboration between Tempat Belajar and your Organizations or Platforms, we can create impact and contribute to the Digitalization of Indonesia by providing more opportunities for others to get involved in the current digital industry.

Our Partnership Program

WE OFFER SEVERAL PARTNERSHIP PROGRAM FOR YOU TO COLLABORATE WITH US

Media Partner

Providing Media Partner for your event and reach more than 150K+ user from our social media platform

Event Collaboration

We create an online event together such as *IG Live*, *Webinar*, *Workshop* about skill and career development

Benefits of becoming one of our Media Partners

What We Can Provide as Partner



Social Media Exposure

Collab with us and gain exposure to **152K+ followers and 12.2M+ impression rate.** Ensuring that your brand become widely recognized.

We will provide **2 publication slot on Instagram Story @tempatmagang_ per month** and **1 broadcast slot on Tempat Belajar Group Community** throughout the duration of our collaboration.

What You Need To Do as Partner

Several things you need to do to
become our partner

Promote Our Products

Promote our products through your social media with a minimum of a **(3x) Instagram Story and (5x) Instagram Feeds posts per month** across Social Media Platform (**Negotiable*)

Share to Community

Share our program or products to your Community Group **at least (5x) per month** (Line, Telegram, WA, etc) (**Negotiable*)

Collaboration Program

- Create collaboration event with us and **we will provide free speaker for your event.**

Maintain Our Agreements

Maintain Our Agreements and meet our goals. We hope to cooperate and collaborate with you for **a minimum of 3 months.**

Do Regular Report

Fulfilling **regular reporting** through a **Google Form**, particularly after each media partner publication, as part of your responsibilities

Our Achievement

WE PRODUCE HIGH-PERFORMING TALENT WHO HAVE BEEN HIRED BY TOP COMPANIES AND BUSINESSES IN INDONESIA

**12+ Mio Viewers with
152K+ Followers**

11+ Million times people visited our content with a cumulative number of 100K+ Followers across social media platforms

300K+ Web Visitor

300K+ Web Visitor with 100K+ User coming into our website.



13 Topics Courses

Managed to launch 13+ topics for courses both Bootcamp and Shortcourses program

50.000+ Students

with our mini courses and Bootcamp program. we've helped more than 10.000+ students to accelerate their career in digital industries

tempat
belajar.

Our Partners who have work together with us



SMBC A MEMBER OF
SMBC Group





WORK WITH TEMPAT BELAJAR

**Creating The Next High-
Performing Digital
Talent with Us!**

Contact Person (WhatsApp)
0822-2073-8037

Website
tempatbelajar.id