

RATE CARD 2025

Annisa Steviani

CFP®, AEPP®



Annisa Steviani is a proud mother of one.

She brings a **decade of experience** as a lifestyle journalist, author, and content creator.

With 11 years in financial planning, she is a Certified Financial Planner, Estate Planning Practitioner, and certified coach.

She is deeply passionate about **family finances, parenting, and empowering women.**

LET'S COLLABORATE!

Reach out to:
hi@annisast.com
0812-9887-5074 (Tara)

Instagram Insights



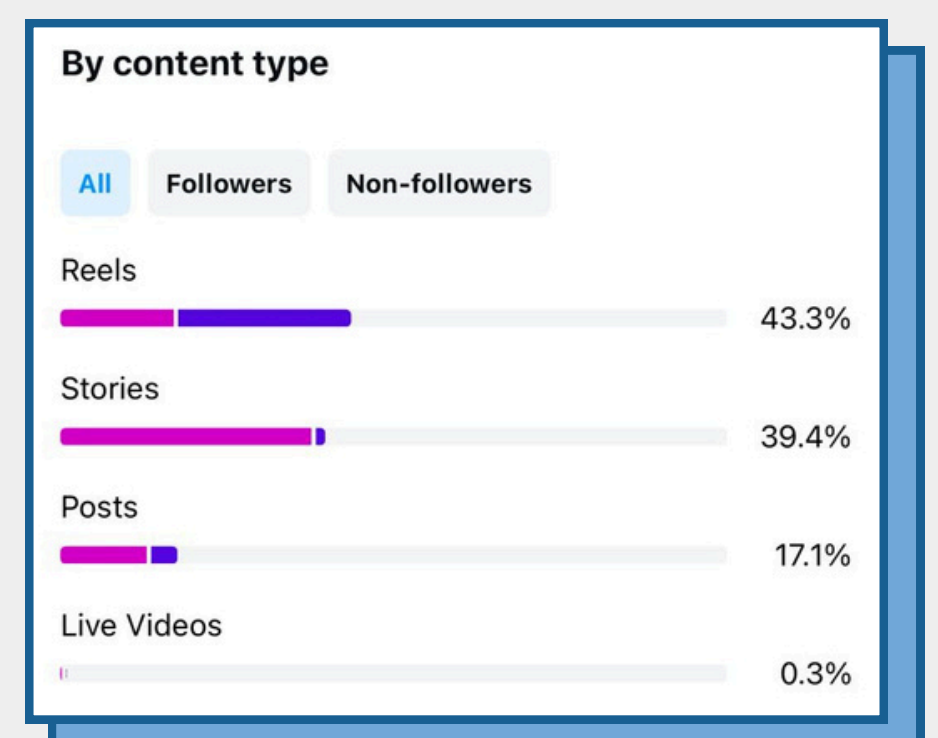
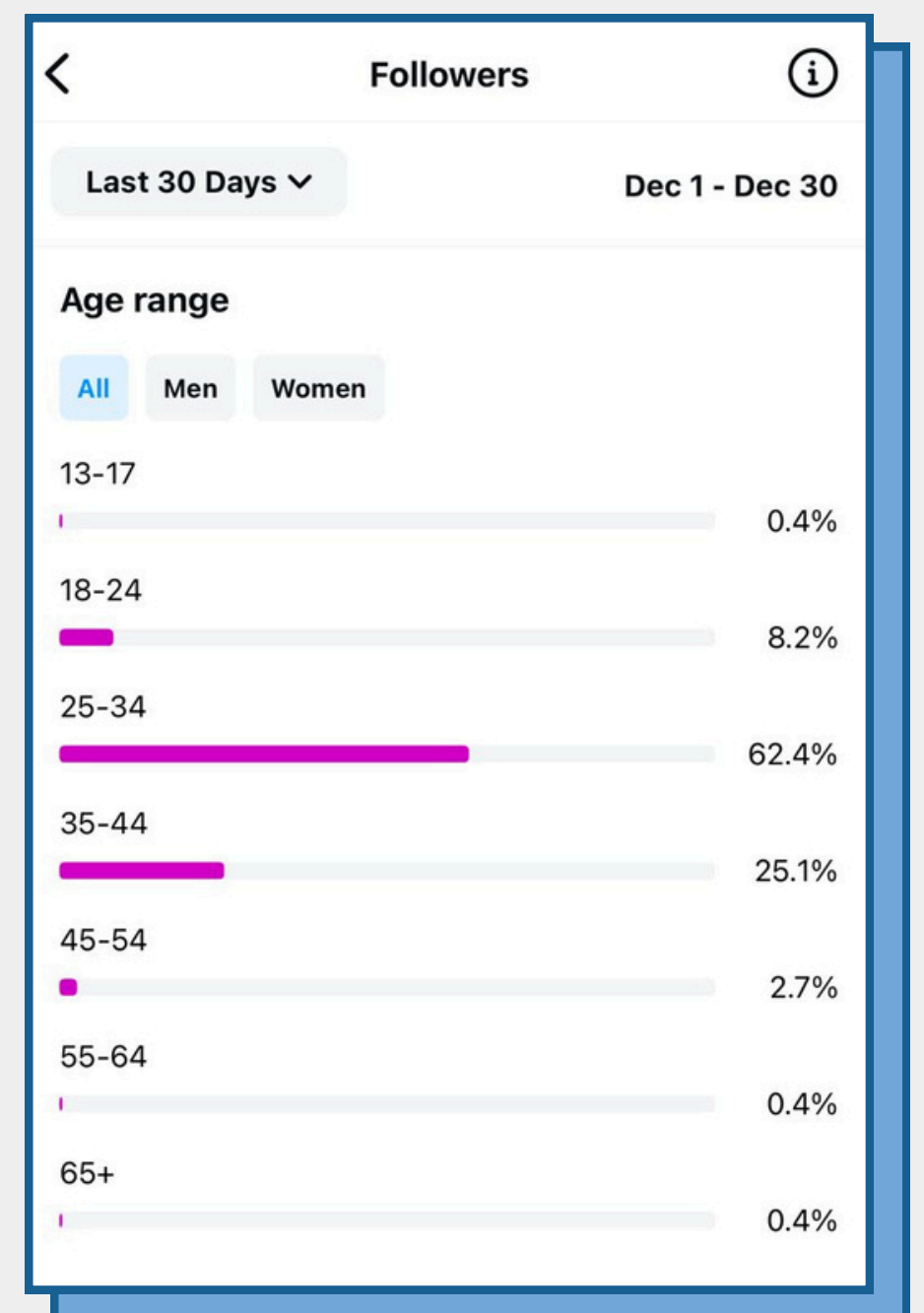
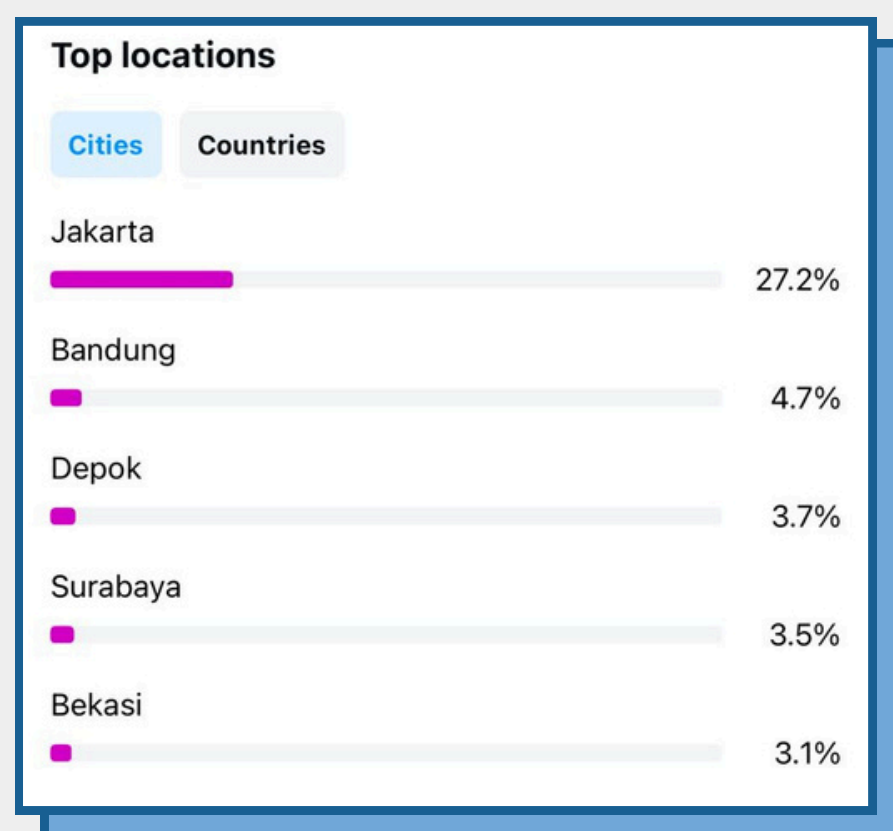
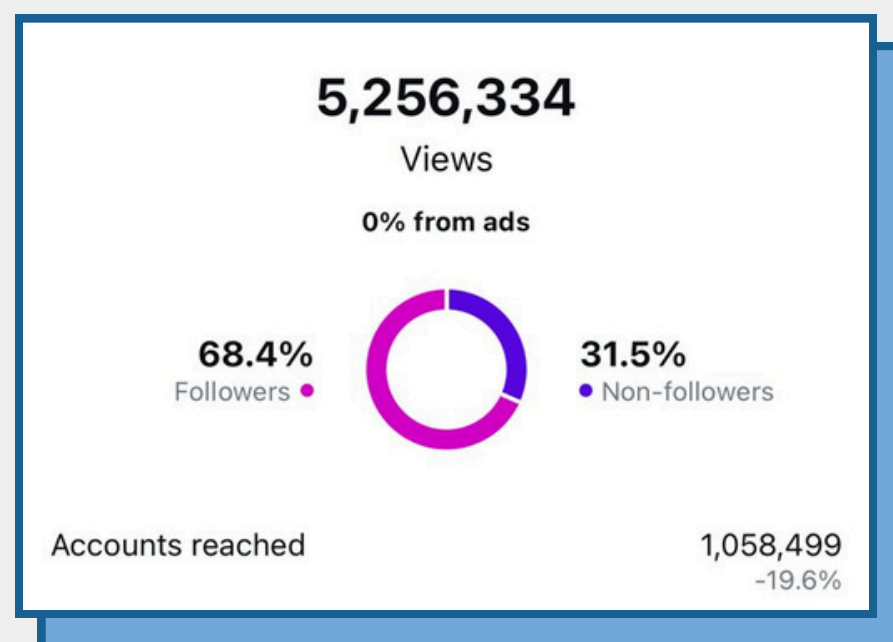
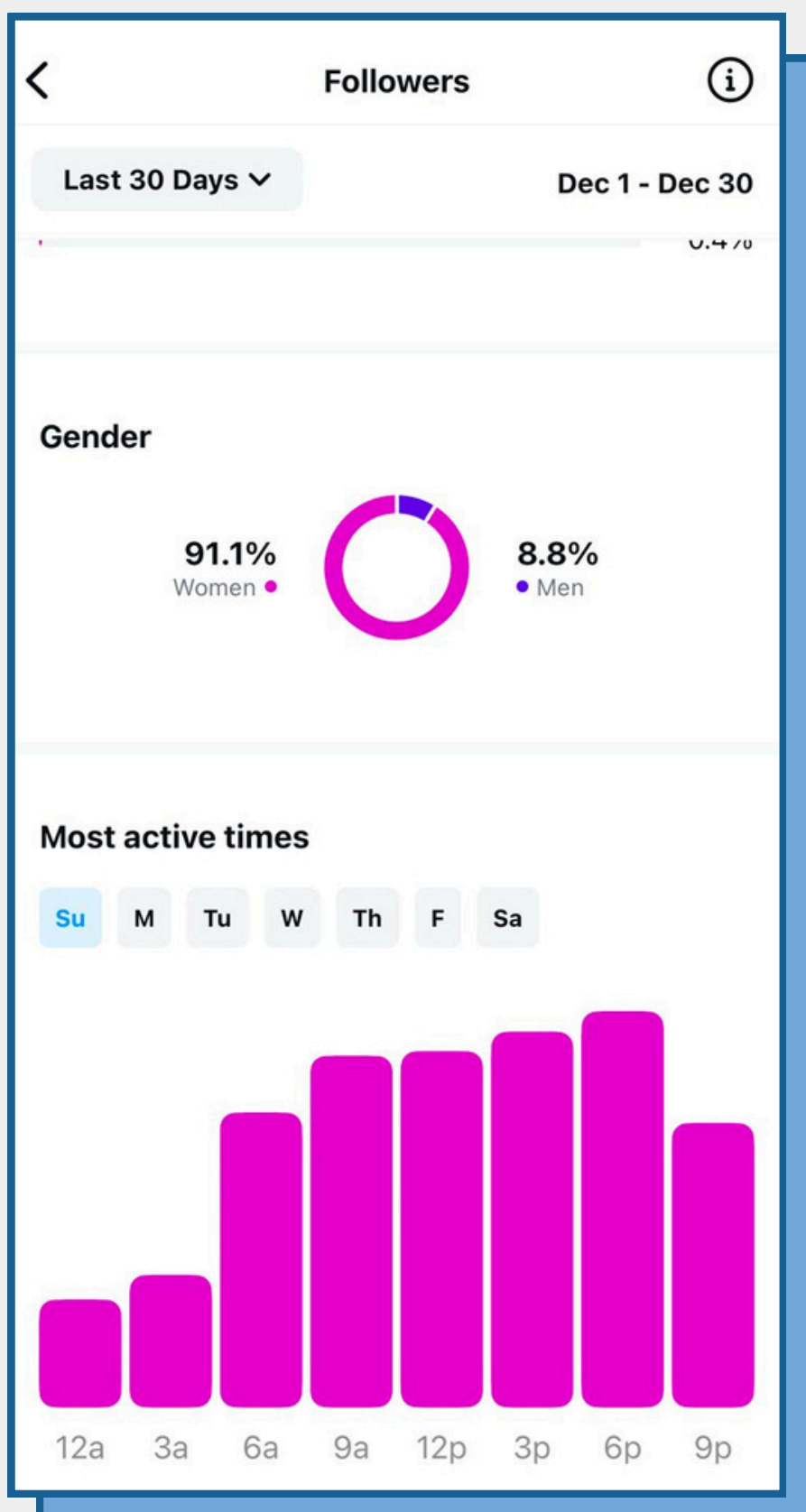
annisast 

Following 

Message  

2,389 posts 260K followers 1,667 following

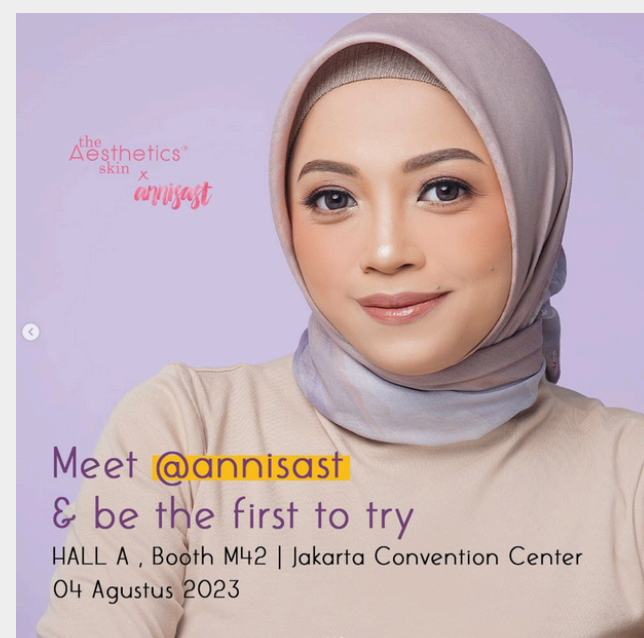
Annisa Steviani
 Financial planner
 Certified Financial Planner-CFP®
 Bantu perempuan meleak finansial, berdaya, & percaya diri  @memutusrantai 
 ... more
msha.ke/annisast



Annisa Steviani CFP®, AEPP®

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Past Events & Partners



and many more...

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Social Media Campaign

INSTAGRAM

Feed Single post	Rp10.000.000
Feed Carousel (max. 10 slides)	Rp15.000.000
Story:	
• Single post	Rp3.000.000
• Story telling (min. 4 stories)	Rp10.000.000
• Additional link on story	Rp1.500.000
• Link on bio	Rp2.000.000/week
Videos or Reels	Rp15.000.000
Reels mirror to Tiktok	Rp17.000.000
Invite collaborator	add on 30% from rate
Paid partnership tag/ads boosting	add on 50% from rate/month

TIKTOK

Single video	Rp3.000.000
"Yellow cart" add on	Rp500.000
Boost ads	add on 50% from rate/month

TWITTER

Single post	Rp1.500.000
Thread (max. 10 tweets)	Rp10.000.000
Add photo	Rp1.000.000/photo

BLOG POST

Single article	Rp6.000.000
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ADDITIONAL CHARGE

Photo with kid	Rp1.500.000
Video with kid	Rp2.500.000
Event with kid	Rp2.000.000

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Guest Speaker & Event

(Rates do not include KPI for participants)

TALKSHOW/PODCAST

Guest speaker **without** a slide deck.
Max. 2 hours.
Incl. 1x IGS event poster provided by client
without any additional brief & insight.

Rp10.000.000 (online)
Rp15.000.000 (offline)

PRESENTATION SESSION

Guest speaker **with** a slide deck.
Max. 2 hours.
Incl. 1x IGS event poster provided by client
without any additional brief & insight.

Rp15.000.000 (online)
Rp20.000.000 (offline)

INSTAGRAM LIVE

Max. 1 hour.
Incl. 1x IGS event poster provided by client
without any additional brief & insight.

Rp10.000.000 (online)
Rp15.000.000 (offline/studio)

KULWAP/TELEGRAM

Guest speaker via WhatsApp/Telegram.
Max. 2 hours.
Incl. 1x IGS event poster provided by client
without any additional brief & insight.

Rp15.000.000

MODERATOR

Moderator/MC/hosting for live streaming/webinar.
Max. 2 hours.
Incl. 1x IGS event poster provided by client
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Rp8.500.000 (online)
Rp13.500.000 (offline)

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Attendance & Talent Shoot

(Rates do not include KPI for participants)



ATTENDANCE

Forum Group Discussion (FGD)
JADETABEK
Bogor
Bandung
Outside JADETABEK

Rp5.000.000/hour
Rp5.000.000
Rp6.000.000
Rp7.000.000
subject to discuss

*All rates outside Jakarta exclude transport (airplane or train) and accommodation for 2 pax.
**The airline is preferably Garuda Indonesia and a minimum 4-star hotel.
**An additional 50% of the cost will be charged for trips requiring more than two days.



TALENT PHOTO/VIDEO SHOOT

Offline shoot max. 8 hours
(Jakarta only)
Extra hour

Rp20.000.000
Rp1.000.000/hour



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Frequent Topics to Share:

FINANCE

Family and personal/family finance with mindfulness approach as Certified Financial Planner (CFP, AEPP)

PARENTING

3 years experience as Senior Editor in parenting media, author of parenting book "Susahnya Jadi Ibu"

WOMAN

Women's empowerment, gender equality, and related subjects in that area.

Terms & Conditions:

BRIEF & AGREEMENT

- The client or agency must provide the agreement before the event or posting date.
- A detailed brief, script, for the campaign is required. We only accept 1x revision if any point on the brief is missed; **NO BRIEF CHANGE AFTER PRODUCTION STARTS.**
- Questions for 'Guest Speaker' engagements must be submitted at least one day in advance.

RATE

- Full payment must be made in advance before the event. A 50% down payment is allowed with a MoU, including a clause for a Rp500,000 daily charge if the fee exceeds the agreed date.
- The quoted rate excludes tax, which is the client's responsibility.
- The rate is fixed and non-negotiable.
- Event rates cover one meeting; additional meetings will cost Rp500,000 per hour.

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