



Organized and
Presented by:



Supporting Government:



Organizing Partner:



EMPOWERING INDONESIA'S FUTURE TALENT TOGETHER

*Creating Opportunities, Building Leaders,
& Driving National Impact.*

Jakarta - Surabaya - Yogyakarta
Friday - Tuesday
October 2nd - 6th 2026

PARTNERSHIP PROPOSAL

THE INDONESIA'S MOST ATTENDED & PARTICIPATED INTERNATIONAL HIGHER EDUCATION EXPO



7,571
Visitor



53
Exhibitors



12
Speakers



11
Government
Entities



3
Testing Bodies



3
Education Agency
& Consultant

MORE THAN

36 GLOBAL
UNIVERSITIES

11 COUNTRIES

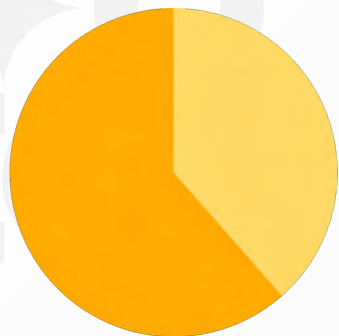


“On behalf of Mata Garuda, we proudly welcome you to The Future Fest, where Indonesia's brightest minds connect with the world to begin their journey toward a truly global future.”

Wahyu Bagus Yuliantok
Chief of Mata Garuda

ATTENDEE INSIGHT

THE FUTURE FEST 2025



Total Number
of Participation

7,571



Male

2,795



Female

4,781



Video Highlights of
Future Fest 2025
Documentation



Educational Background

D1-D3/
Diploma
212

D-IV/S1/
Bachelor
Degree
5.323

S2/
Master's
Degree
1008

S3/
Doctorate
19

Senior
High
School
/SMA/s
MK
956



Advanced Study Plan

Bachelor
1.019

Master
5.539

Doctorate
1.013



Language Qualification

TOEFL = **2419**

IELTS = **1184**

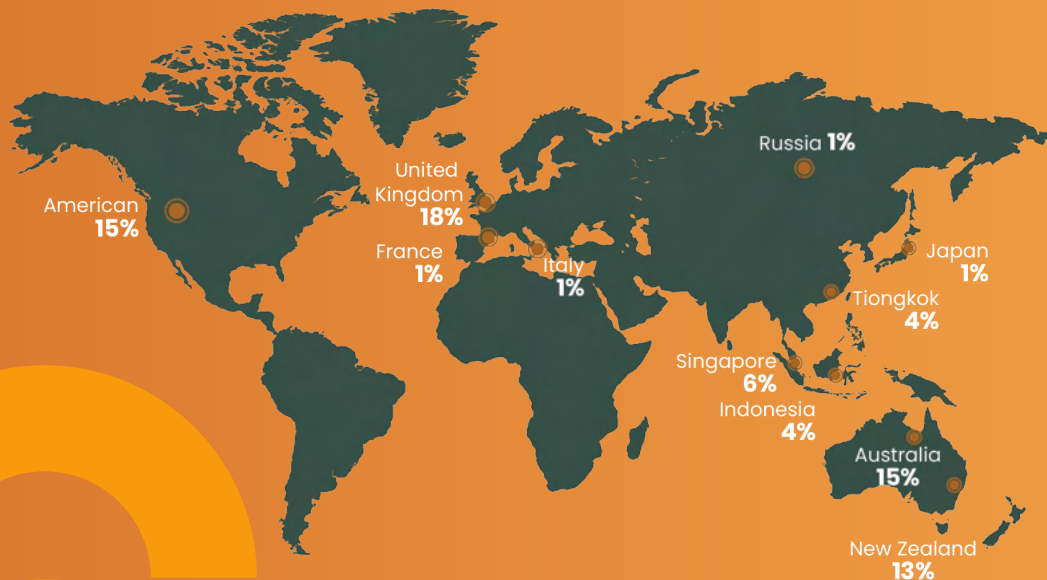
TOEIC = **206**

Not Available = **3762**

TOP GLOBAL EDUCATION COME TO INDONESIA



**Pioneering The Future Fest 2025
Exhibitors From :**



A Truly Global Education Exhibition

50+ International
Exhibitors

11 Countries
Exhibiting

6 Country
Pavilion

Social Media Impression & Engagement



4.14 Millions
(+32% VS Previous Event 2024)



TFF 2025 of Participants

50+ Educational Institutions
will be joining The Future
Fest 2025

Top Universities



Governments & Affiliates



Consultants & Agencies



Published on Sep 17, 2025



DIRECT ACCESS TO INDONESIA'S FUTURE GLOBAL TALENT PIPELINE



Reach the right audience

Meet students, parents, and professionals who are actively looking for global education, scholarships, future skills, and international career opportunities.



Launch programs and opportunities

Introduce new study programs, scholarships, career pathways, or initiatives directly to a qualified and high-intent audience.



Strengthen your brand presence

Increase visibility and credibility by positioning your brand alongside leading global institutions, employers, and partners in Indonesia's most attended future-focused education event.



Create meaningful partnerships

Connect with universities, employers, government bodies, and ecosystem partners to build long-term collaborations with real impact.



Showcase what makes you different

Highlight your programs, opportunities, and strengths in a highly curated environment designed to help you stand out and be remembered.



Engage beyond the event

Stay connected through post-event exposure, data insights, and continued engagement within The Future Fest ecosystem.

WHO EXHIBITS



Global Education Institutions:

- Top international universities
- Accredited overseas colleges
- Global online universities
- Research universities
- Elite vocational & polytechnic institutes



Scholarship & Funding Institutions

- Government scholarships (LPDP, Chevening, Fulbright, etc.)
- Foundations
- Corporate education funds
- Impact funds
- Study financing banks



WHO WE ARE BUILT FOR



*The Future Fest is not one audience,
It is **a future-generation ecosystem.***

SEGMENT	WHAT THEY ARE REALLY LOOKING FOR
High School Students	Undergraduate Degrees, Direction, confidence, possibilities
University Students	Graduates and Doctoral Degrees, Career pathways, global mobility
Young Professionals	Upgrading, pivoting, internationalization
Parents	Security, quality, Job Prospect
Universities, Institutions, & Companies	High quality future oriented talent





THE FUTURE FESTIVAL

◆ 2026 ◆

Programs Details

- Programs
- Rundown
- Venue & Date



Venue & Date

TFF 2026



Jakarta

- **Dhanapala Grand Ballroom***
Friday, October 2nd 2026
- **Pullman Central Park Jakarta Hotels***
Saturday, October 3rd 2026



Surabaya

- **The Westin Surabaya Ballroom & Convention Center***
Sunday, October 4th 2026



Yogyakarta (Add on City)

- **Visit IB Senior High School (SUGAR)**
Monday, October 5th 2026
- **Sportorium UMY***
Tuesday, October 6th 2026

*venue may change depending on the number of exhibitors.



Jakarta Venue

Dhanapala Grand Ballroom Ministry of Finance HQ

Friday, October 2nd 2026

Maps Location :

<https://maps.app.goo.gl/wgG67NuoAr19A82U8>



Jakarta Venue

Pullman Central Park Ballroom 1 & 2

Saturday, October 3rd 2026

Maps Location :

<https://maps.app.goo.gl/bW9uz86c2AJ7ip636>



Surabaya Venue

The Westin Ballroom 3

Sunday, October 4th 2026

Maps Location :

<https://maps.app.goo.gl/T9vWkL6rWiSybLKM9>



Yogyakarta Venue

Sportorium UMY

Tuesday, Oct 6th 2026

Maps Location:

<https://maps.app.goo.gl/i6J87db3KDV8mKg48>





The Future Fest Programs

More Action More Inspiration

A series of peak events that bring prospective students together directly with exhibitors.

- **Pre Event**
- **The Grand Opening**
- **The Grand Exhibition**



Pre Event

The Future Starts Now

A series of virtual events aimed at bringing together potential visitors with exhibitors. With the concept of a community-based program, it is hoped that potential visitors will gain foreknowledge to be better prepared to come to the main event to meet directly with exhibitors.

Plan of Action

End of August until 2nd-3rd week of September

The Highlight Programs

- Scholarship Run
- The Future Talks Webinar Series
- Global Student Ambassador



SCHOLARSHIP RUN : Virtual Run For Charity

Scholarship Run, Virtual Run For Charity is a nationwide virtual charity running movement that invites people across Indonesia to run from anywhere while supporting the Mata Garuda Membangun Desa Program. Every registration Fee is more than an event entry it is a direct contribution to the Mata Garuda Membangun Desa Program, supporting equitable access to higher education and fostering hope in underserved communities across Indonesia.

Program Framework

Participants complete their run from anywhere using STRAVA or a compatible smartwatch. Scholarship Run offers 9 distance categories (3K, 5K, 8.1K, 10K, 17K, 19.45K, 21K, 42K, and 81K), with opportunities to earn an exclusive race pack, finisher medal, e-certificate, prizes, and lucky draws.

Intended Audience

Students & Scholarship Awardees, Running Communities, Young Professionals, Families & General Public, Corporations & Institutions

Outcome

Expand the reach of exhibitors, scholarship programs, and educational institutions. Increase brand awareness through nationwide community participation. Promote healthy living while creating meaningful social impact. Support equitable access to higher education through the Mata Garuda Membangun Desa Program.



THE FUTURE TALKS WEBINAR SERIES

Webinar Series will present LPDP alumni, students or inspiring alumni from global universities, international educational institutions, academics or practitioners, or global recruiters from exhibitors who will attend the main event. This will be held online and presented in an interactive discussion format.

Alternative Topics

"Mastering Scholarship Applications & Personal Branding"

"Future Careers & Industry Trends"

"How to Secure Admission to Top Universities"

"How to Increase TOEFL & IELTS Score effectively"

"Campus Info Session"

Intended Audience

High school students, university students, and young professionals.

Outcome

Brand awareness escalation of The Future Fest and early lead generation rate leap for exhibitors.



GLOBAL STUDENT AMBASSADOR

Global Student Ambassador is appointed by the exhibitors and selected from alumni of international universities and global scholarships to act as educational influencers. These brand ambassadors will then become the face of the exhibitor and be involved in various TFF publication and promotion activities to provide positive information about the exhibitor they represent.

Program Framework

Digital Content Creation. Global Student Ambassador may share success stories and useful tips through The Future Fest & Mata Garuda Social Media.

Outcome

- Building a stronger & more loyal scholar community towards TFF exhibitors.
- Improving organic reach for exhibitors through digital content driven engagement.
- Creating initial opportunities for new lead generation for exhibitors.





THE FUTURE FESTIVAL 2025

The Grand Opening & Networking

Welcome to The Future Fest

The Future Fest Grand Opening features designed to connect education, industry, and future talents. **This integrated experience provides added value for exhibitors through meaningful engagement, strategic networking opportunities, and stronger brand exposure to a highly relevant audience.**

Plan of Action

Friday – October 2nd 2026

The Highlight Programs

- Speed Dating & The Future Talks Series
- Ceremonial Opening & Keynote Speech
- Dinner & Networking Session
- Welcoming Alumni

SPEED DATING

A fast-paced networking session designed to **create direct and meaningful connections between exhibitors & Indonesia Government Institutions (LPDP & Garuda Scholarship) with Local School and Domestic University Representatives.**

Program Framework

Participants will rotate through short one-on-one or small group conversations within a limited time to maximize interaction and networking opportunities.

Intended Audience

Indonesia Government Institution, Local School, and Domestic Universities Representative

Outcome

Higher networking efficiency, stronger engagement, and accelerated lead generation opportunities.



THE FUTURE TALKS SERIES

An inspiring talk session featuring Indonesia Government Stakeholders in Education, industry experts, and global practitioners **discussing Indonesia Government Policy for Scholarship & Higher Education Roadmap, Indonesia Career Opportunities & Industry Trends, and Indonesia Talent development.**

Program Framework

The session will be presented in a talk show and panel discussion format with interactive Q&A to encourage audience engagement and knowledge sharing.

Intended Audience

The Exhibitor, Scholarship Awardees, Local School & Domestic Universities Representative.

Outcome

Strengthened thought leadership positioning, audience engagement, and strategic exposure for exhibitors and partners.



WELCOMING ALUMNI LPDP

Welcoming LPDP Alumni is an exclusive networking program designed to reconnect LPDP alumni from across Indonesia, strengthen professional relationships, and foster cross-sector collaboration. The program provides a platform for alumni to expand their networks, exchange insights, and explore new opportunities with fellow alumni, universities, exhibitors, industry leaders, and strategic partners.

Program Framework

The program features networking sessions, alumni gathering, career conversations, knowledge sharing, and strategic engagement activities that encourage meaningful connections between LPDP alumni, educational institutions, corporate partners, and key stakeholders.

Intended Audience

LPDP Alumni, LPDP Awardees, Universities & Scholarship Providers, Corporate Partners, Government Institutions, & Professional Communities

Outcome

Strengthen the LPDP alumni network across sectors and generations. Foster meaningful collaborations between alumni, academia, industry, and government. Create career, business, and professional development opportunities. Increase engagement between exhibitors, scholarship providers, and Indonesia's future leaders.



CEREMONIAL OPENING & KEYNOTE SPEECH

A prestigious opening session featuring **keynote speeches from distinguished leaders from Indonesia Government Stakeholders** and officially launch The Future Fest and inspire participants with insights on future education, innovation, and global opportunities.

The session will include the official opening ceremony, keynote presentations, symbolic activation, and media moments designed to create a strong and impactful start for the event.

Intended Audience

Government representatives, the exhibitors, education institutions, students, young professionals, partners, and invited guests.

Outcome

Enhanced event prestige, stronger media exposure, and elevated brand positioning for exhibitors and stakeholders.



DINNER & NETWORKING SESSION

An exclusive gathering designed to connect exhibitors, institutions, government representatives, and future talents in a relaxed and professional atmosphere.

Program Framework

The session includes casual networking, dinner experiences, and facilitated private meetings between exhibitors and LPDP, Garuda Scholarship representatives, or strategic partners. All one-on-one meetings will be arranged and confirmed by the committee prior to the event day.

Intended Audience

Exhibitors, partners, government representatives, institutions, speakers, and invited guests.

Outcome

Stronger partnerships, meaningful connections, and premium engagement opportunities for exhibitors and stakeholders.





The Grand Exhibition

The Future Fest, This is Hope!

A series of peak events that bring prospective students together directly with exhibitors.

Schedule

October, 3rd, 4th, and 6th of 2026

The Highlight Programs

- The Exhibition
- Seminar & Talk Show
- Visit IB School

THE EXHIBITION

The grand international higher education and scholarship exhibition in Jakarta and Surabaya, focusing on showcasing top universities, scholarships, and global study & career opportunities.

Activities

- Campus Info Session
- Workshop and Mock Up Test
- Submission Document Review
- Education Consultation

Audience

National & International Senior High school, University Students, Young Professionals, and Stakeholders in education.

Schedule

Saturday, October 3rd 2026

Sunday, October 4th 2026

Tuesday, October 6th 2026

10.00 AM - 18.00 PM





SEMINAR & TALK SHOW ON MAIN STAGE

This program is designed as a premium forum featuring leading experts and practitioners in education, scholarships, business, and global career development. Presented in an interactive talk show format on main stage, it offers participants valuable insights and practical guidance within a professional yet engaging atmosphere.

Activities

- Presentations and panel discussions with experts, figures, and professionals
- Interactive talk shows with Q&A sessions
- Limited networking opportunities with Expertise Speakers and Premium Attendees

Intended Audience

Students, Academics, Professionals, Alumni, and prospective Student

Visit **SUGAR** IB Senior High School (**SUGAR** : Sekolah Unggulan Garuda)

The **Exhibitor Visit to SUGAR (Sekolah Unggulan Garuda)**. **SUGAR IB Senior High School at Yogyakarta**, provides direct access to one of Indonesia's most selective and government-backed pipelines of future global talent. SUGAR is a flagship initiative designed to fast-track top STEM-focused students into leading international universities. This is not a general school visit, it is early access to high-performing, globally oriented students who are actively preparing for overseas education. For institutions competing in the Indonesian market, this is a strategic advantage to engage early, build preference, and secure high-quality applicants before they enter the broader recruitment landscape.

Activities

- **Engage** : Presentation & small group sessions
- **Capture** : Mini Expo
- **Convert** : 1 on 1 consultation & follow-up system

Schedule

Monday, October 5th 2026
10.00 A.M – 07.00 P.M



Jakarta Rundown

Day 1*

Dhanapala Grand Ballroom , Jakarta
Friday, 2nd October 2026

TIME	ACTIVITY
14.00 – 18.30	Speed Dating
	The Future Talk Series
	Welcoming LPDP Alumni
	Opening Ceremony
	Keynote Speech
	Dinner
	Networking Sessions

Day 2*

Pullman Central Park, Jakarta
Saturday, 3th October 2026

TIME	ACTIVITY
10.00 – 18.00	Open Exhibition
	Workshop & Mock Up Test
	Seminar & Talk Show
	The Future Talk Series
	Campus Info Session

* Rundown may be adjusted.



Surabaya Rundown

Day 3*

The Westin Surabaya
Grand Ballroom & Convention Center
Sunday, 4th October 2026

TIME	ACTIVITY
11.00 – 18.00	Open Exhibition
	Workshop & Mock Up Test
	Seminar & Talk Show
	The Future Talk Series
	Campus Info Session

* Rundown may be adjusted.



Yogyakarta **Rundown**

Day 4* VISIT IB Senior High School (SUGAR), Yogyakarta

Monday, October 5th 2026

TIME	ACTIVITY
10.00 – 19.00	Check – in & Briefing
	School Visit 1
	School Visit 2
	Lunch Break
	Tourism & Culture Experience
	Evening Break
	Dinner



Day 5*

Sportorium UMY, Yogyakarta

Tuesday, October 6th 2026

TIME	ACTIVITY
10.00 – 18.00	Open Exhibition
	Workshop & Mock Up Test
	Seminar & Talk Show
	The Future Talk Series
	Campus Info Session

* Rundown may be adjusted.





THE FUTURE FESTIVAL

◆ 2026 ◆

Event Target

- Timeline
- Visitor Amount
- Event Marketing





Timeline



Exhibitor, Sponsor, & Speaker Invitation

March – August



Promotion & Publication

June – Sept



Press Release

September



Visitor Registration

July 2025



The Future Talks Series & Welcoming Dinner

**Jakarta, Saturday
September 3rd, 2026**



The Future Fest Exhibition

**Jakarta October, 4th 2025
Surabaya October, 6th 2025**



Target Number of Visitors



Jakarta
5.000



Surabaya
5.000

Target Exposure



Advertisements through a network of publication media and digital communications (social media) that are of interest to the community **with Expanding the target area throughout Southeast Asia.**



Publication and Communication through Mass Media around Southeast Asia.



THE TOTAL POTENTIAL OVERALL EXPOSURE GENERATED FROM THE FUTURE FEST EVENT MARKETING ACTIVITIES ARE UP TO 1,000,000 VIEWS.



Social Media and alumni network of LPDP Scholarship Recipients of more than **40,000 people.**



How We Market The Event – Discover TFF 2025: Where Indonesia's Educational Dreams Take Flight



How We Market The Event – Reaching million views through Indonesia's most read digital news platforms, connecting your story with the engaged national audiences

1. **Media Indonesia:**
<https://mediaindonesia.com/humaniora/818041/menko-pmk-keunggulan-sdm-jadi-kunci-indonesia-emas-2025>
2. **Republika:**
<https://news.republika.co.id/berita/t405wc483/pratikno-lpdp-punya-peran-strategis-cetak-generasi-unggul-menuju-indonesia-emas-2045-part3>
3. **Sindonews:**
<http://www.youtube.com/watch?v=69a-vJnegwA>
4. **INEWS TV:**
<https://www.youtube.com/watch?v=Dp5cDgcfXkw>

Social Media Insights from Our Event Marketing Platform



47 Instagram
Post Published

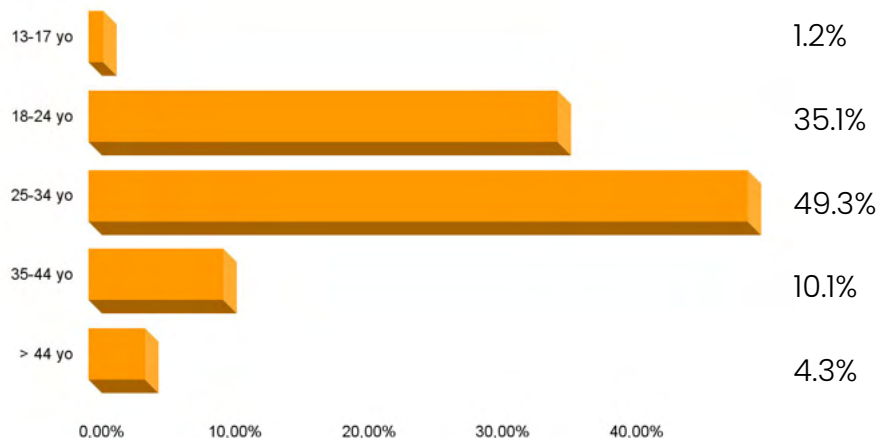
+145.2%

Followers Growth
+4,365 followers

4.14 Mio

Views
+32% vs previous event

Audience Age Group



Male

36.7%



Female

63.3%



THE FUTURE FESTIVAL

◆ 2026 ◆

WHY PARTNERS?





Why This Event Need Support & Matters for Institutions & Corporations ?

Indonesia is currently experiencing a demographic golden era. However, demographic advantage without talent quality is a risk. The world is moving toward:

Digital transformation

Green Economy

Global Talent Mobility

**Innovation Based
Competitiveness**

Companies that aim to remain relevant in the next 10–20 years cannot invest solely in markets. They must invest in talent pipelines.



The Future Fest 2026 is a strategic platform **where brands are not present merely as advertisers, but as co-architects of Indonesia's future talent ecosystem.**



Positioning for Institutions & Corporations

Partnering with TFF 2026 means, Your brand is positioned within a strategic dialogue about policy, leadership, and the future of Indonesia.

01

Talent Branding Platform

Direct access to:

- ★ High-performing students
- ★ Scholarship awardees
- ★ Overseas graduates
- ★ Diaspora returnees
- ★ Young professionals

02

ESG & SDGs Alignment

Participation in TFF can be positioned within:

- ★ Human Capital Development
- ★ Education Access
- ★ Youth Empowerment
- ★ Sustainable Talent Ecosystem

03

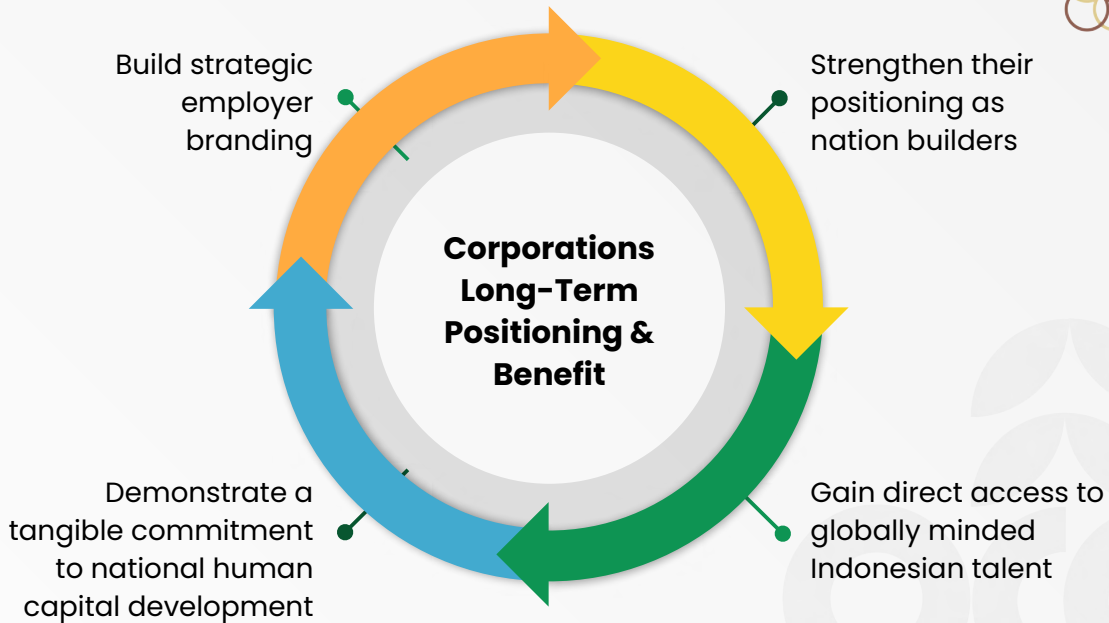
Policy & Ecosystem Exposure

TFF convenes:

- ★ Global education institutions
- ★ Government stakeholders
- ★ The LPDP community
- ★ Industry leaders

Why Partner with The Future Fest 2026?

Because Indonesia's future is not built alone. The Institutions & companies that dare to lead today are the ones investing in the next generation. Through the theme **Indonesia Rising, Globally Leading**, The Future Fest serves as a strategic platform where The institutions, Private Corporations and State-Owned Enterprises can:



***"This partnership is not merely about exposure.
It is about long-term positioning."***

Indonesia will not become
a global power without a
generation ready to lead.
And that generation will not
be ready without a strong
and enabling ecosystem.

The Future Fest 2026 is That Stage.

The question is no longer, **“Will the
company you lead be present?”**

**But rather In the history of
Indonesia’s rise, will the
company you lead be recorded
as part of this movement?**





THE FUTURE FESTIVAL

◆ 2026 ◆

About Us

- Matagaruda
- Current Strategic Partners





Instagram:
@matagaruda.lpdp

Mata Garuda was established in 2015 as a collaborative platform for **alumni and awardees of LPDP scholarships** to contribute to Indonesia's development.

2015-2016 Establishment

Mata Garuda was founded on January 21, 2015, as a community of LPDP scholarship alumni dedicated to collaboration and collective contribution.

2016-2018
Network
Development

Building strategic partnerships with government institutions and private sector organizations.

2018-2020 Ecosystem Alignment

Becoming a key partner in connecting the potential and talents of LPDP awardees with industry needs.

2020-2022 Strengthening Social Contribution

Strengthening Mata Garuda Institute as a **Think Tank organization.**

2022-Onwards

Expansion of Scope & Governance

Establishment of **Mata Garuda International** to expand global engagement and institutional governance

Mata Garuda Current Event Snapshot



OUR CURRENT STRATEGIC PARTNERS



Sponsor



Government Partners



Consultant & Agency Edu Partners



THE FUTURE FESTIVAL TRANSFORMATION



The world has changed education alone is no longer **enough**. Young people today are not just choosing a university. They are choosing:

-  a life trajectory
-  a global identity
-  a future economic position

Yet most education fairs still behave like **catalog expos**. In this situation, The Future Fest must become something much bigger as **A Future-Building Platform**.



“

The Future Fest was created to ensure that no Indonesia's future is limited by geography, access, or information.

By bringing together the world's best universities, scholarships, employers, and innovators in one powerful platform, The Future Fest transforms curiosity into clarity, ambition into direction, and dreams into real global opportunities.

Albertus Andhika
Head of Steering Committee of The Future Festival



*"Learning gives creativity,
creativity leads to thinking,
thinking provides
knowledge, and knowledge
makes you great."*

Keen to discuss?

Contact Person:

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Presented by:



MATAGARUDA

Supported by:



BEASISWA
GARUDA
SARJANA

Organized by:

simuda

visi Indonesia muda berdaya



THE FUTURE FESTIVAL

✦ 2026 ✦

I am Part of The Future

