

UNIVERSITAS
GADJAH MADA



External
Affairs

IMAGAMA TALKS

2026

Your Lifetime Partner, IMAGAMA



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Forms of Partnership



Foreword Head of the Undergraduate Accounting Program



Greetings and best wishes to all. All praise and gratitude we extend to the Almighty God for His abundant blessings and grace. Faculty of Economics and Business, Universitas Gadjah Mada (FEB UGM), remains committed to fostering a learning ecosystem that not only excels academically, but is also responsive to the evolving demands of the professional and social landscape. In line with this commitment, we recognize the importance of strong collaboration between higher education institutions and various external stakeholders.

Ikatan Mahasiswa Akuntansi Universitas Gadjah Mada (IMAGAMA), as a student organization under the Undergraduate Accounting Program of FEB UGM, holds a strategic role in nurturing student potential, integrity, and professionalism. Through its diverse programs and activities, IMAGAMA serves as both an effective learning platform and a bridge for building constructive engagement with the broader community.

This sponsorship and partnership proposal represents a concrete effort to expand networks, enhance program quality, and foster mutually beneficial synergies between students and external partners. We warmly welcome and fully support this initiative, with the hope that the resulting collaboration will contribute positively and sustainably, both to student development and to the partners involved.

We would like to extend our sincere appreciation for your attention and consideration. May this collaboration mark the beginning of a meaningful and productive partnership.

Choirunnisa Arifa, S.E., M.Sc., Ph.D., Ak., CA.

Head of the Undergraduate Accounting Program



About IMAGAMA FEB UGM



IKATAN MAHASISWA AKUNTANSI GADJAH MADA
 ACCOUNTING STUDENTS ASSOCIATION OF GADJAH MADA

IMAGAMA FEB UGM, the Accounting Students Association, was established to enhance academic quality and professionalism for accounting students at FEB UGM.

IMAGAMA also prioritizes fostering a sense of togetherness and providing a platform for student development. IMAGAMA acts as a bridge for students to pursue careers and gain industry insights, greatly enhancing the educational experience at Gadjah Mada University.



Our Value



Professionalism



Progressive



Inclusiveness



Caring

83
Members

3
Bureau

5
Department



Our Vision

IMAGAMA as a resonator for personal development and an accelerator of professionalism and integrity, enabling IMAGAMA to become a home where every member can grow together.

Our Mission

- Strengthen harmony as the core principle in building synergy among individuals, communities, and the campus environment.
- Foster an inclusive and supportive culture, making IMAGAMA a shared home for members to grow together.
- Expand impact through inclusive external collaboration.

Our Bureau & Departments



Human Resource

Human Resource is a bureau that focuses on the role of internal control and internal support for IMAGAMA.



Media Information & System

MIS plays a role in distributing all forms of information related to accounting and supporting IMAGAMA work programs in the form of creative visual designs.



Finance & Administration

Finance and Administration Bureau is a bureau that is responsible for all matters relating to IMAGAMA administration and finance.



External Affairs

Synergizes and plays an active role in optimizing student potential, creating visibility in achieving a sustainable organization



Board Of Directors

Synergizes and plays an active role in optimizing student potential, creating visibility in achieving a sustainable organization



Intellectual Development

Intellectual Development is one of the departments at IMAGAMA which plays a role in facilitating and assisting students' academic development.



Organizational Affinity & Service

Organizational Affinity & Service is a department that plays a role in developing IMAGAMA's organizational functions in the role of providing added value for all IMAGAMA members.



Sport, Art, & Society

SAS is a department that focuses on developing interests and talents in the fields of sports and arts which also acts as a bridge to the community.



Career Preparation

Career Preparation is a department that has a role in helping students prepare to become professional, superior individuals who are ready to face the world of work.

Our Exposure: Social Media & Influence



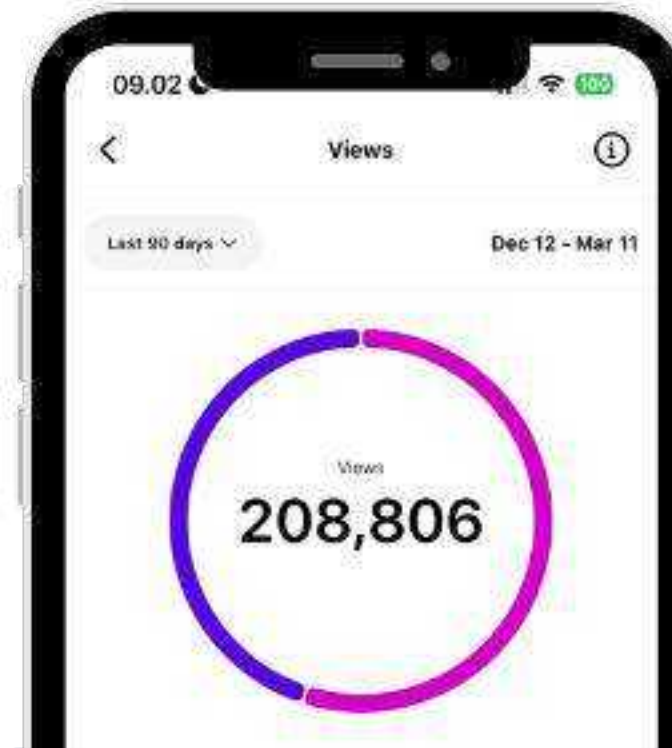
Instagram



LinkedIn



@imagamafeb



5.6k
Followers

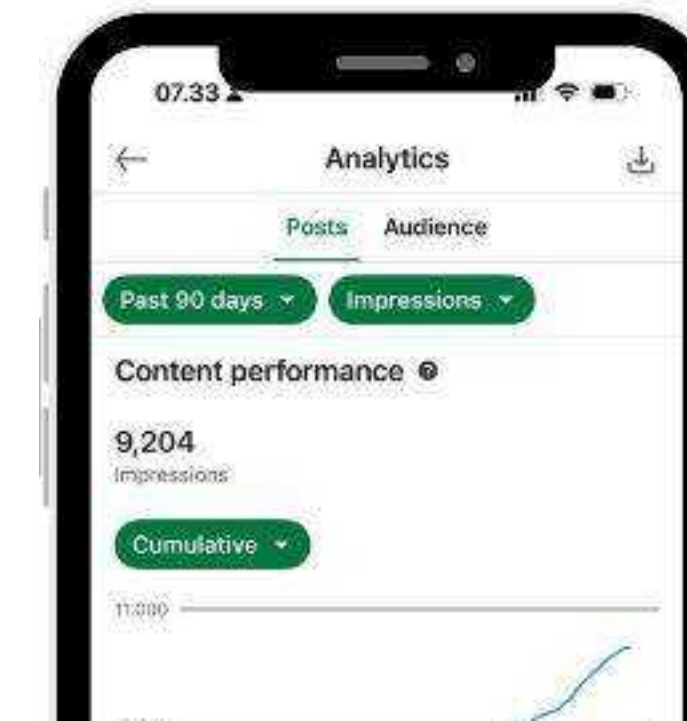
208k*
Impressions

24.9k*
Accounts Reached

9k*
Profile Visits



IMAGAMA FEB UGM



223
Followers

9.2k
Impressions

1.4k
Members Reached

*Data from 11 December - 11 March



UNIVERSITAS
GADJAH MADA



IMAGAMA



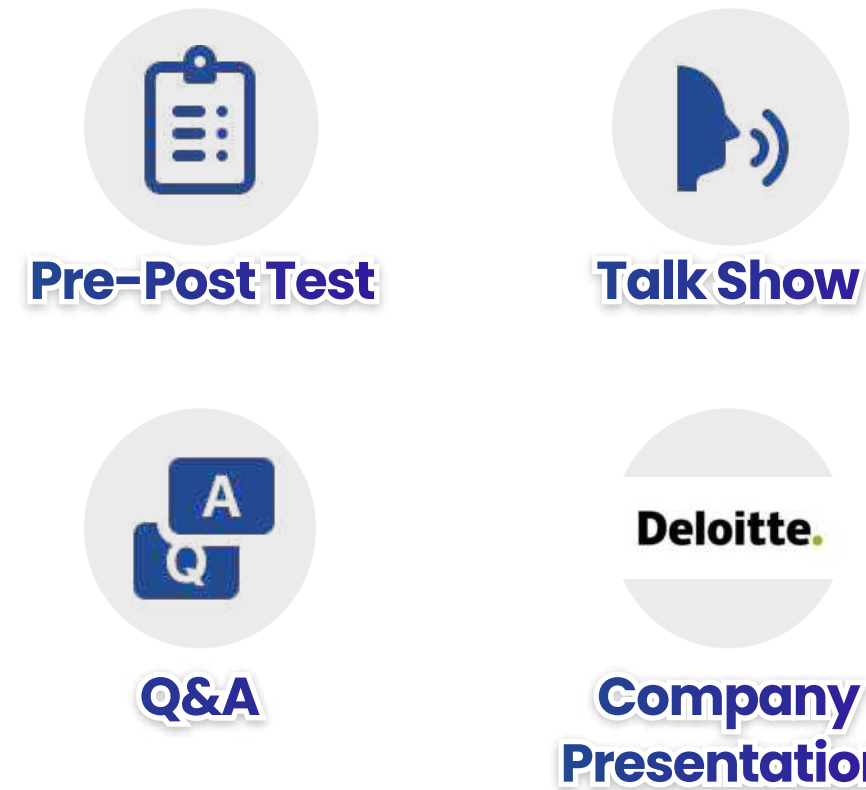
Our Program

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Last Year Throwback: I-Talks

This is our last year's activities



Highlights of some good memories



This is our last year's theme

// Overview on M&A Process and Valuation on Target //

Explores the key stages of **merger and acquisition transactions**, from identifying potential **targets** to completing the deal. It also provides insight into how target companies are valued and how **valuation** plays a critical role in strategic investment decisions.

This is our last year's Partner

Last year's I-Talks was successfully held through a collaboration with various parties to achieve the project success

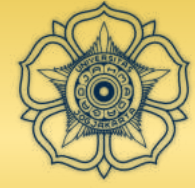
Deloitte.



Caroline Darmawan
Executive Director

And a **total** of

 **80+**
Participants



UNIVERSITAS
GADJAH MADA



IMAGAMA

***F*rom Risk to Responsibility:**

ESG in Modern Investment Strategy

Your Lifetime Partner, **IMAGAMA**

Theme

“IMAGAMA Talks 2026: From Risk to Responsibility – ESG in Modern Investment Strategy” aims to broaden students’ understanding of the evolving financial landscape, where investment decisions are no longer solely driven by profit but also by Environmental, Social, and Governance (ESG) considerations. As ESG increasingly influences corporate valuation and long-term sustainability this program seeks to provide in-depth insights into its role within modern financial strategies. By collaborating with experienced professionals in finance and sustainability, the event is expected to serve as a platform for students to enhance their knowledge, gain practical perspectives, and prepare for emerging career opportunities in a more responsible and sustainable financial industry.

Objectives

- ✓ To deepen participant’s understanding of ESG as a strategic framework that influences company’s valuation and long term capital allocation in modern investment practices.
- ✓ To expose participants to real company practices through discussions with professionals in finance and sustainability.
- ✓ To highlight career opportunities in sustainable finance, ESG advisory, and impact investing.



Planned Schedule



Date
May 30th, 2026



Location
Faculty of Economics & Business, Universitas Gadjah Mada, Yogyakarta



Visitors
~100 Participants

Time	Events
09:00 – 09:20	Introduction
09:20 – 09:30	Pre-Test
09:30 – 09:45	Bridging to speaker and introduction of company
09:45 – 12:25	Talk show and QnA
12:25 – 12:35	Post Test
12:35 – 12:45	Closing

Partnership's Responsibilities



IMAGAMA's Responsibilities

Creating and **Launching** the Schedule of Activities for the Event

Organizing Participant Registrations for The Event

Coordinating The Participants During The Events

Fulfilling Sponsorship Obligation

Company's Responsibilities

Prepare a Presentation Material Inline With The Provided Event Theme

Select a Company Representative to Act as a Speaker In The Event

Partnership and **Collaboration Request**

Technical Support

Company's Benefits

Direct Access to Future Accounting Professionals

Opportunity to **Shape Career Aspirations**

Media Exposure and Publicity on IMAGAMA's Social Media Platform

Opportunity to **Showcase Company's** Cultures, Values, and Career Opportunities



External
Affairs

Let's Create

Meaningful Impact

Together!

Your Lifetime Partner, **IMAGAMA**

Contact Us!



@imagamafeb



IMAGAMA FEB UGM



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