

# ALINE WIRATMAJA

Financial Content Creator

[PROFILE](#), [RATECARD](#), [INSIGHT](#), [FAQ](#)



# PROFILE

PROFILE

COLLAB

RATECARD

INSIGHT

FAQ



**alinewiratmaja** 

2.335 posts   111K followers   4.149 following

**Juanita Wiratmaja**

- family & financial well-being
- moderator | speaker | MC | news anchor
- Certified Financial Planner (CFP)
- CP: @kayleenm08 0822-2069-9930 

**Aline** is an experienced, well-rounded broadcast journalist & news anchor.

She has enthusiasm in creating content with focus in financial education and public speaking.



## Work Experience

- News Anchor, Sea Today News (June 2023 - present)
- News Anchor, TVRI World (Jan - Jun 2023)
- Business Anchor, CNBC Indonesia (2018 - 2021)
- Business Content Manager, BBM (2018)
- Content Curator, LINE TODAY (2017)
- News Anchor, MNC World News (2015 - 2017)
- Producer, Kompas TV (2015)
- News Anchor, SCTV (2007 - 2014)
- Broadcasting Fellow, Voice Of America, Washington DC (2009 - 2010)
- Global TV (2006 - 2017)
- MC KTT SAI20 Nusa Dua, Bali (29 August 2022)
- MC G20 Tourism Working Group (23 Sept 2022)
- MC G20 Energy Transitions Ministerial Meeting (2 Sept 2022)
- MC G20 Tourism Ministerial Meeting Bali (Sept 2022)
- MC World Tourism Day Celebration Bali (Sept 2022)

## Certification & Education



- Bachelor of Political Science, International Relations  
**Gadjah Mada University (2002 - 2006)**



- Certified Financial Planner (CFP)
- Certified Technical Analyst (CTA)
- Broker-Dealer Representative License (WPPE)

# BRAND COLLABORATION

ERHA  
ULTIMATE



And many more..

# I RATECARD

[PROFILE](#)[COLLAB](#)[RATECARD](#)[INSIGHT](#)[FAQ](#)

111.1k

Instagram  
Followers



13.9k

Youtube  
Followers



6.36

ER  
(phlanx)



## EVENT/SPEAKER

MC/Moderator (in Bahasa)	IDR 15,000,000
MC/Moderator (in English/ Bilingual)	IDR 17,500,000
Attend Event (2-3 hours max)	IDR 20,000,000
Webinar (free 1 IG story)	IDR 15,000,000



## INSTAGRAM

IG Story (image + link) - finance	IDR 1,500,000
1 x IG Story (video + link) - finance	IDR 5,000,000
IGS session (4 slides)	IDR 5,000,000
IG Feed - finance	IDR 7,500,000
IG Reels - finance	IDR 10,000,000
IG Live - finance	IDR 10,000,000
Content Boost Ads	35% normal rate
Link In Bio 14 hari	IDR 500,000



## YOUTUBE

ADLIBS (45s-1 min tap in)	IDR 5,000,000
FULL REVIEW	IDR 7,500,000

### Notes:

Price above exclude tax 2,5% (*gross-up* from normal rate)  
More than 1 SOW, open for negotiation

# BUNDLING PACKAGE

## Silver

Reels	IDR 10,000,000
IGs Session	IDR 5,000,000

---

**Bundling** IDR 12,500,000

## Gold

Reels	IDR 10,000,000
IG Feed	IDR 7,500,000
3 story (img)	IDR 4,500,000

---

**Bundling** IDR 18,500,000

# INSIGHT

[PROFILE](#)[COLLAB](#)[RATECARD](#)[INSIGHT](#)[FAQ](#)

Last 30 Days ▾

Jul 5 - Aug 3

1,940,001

Accounts reached

33.1% from ads



Impressions 3,944,394

+157%

## By content type

All Followers Non-followers

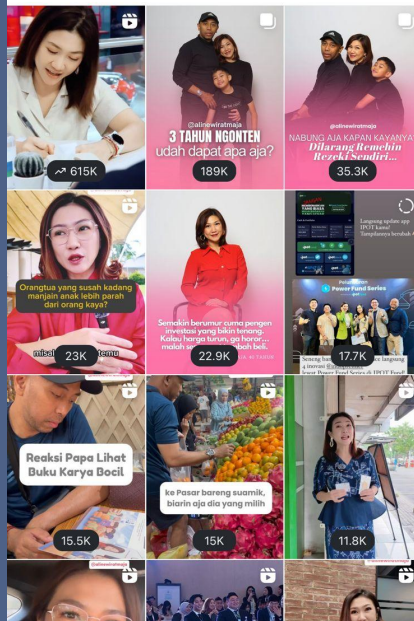


Followers Non-Followers

## Content

All Last 30 Days

## Accounts reached



## Gender of your followers

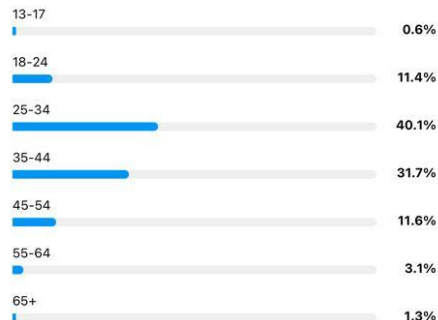
62.1% Men



37.8% Women

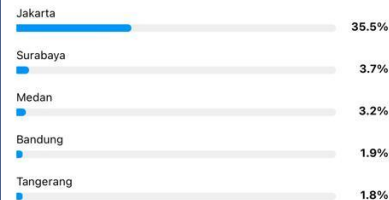
## Age Range of your followers

All Men Women



## Top Locations of your followers

Cities Countries



as per July 2024

# I FAQ

[PROFILE](#)[COLLAB](#)[RATECARD](#)[INSIGHT](#)[FAQ](#)

Q

## What is the Term of Payment (TOP)?

- Full payment before production/lock date or
- Down Payment 50% to lock date and the rest Settlement at h-1 posting max

Q

## How is the workflow process?

1. Please inform the SOW (e.g : 2 x feed, 1 x story, etc)
2. Check for availability date
3. Share your campaign brief
4. Signing agreement, invoicing, payment
5. Start content production

Q

## Can we go into Exclusive contract?

- Rate stated is for non-exclusive contract. However, for exclusive contract = **normal rate x exclusivity factor**. For further details, contact manager

Q

## Is the rate include with tax?

- No, it's not. Thus, rate stated will be gross up with tax of 2,5% tariff. Client is obliged to give withholding tax slip at latest H+30 payment

**Let's Discuss and Collab**

*Thank you*

Kayleen (Manager)  
📞 +62822 2069 9930