



## HOLLYLAND DEMO PROGRAM AGREEMENT

The agreement is made and entered by and between the parties concerned based on equality and mutual benefit to develop business on terms and conditions mutually agreed upon as follows:

### 1. THE PARTIES CONCERNED

**PARTY A:** Shenzhen Hollyland Technology Co., Ltd.

Add.: 8F, Blvd. 5D, Skyworth Innovation Valley, Tangtou Rd. Shiyan Street, Baoan Distr. Shenzhen, China

Phone: +86 13727308437

E-mail: shaoru.wu@hollyland.com

**PARTY B:** Angkasa Management

Add.: Chateau de Mampang unit 209 – Jl. Mampang Prapatan XIV No.65d, RT.9/RW.4, Tegal Parang, Kec. Mampang Prpt., Kota Jakarta Selatan, Daerah Khusus Ibukota Jakarta 12790

Phone: +6281 2266 04 199 (Kayleen – Manager)

E-mail: angkasadigitalkreasigroup@gmail.com,

cc to : kennedyhandersen@gmail.com, alinewiratmaja.id@gmail.com

### 2. AGREEMENT CONTENT

#### **PARTY A**

- 2.1. **PARTY A** shall provide 3 demo units, LARK M2S, to **PARTY B** and the demo that **PARTY A** provided is for testing and marketing promotion purposes only, not for sale.
- 2.2. **PARTY A** agrees that **PARTY B** may keep the demo unit after the agreement ends.
- 2.3. **PARTY A** takes the obligation to provide product details and support to **PARTY B**.
- 2.4. **PARTY B** authorizes **PARTY A** to edit and use the product videos and other materials provided by **PARTY B** for marketing purposes, this authorization is irrevocable, unlimited, and worldwide.

#### **PARTY B**

- 2.5. **PARTY B** is required to provide **PARTY A** the following on the product launch day (9<sup>th</sup>Jan.).

*\*Before our official release, please help us keep all information confidential.*

- 2.5.1. Two **LARK M2S** review/dedicated/integrated/creative video (follow the guidelines)

\*Video will be published on the **Instagram** channels:

<https://www.instagram.com/alinewiratmaja/>

<https://www.instagram.com/kenhandersen>

\*Include the call-to-action link provided by **PARTY A** in the caption & bio & one story.

\*Add the hashtags #hollyland #hollylandindonesia #hollylandmic #LARKM2S #MissionInvisible .



2.6. **PARTY B** is required to share the video on **at least 2 social media channels** (reels mirror to tik tok) and tag **PARTY A**'s social media official account **@hollylandtech\_id**. (Please fill at least 2 boxes down below with a , or write down your own answers. YouTube, Instagram, and TikTok are the recommended top three choices.)

<input type="checkbox"/> YouTube	<input type="checkbox"/> Facebook	<input type="checkbox"/> Vimeo
<input checked="" type="checkbox"/> Instagram	<input type="checkbox"/> Twitter	<input type="checkbox"/> Forum
<input checked="" type="checkbox"/> TikTok	<input type="checkbox"/> Blog	<input type="checkbox"/> Website

2.7. **PARTY B** should make final confirmation about the Video(s)&Link(s) with **PARTY A** after finishing them. One round of idea discussion & video revision is included.

2.8. **PARTY B** shall inform **PARTY A** 7 workdays in advance if any delay may occur.

2.9. **PARTY B** will stick to specific guidelines provided in writing by **PARTY A**.

### 3. CONFIDENTIALITY

3.1. Before the official release, both parties shall not disclose any information about this program for any reason, especially product details to a third party.

3.2. **PARTY A** reserves the right to seek financial reimbursement from **PARTY B** or legal help if **PARTY B** fails to meet **PARTY A**'s requirements or fails to abide by any obligation mentioned in this agreement.

### 4. CONFIRMATION AND ACCEPTANCE

4.1 Promptly upon the reception of the video, **PARTY A** shall examine whether there are any mistakes described in the video. In the spirit of being honest and saying what is true to the public, **PARTY B** shall re-edit the video if it's necessary while **PARTY A** shall not intervene with the shooting and restrict **PARTY B**'s freedom of speech and affect the authenticity of the video. This shall only happen when the nature of the product is described incorrectly.

4.2 The conclusion, effectiveness, interpretation and performance of this agreement and the settlement of disputes in connection with this agreement shall be governed by the laws of the People's Republic of China and any dispute arising from or in connection with this agreement shall be submitted to the Shenzhen Court of International Arbitration (the SCIA) for arbitration. The place of arbitration shall be Shenzhen. Arbitration is final and the losing **PARTY B** bears the costs of litigation.

**PARTY A:** Shenzhen Hollyland Technology Co., Ltd.

**Signature:**

**Date:** 2024/11/26

**PARTY B:** Angkasa Management

**Signature:**

**Date:** 2024/11/28