



AIESEC in IPB

General Proposal for Felicia Putri
Tjiasaka



About AIESEC

AIESEC is a global, independent, non-partisan, not-for profit youth run organization. Since 1948, we enable young people to explore and develop their leadership potential. We are a global network of young leaders under the age of 30 who strive to better for themselves and the communities around them. We are passionate about world issues, leadership development, cultural understanding, and experiential learning.

AIESEC in Indonesia established in 1984 as an official country entity of AIESEC International. We shares the same value and messages with AIESEC International and every AIESEC in other countries.





AIESEC in IPB

Founded in 2010 under the external department of the student executive board, Faculty of Economics and Management Institut Pertanian Bogor (IPB). Initiated by Muhammad Rafli Hilman as an expansion from AIESEC in Universitas Indonesia (UI), AIESEC in IPB facilitates leadership opportunities to students in Bogor. Since 2017, Bogor youth has participated and contributed to a better society.





AIESEC in IPB Program

PROGRAM	SCALE	MARKET	VALUE PROPORTION
	Global Program	Public & AIESEC Members	Develop your leadership while boosting your career prospects through an international internship
	Global Program	Public & AIESEC Members	Develop your leadership while boosting your career opportunities through an international teaching internship
	National Program	Public	Widen connection, preparation for AIESEC and any leadership roles in society, soft & hard skill development
	International & National Event	Public & AIESEC Members	Platform to unite like-minded youth to create something real for the society around them and make it better while helping implement the SDGs themselves.
	International & National Event	Public & AIESEC Members	Bring relevant topics & discussions to youth for them to have world awareness, leadership skills, and connecting impact.
	National Program	Public & AIESEC Members	Widen connection, preparation for AIESEC and any leadership roles in society, soft & hard skill development

Global Volunteer

Global Volunteer is a program organized by AIESEC in the form of **international volunteer work abroad, lasting 6–8 weeks**. This program aims to provide participants with the opportunity to develop their leadership skills by stepping out of their comfort zone and making a positive impact on communities based on the SDGs (Sustainable Development Goals). The countries participants can choose from are mostly developing nations around the world that are currently focusing on addressing social issues in their respective regions.

Customer Persona

YOUNG ACTIVIST

These are young people who are actively advocating for social change, environmental issues, or community rights.

- Aged 18–24 years old.
- They are seeking international volunteer experiences and want to make a contribution to the world.

INTERNATIONAL EXPOSURE AND DEVELOPMENT SEEKER

Someone who actively seeks international experiences to broaden their perspective and skills.

- Aged 20–25 years old.
- Looking for international volunteer opportunities.

Available Countries

- | | | |
|-------------|-------------|--------------------|
| 1. Taiwan | 5. Thailand | 9. Sri Lanka |
| 2. Vietnam | 6. India | 10. Philippines |
| 3. Malaysia | 7. Cairo | 11. Czech Republic |
| 4. Poland | 8. Slovakia | 12. Cambodia |
| | | 13. South Korea |

SDGs Related

SDGs No. 3, 4, 5, 8, 10,
12, 13, 14, 15, and 17



Global Teacher

Global Teacher (GTe) is an international teaching Internship program of AIESEC in the form of **9-78 weeks** of working experience in educational institutions across the globe. Global Teacher connects institutions from different scales and sectors with students and graduates ready to commit to middle or long-duration teaching internship program to diversify your work environment and company cultures.

Customer Persona

JOBSEEKER

These are the people who need an internship to have a stable working experience in the future

- Age 18-30 yo
- Looking for International Working Experience, Professional Development, Career Enhancement (CV Portfolio), networking

INTERN FOR IMPACT

These are the people who need better self-understanding to create an impact on the world

- Age 18-30 yo
- Looking for International Working Experience and Internship Experience

Available Countries

- | | |
|-------------|-------------|
| 1. Vietnam | 4. India |
| 2. Japan | 5. Myanmar |
| 3. Hongkong | 6. Pakistan |

Previous Partners



**British Way[®]
English Academy**



for more details.



Global
Teacher

Global Talent

Global Talent (GTa) is an international Internship program of AIESEC in the form of **6-78 weeks** of working experience in companies or organizations across the globe in **business administration, business development, marketing, IT, engineering, and finance**. Global Talent connects companies from different scales and sectors with students and graduates ready to commit to short, middle or long-duration internship program to diversify your work environment and company cultures.

Customer Persona

JOBSEEKER

These are the people who need an internship to have a stable working experience in the future

- Age 18-30 yo
- Looking for International Working Experience, Professional Development, Career Enhancement (CV Portfolio), networking

INTERN FOR IMPACT

These are the people who need better self-understanding to create an impact on the world

- Age 18-30 yo
- Looking for International Working Experience and Internship Experience

Available Countries

- | | | |
|--------------|----------------|------------|
| 1. Malaysia | 5. Pakistan | 9. Brazil |
| 2. Singapore | 6. Nigeria | 10. Turkey |
| 3. Vietnam | 7. Egypt | 11. Jerman |
| 4. India | 8. Philippines | 12. France |

Previous Partners



Nexans

for more details.



Global
Talent

Local Project

Local Project is a 4-week Virtual volunteer which allows an organization to host design for impact projects and bring local youth to participate and contribute to the SDGs. It's an opportunity for young people in Indonesia who seek to develop themselves by experiencing new perspectives, making an impact, and supporting with activities to develop their leadership.

Customer Persona

DEVELOPMENT SEEKER

They like to keep themselves productive and like to improve their personal skills which can be useful for their future career.

GOALS

- Skills development
- Joining a community
- Building networking

PSYCHOGRAPHIC

- Willing to take further leadership role in society
- Willing to invest in things for self-development

EDUCATION

- Final year of high school
- University student (1st to 3th year)

Our Scope

6

Project Created

379

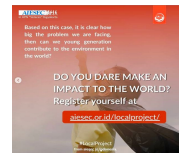
Registered

288

Attendance

117

Partner Engaged



for more details.



Impact Circle

Impact Circle is a platform from AIESEC in Indonesia network to define and create an experience for youth with an unlimited source of topics and partnerships that align with SDGs and its implementation in Indonesia.

Initiated in 2020, Impact Circle is a strategic alliance of AIESEC in IPB as a platform for youth, media, and communities in Indonesia to communicate our concern well, also develop our circle to be the best version of themselves through sessions and sharings. We do this as a platform for youth, communities, and the media to discuss and communicate certain concerns related to the Sustainable Development Goals.



Our Scope

3

Event holds

438

Youth attended

40+

Community & Media Engaged

for more details.



Youth Today

Youth Today is a webinar event held by AIESEC in IPB to connect youth to create awareness regarding the importance of developing their leadership. We want to stress that youths today are leaders through this interactive webinar that aims to bring relevant topics & discussions to youth for them to have world awareness, leadership skills, and connecting impact.

Initiated in 2020, AIESEC in IPB had managed to do 5 Virtual Youth Today events, attended and engaged 1315 youths across Indonesia. This year Youth Today hopes to engage and develop more youth in Indonesia.

YOUTH TODAY



Our Scope

6

Event holds

3641

Youth attended

30+

Community & Media Engaged

for more details.



Zona Inspirasi

Zona Inspirasi is a series of events designed for young people to expand their knowledge, discuss and communicate about current issues to gain more awareness and understanding to solve those problems. Through this interactive webinar, we would like to convey our concerns in the community regarding SDGs and non-SDGs.

Initiated in 2020, AIESEC in IPB had managed to do 6 Zona Inspirasi events, attended and engaged 889 youths across Indonesia. This year Youth Today hopes to engage and develop more youth in Indonesia.



Our Scope

10

Event holds

1000+

Youth attended

70+

Community & Media Engaged

for more details.



Our Social Media

< leadwithimpact.ipb

LEAD IMPACT
AIESEC in IPB

1.703 posts 12,8K followers 56 following

Youth Organization
AIESEC is a global, independent, nonpolitical, and not-for-profit organization. An official local chapter of @aiesecindonesia
aiesec.or.id

📍 AIESEC in IPB Updates 🚩 469 members

Followed by skxavng, korbanbluebook and 169 others

Following Message Email +8

#LASTLP Join AIESE... Global Teac... Global Talent JOIN AIES

@leadwithimpact.ipb

12,8k

Followers

227k

Account Reached

2,07 %

Engagement Rate

Bogor-Jakarta

Top Location

18-24

Age Range

*Data Applicable per 19th February 2026

Our Previous Partners



DANONE
ONE PLANET. ONE HEALTH



initiatee



emina



Aksel



180Degrees
CONSULTING
— UNDIP —



OpportuNest.



PARAGONCORP



nuffic neso

HIN Talent Growth



CIMB NIAGA

harisenin.com



FINANCE
FOR TEEN



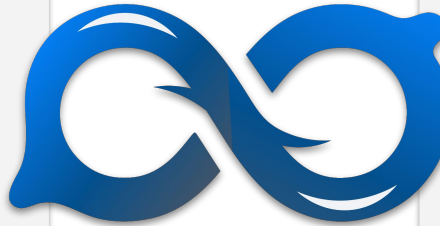
citrust

And many more...

Speaker Partnership Offers

Benefits you will get?

- Opportunity to share expertise on financial literacy, digital economy, and irregular income management
- Personal branding as a thought leader in youth financial empowerment
- Exposure to highly engaged youth (students & early professionals)
- Promotion through AIESEC in IPB social media & event channels
- Meaningful interaction through seminar & Focus Group Discussions (FGDs)
- Networking with future talents and changemakers



Things you need to do?

- Deliver a session on financial literacy, digital economy, and managing irregular income ($\pm 30-60$ minutes)
- Prepare insightful and practical presentation materials
- Share real-life experiences, case studies, or actionable tips
- Engage with participants during Q&A and/or FGD session
- Coordinate with committee for technical & rundown alignment
- Attend a short pre-event briefing session

*Supply and demand can be **adjusted** along the **discussion** occurred*



for more information, please contact

Kyla Anggrahita Wahyudin

Local Committee Vice President of
External Relations

aiesecinipb@gmail.com

+62 858 8309 1184