



PARTNERSHIP BRIEFING

# YOUR EDGE, OPTIMIZED

A new approach to Trader Engagement  
through integrated soft-sell content.





 Website

 Instagram



# The Collaboration Concept:




## The 'Soft-Sell' Integration

-  Part of your usual education content
-  Viewer retention remains high
-  **Social Proof** (IUX as your 'Tool')
-  **Direct link** to trading performance



# THE INTEGRATION MODEL

By using IUX as your **"Partner in Crime"** during live demonstrations, you prove the platform's utility rather than just its features.

-  Educational value for the audience
-  Natural transition to platform USPs
-  Higher conversion to active funding



# SEAMLESS CONTENT WORKFLOW



## 1. Value Hook

Usual content intro (Macro Trends or TA analysis).



## 2. The Lesson

Teaching a specific strategy to your viewers.



## 3. Integration

2-minute demo showing IUX as the engine.



## 4. CTA

Sign-up link & platform benefits in the description.

# THE 4 PILLARS OF PERFORMANCE



## Cost Efficiency

Raw spreads from 0.0 pips for pro profitability.



## Instant Speed

30ms execution speed for precision entries.



## Operational Agility

Accelerated KYC for fast market access.



## Strategic Power

1:3000 Leverage for precise capital management.



# DATA THAT MATTERS

Professional traders seek precision, reliability, and optimal performance. Our cutting-edge infrastructure is designed to minimize slippage and maximize trade execution accuracy.

**0.0**

**PIPS**

**30ms**

**EXECUTION**



# A SECURE TRADING ENVIRONMENT

**Safety First. Always.**

Repositioning as a professional platform means transparency is our priority. We provide the peace of mind professional traders demand.

**Global Compliance Standards**

**Secure and Reliable Infrastructure**

View our full regulatory standards: [iux.com/en/company/regulation](https://iux.com/en/company/regulation)



# Let's Collaborate.

Ready to empower your audience with professional tools?

Reply to our email with your contact and we will share more details!