

Cloversoft® x @denxel.axel

To elevate your well-being & home
while providing unique choices of quality,
safe, sustainable & modern products.

Cloversoft® the soft & gentle feeling

Cloversoft wet wipes & tissues are made of 100% unbleached pure bamboo pulp, a **safer sustainable choice for our customers**.

Why choose Cloversoft?



Safety and Quality is our top priority.
Our tissues & cleaning products are all made with **plant-based gentle formulation as well.**



effective



soft & gentle



sustainable



safe
for kids



the
reliability and
trustworthiness



Why choose Cloversoft?



As a trusted brand from Singapore, we worked with Prestige International Brands to reach global audience



In Indonesia we have both Online & Offline Channel Distribution



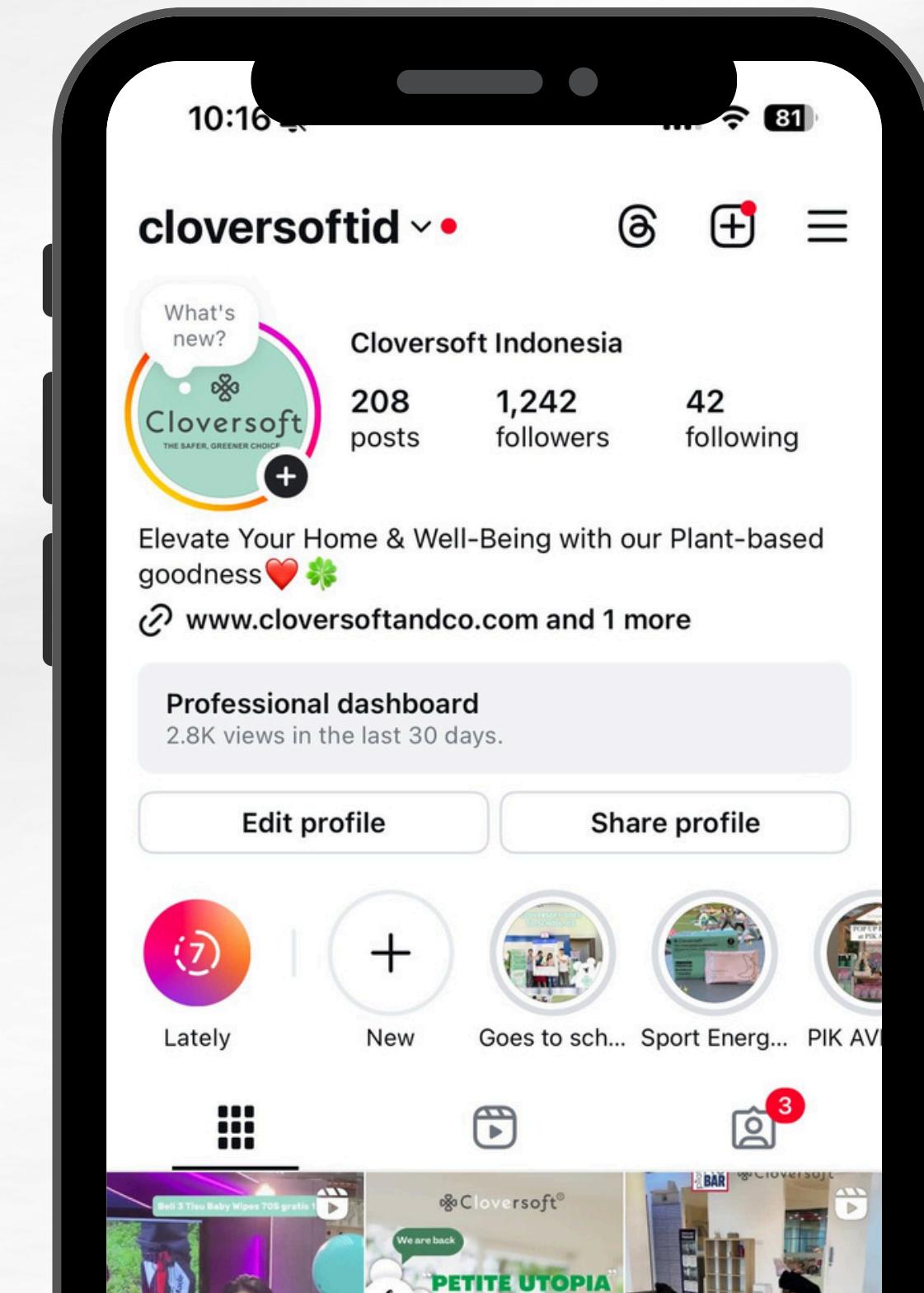
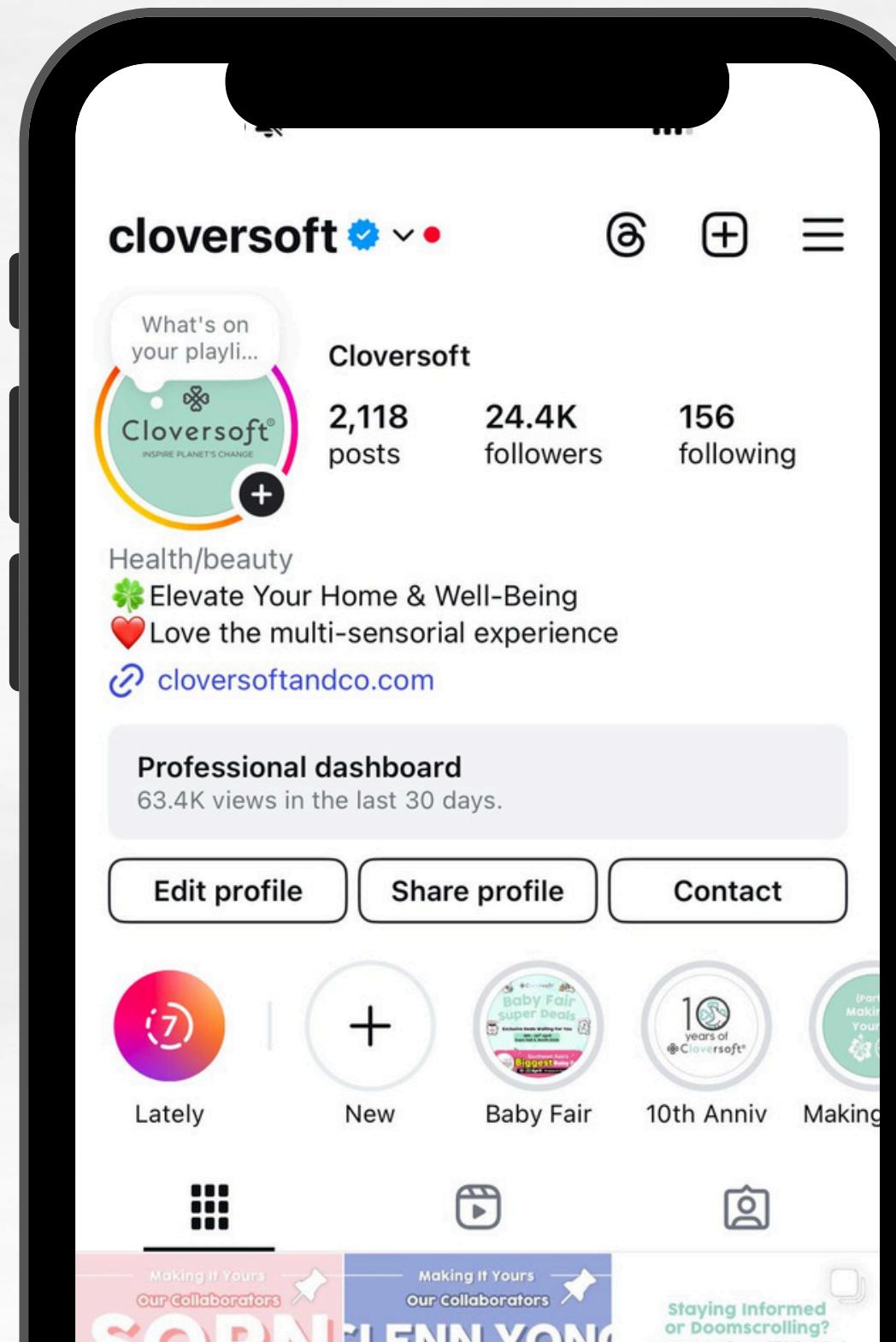
Exponential Growth of Middle Class Family converting to Cloversoft

Our Social Media Presence

@cloversoft



24.4K
followers



@cloversoftid



1.2K
followers



Our Products To Focus



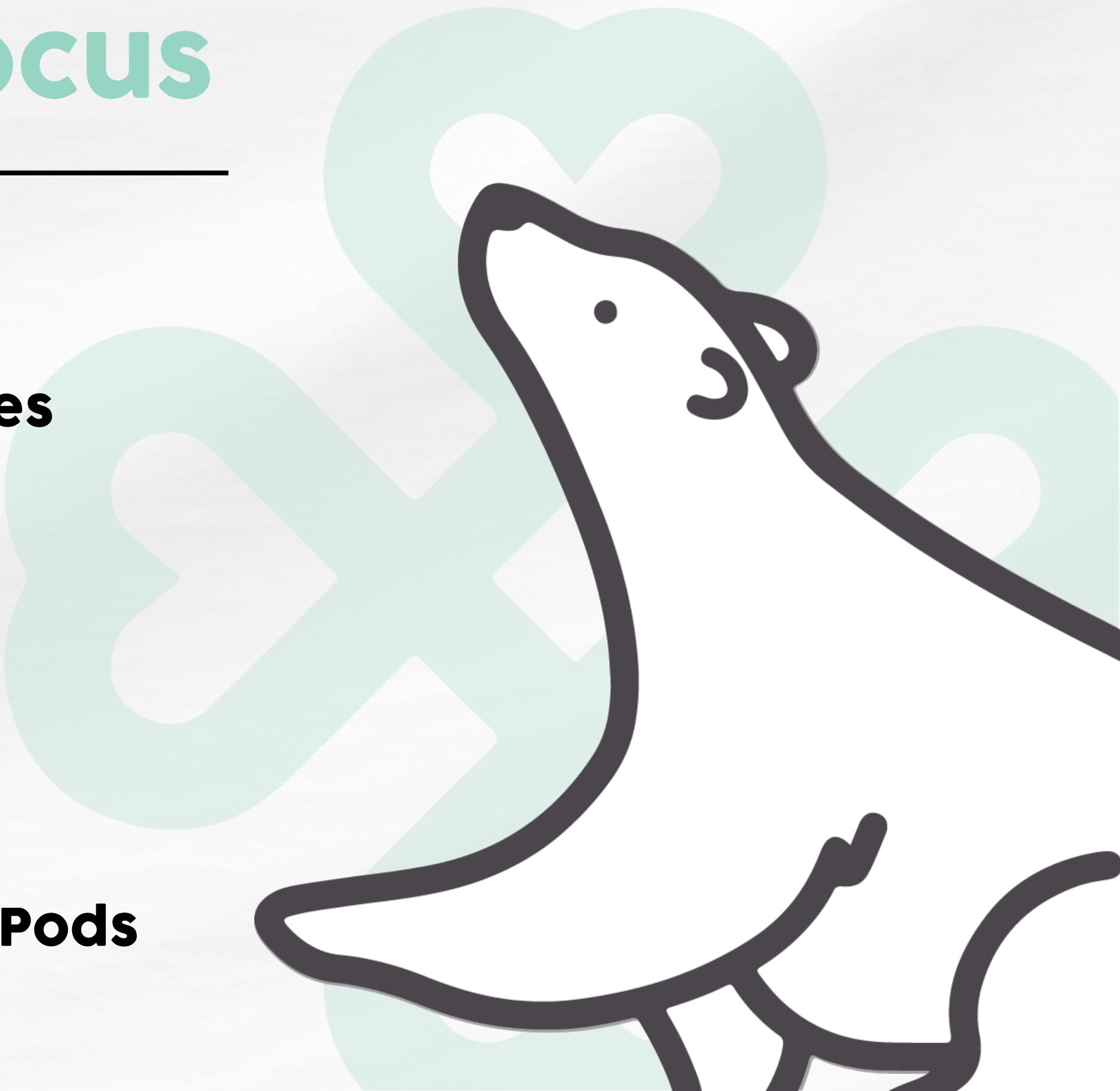
**Unbleached Bamboo
Pure Water Baby Wipes**



**Unbleached Bamboo
Antibacterial Wipes**



Plant-Based Laundry Pods





collaboration opportunity

Denxel & Axel x Cloversoft



Online Giveaway

Requirements to participate in the giveaway:

1. Follow @cloversoftid & @denxel.axel
2. Comment why you want to win and tag 3 friends
3. Repost the story on IG and tag both accounts

Proposed Prize (Cloversoft):

3 winners - each receive a Cloversoft products set

To discuss:

- If this mechanics is workable for Denxel & Axel?
- To have this in a lifestyle reel format or separate posting format depending on what works better for @denxel.axel audience
- Suitable timeline for giveaway in early May 2025?





IG Collaborative Reel

Cloversoft to provide products for Denxel & Axel:

- Baby Wipes
- Antibacterial Wipes
- Laundry Pods
- Kitchen Hand Towel

In return for @denxel.axel to feature Cloversoft in a reel:

- A collaborative reel that features usage of Cloversoft wipes & laundry pods which are kids friendly!



Possible Timeline



Thank You!

