

# Epic Session

## Galaxy Z Fold6

### Financial & Entrepreneur Workshop

Samsung by Erafone - Erajaya Group

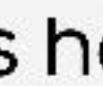
**Galaxy Z Fold6**  
Galaxy AI  is here



Image simulated. Samsung account login may be required for certain features.

[samsung.com](https://samsung.com)

# Event Objective

## Epic Session

### Raise Awareness

The event will generate buzz and excitement surrounding the recently launched Samsung Galaxy Z Fold6.

### Build Brand Engagement

Through entrepreneur and financial planner workshop, attendees will interact with Samsung products, fostering a stronger emotional connection with the brands.

### Increase Store Traffic

The event will drive traffic to Samsung Store by Erafone leveraging the popularity and credibility of Galaxy Z Fold6.

# Empower Your Business: Mastering Productivity with the Galaxy Z Fold6

Saturday, 31 August 2024

Location: Samsung by erafone at Bintaro XChange 2

Time: 15.00 - 18.00 WIB

Speakers: Galaxy Field Trainer

Target Audience: Professional & Entrepreneur.

Target Participant: 25 people

**Samsung by Erafone - Erajaya Group**



# Empower Your Business: Mastering Productivity with the Galaxy Z Fold6



The "Empower Your Business: Mastering Productivity with the Galaxy Z Fold6" workshop is designed to provide entrepreneurs with practical strategies and tools to enhance their productivity using Samsung's latest foldable device. Through an in-depth exploration of the Galaxy Z Fold6's unique features, participants will learn how to leverage its large, foldable display for multitasking, efficient management of emails, calendars, and documents, and integration with Samsung's suite of business applications. The workshop will also cover the use of Samsung DeX for a desktop-like experience, enabling attendees to seamlessly transition between mobile and desktop workflows. With hands-on sessions, participants will practice using these features in real-world scenarios, guided by Felicia Putri who is also an accomplished entrepreneur and financial planner.

**SOW**

**Felicia Putri**

**Samsung by Erafone - Erajaya Group**

Speakers + Event Attendance  
1 IG Feed Collab - Poster Event  
1 IG Story

# Session Breakdown

1

Introduction to Galaxy Z Fold6

2

Business & Financial Planning Workshop Session

3

Multitasking & Mastering Productivity with Galaxy Z Fold6

4

Hands-On Workshop with Galaxy Z Fold6

5

Real-Time Feedback and Q&A

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## Event Rundown

15.00 - 15.30: Registration & Welcome

15.30 - 16.00: Introduction to Galaxy Z Fold6

16.00 - 16.30: Financial Plan & Entrepreneur Session

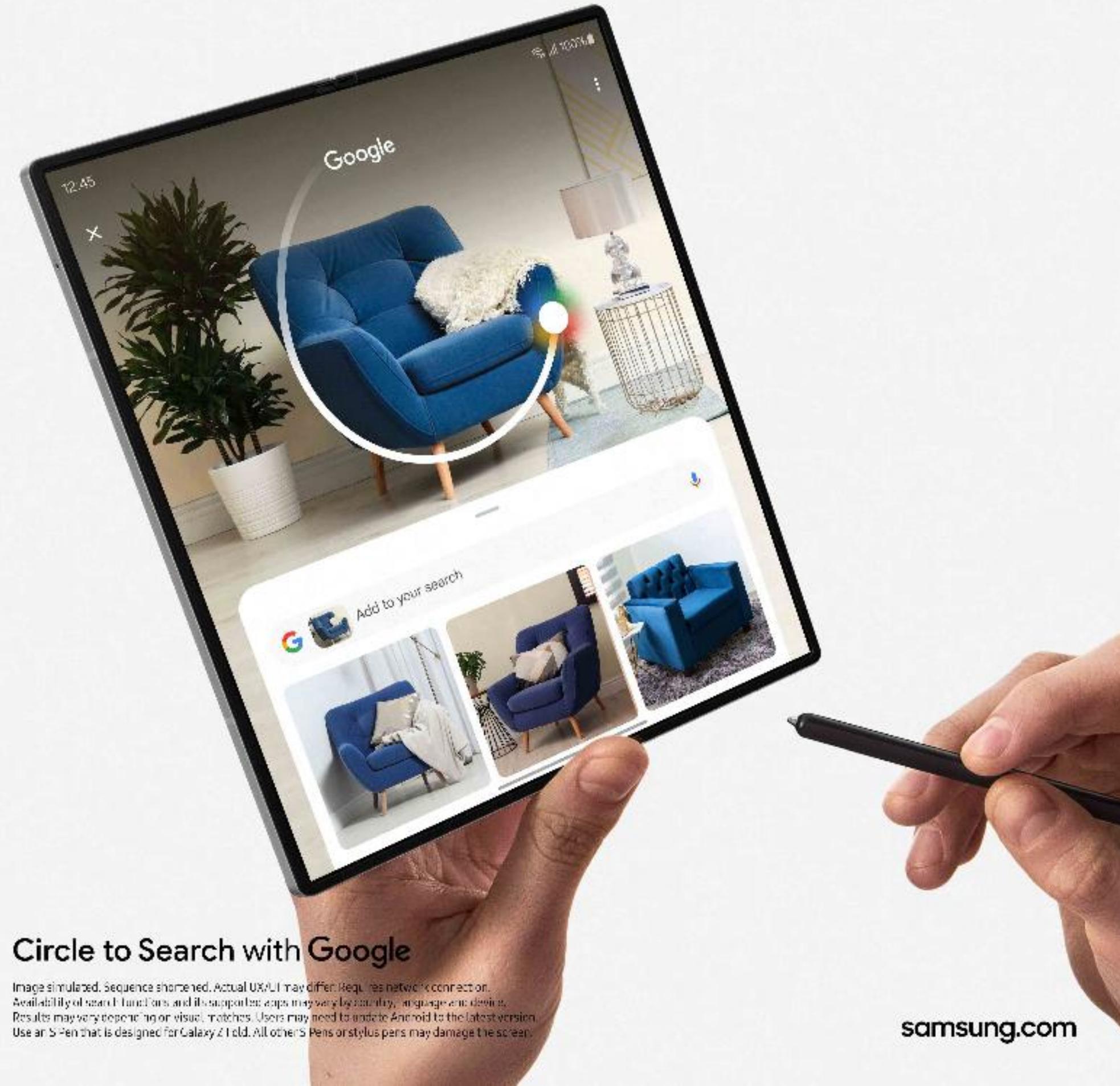
16.30 - 17.15: Samsung Galaxy Z Fold6 Workshop

17.15 - 17.30: Closing & Photo Session

**Samsung by Erafone - Erajaya Group**

### Galaxy Z Fold6

Circle, search and delve deeper.  
All on one big screen.



#### Circle to Search with Google

Image simulated. Sequence shortened. Actual UX/UI may differ. Requires network connection. Availability of search functions and its supported apps may vary by country, language and device. Results may vary depending on visual matches. Users may need to update Android to the latest version. Use an S Pen that is designed for Galaxy Z Fold. All other S Pens or stylus pens may damage the screen.