



CREATOR BRIEF & SCOPE OF WORK

Tech Influencer Activation

A campaign brief for the creators building Indonesia's next generation of investors, developers, and analysts.

API, CSV, PDF, CODE

digital bank crude palm oil animal feed
palm kernel maritime port services
natural gas advisory syariah persero
bmrri bbri bbca
ammn untz asii

3 largest company in oil gas coal by market cap

Symbol (eg. "bbri.jk", "adro.jk") or company name eg. "mandiri" or "citra", or natur palm oil"

3 largest company in oil gas coal by market cap

Company Name	Ticker	Market Cap (IDR)
Bayan Resources Tbk	BYAN_JK	663.33T
PT Petroindo Jaya Kresna Tbk	CUAN_JK	150.92T
Alamindo Resources Indonesia Tbk	ADRO_JK	73.5T

Is this response helpful?



Company Name	+/- % 12 Months	Market Cap
Bank Central Asia	-6.4%	IDR1,208.09T
Bank Rakyat Indonesia (Persero)	-21.5%	IDR744.91T
Bank Mandiri (Persero)	-28.7%	IDR644.7T
Bank Negara Indonesia (Persero)	-20.0%	IDR595.55T
Bank Syariah Indonesia	+8.0%	IDR121.78T
Bank Permata	+148.4%	IDR33.65T
Bank CIMB Niaga	-6.2%	IDR47.83T
Bank Mega	-33.1%	IDR61.64T
Bank Pan Indonesia	+41.3%	IDR26.85T
Bank OCBC NISP	+0.8%	IDR29.83T

Displaying up to 10 companies, sorted by market cap

MBCA Operating Expenses	2022	2023	2024	Yr Change
Salaries & Benefits	10,581	10,217	10,441	+2.0%
General & Admin	15,381	15,737	16,877	-3.8%
Other	3,441	3,877	3,741	-1.9%
Total Operating Expenses	32,489	32,737	38,017	+15.5%



Indonesia's most complete financial data platform.

Sectors is Supertype's financial intelligence and data infrastructure platform purpose-built to **solve the financial data availability problem in Indonesia**.

Supertype combines our data engineering prowess with a first-hand understanding of the financial market to deliver a suite of financial data products used by the leading companies in the finance, government, and technology sectors. Our technologies are deployed in the cloud and on-premises to leading financial institutions and government agencies in the country.

Coverage of IDX-listed companies

99.9%

Monthly active users

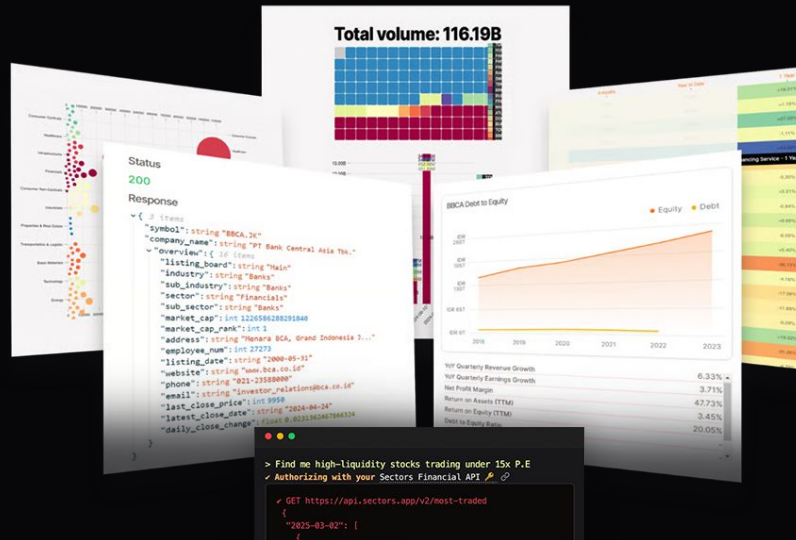
40,000+

Companies on Sectors Financial API

500+

Data points ingested daily

67,000+



Campaign goal & target audience.

Campaign Goal

AWARENESS

Put Sectors in front of Indonesia's tech-savvy financial audience as the API-first data platform for the IDX.

CONVERSION

Turn viewers into signed-up Sectors subscribers, tracked through each creator's referral code.

Target Audience

IT / AI Enthusiasts

Retail Investors

Students

Developers

Analysts

Researchers

Pick the narrative that fits your channel.

A

The most complete financial data platform for the Indonesian market.

99.9% coverage of IDX-listed companies, one API, zero gaps.

B

Every financial API you'd have to build yourself, already built.

From stock screeners to AI agents.
Sectors is the data layer under Indonesia's next fintech tools.

C

Institutional-grade market intelligence, one search away.

Ask Sectors anything about the Indonesia Stock Exchange - in plain language, instantly.

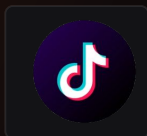
Social Media Platforms



Instagram Reels

15–60 sec · vertical

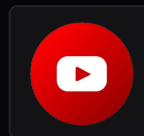
Hook in the first two seconds; a screen-recorded product moment cut to trend audio.



TikTok

21–60 sec · vertical

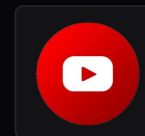
Native and caption-led; lean into a search demo or a side-by-side comparison.



YouTube Shorts

Up to 60 sec · vertical

Repurpose the strongest Reel or TikTok cut with a YouTube-native hook.



YouTube Long-Form

8–15 min · horizontal

A full tutorial, code-along, or market deep-dive - the format for your most dedicated viewers.

Content Ideas

BUILD WITH THE API

Code-along: a live dashboard on real IDX data

Build a screener or dashboard live, pulling peer metrics straight from the Sectors API.

Powering autonomous research agents

Show an LLM agent answering market questions using verified Sectors data via MCP.

ASK, DON'T QUERY

Finding undervalued stocks in plain English

Type a natural-language prompt into Sectors AI Chat and get an instant, data-backed answer.

Instant risk & volatility comparisons

Compare two sectors head-to-head with one conversational prompt, no spreadsheet required.

SMARTER INVESTING DECISIONS

Screening high-growth IDX tech stocks

Filter the tech and IT-services subsector by revenue growth to find momentum candidates.

A passive income portfolio, built live

Use dividend leaderboards and payout calendars to plan a consistent income strategy.

READING THE MARKET

Mapping Indonesia's market power

Trace ownership and cross-holdings across the country's largest conglomerates.

Tracking smart money

Follow foreign capital flows and broker activity to spot sentiment before the crowd.

Affiliate Program

01 Get your unique referral code

Issued alongside your content brief when the concept is confirmed.

02 Share it everywhere

In captions, on-screen overlays, and bio links across every video you publish.

03 Earn on every conversion

Commission is credited automatically the moment a referred user subscribes.

Commission per successful conversion

20%

No cap on earnings, paid for every subscriber your code converts, for as long as the campaign runs.



Sectors

API-first financial data for the Indonesia stock market.

The Sectors Financial Data Suite, the intelligence layer for enterprise AI agents and workflows, and the data infrastructure for your agentic automations.

YOUR SECTORS CONTACT

Daffa Fadhila

Tech Community & Activation
+62 815-1004-8723

sectors.app