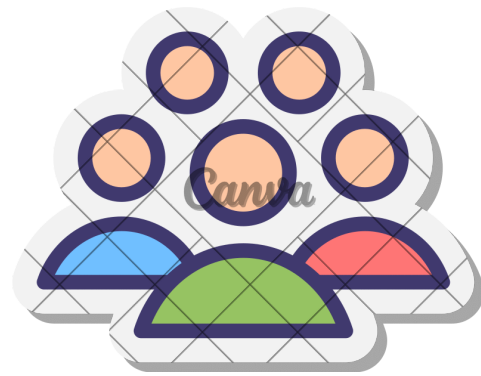


A group of people, mostly wearing white shirts, are seated in a room. In the background, there are string lights and a large screen displaying a bright circular light. The text "TALENT CONNECT PROPOSAL 2024" is overlaid in large, bold, blue letters.

# TALENT CONNECT PROPOSAL 2024

# ABOUT US.

We are a one-stop platform  
that helps people who want  
to start a career as digital  
skills talent



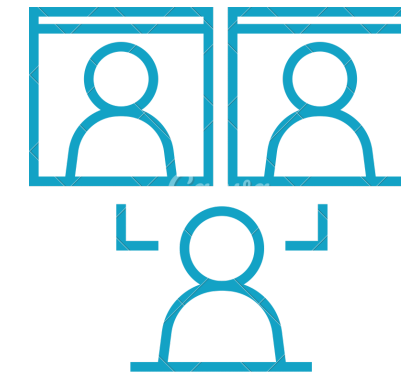
**62K+**

Member Community  
Dibimbing.Id



**279K**

Followers Instagram



**200K+**

Expert Mentor

# Vision & Mission



## Company Goals

9 Million digital talent shortage in 2030 can be fulfilled with Indonesian workforce



## Company Mission

To solve unemployment in Indonesia by creating digital skills learning program and connecting the companies

# Career Bootcamp

01

Product & Project Management

02

UIUX/Product Design

03

Digital Marketing

04

Data Science

05

Web Development

# ABOUT THE EVENT

---



**Talent Connect 2024** dirancang untuk para **Alumni** dari **dibimbing.id** untuk mengatasi masalah tersebut dengan menghadirkan acara interaktif yang relevan, mempertemukan para talent dengan kesempatan belajar melalui bootcamp gratis, program-program up-to-date, serta memperluas jaringan profesional mereka.

Acara ini bertujuan untuk membantu mereka mengatasi keterbatasan saat ini dengan membangun **komunitas yang solid, menyediakan akses ke mentor**, serta membantu mereka **meraih karier yang lebih baik** melalui kegiatan yang menyenangkan dan bermakna.

# SERIES OF THE EVENT

**Talent Connect 2024** kali ini akan mengadakan 4 sesi gabungan yaitu *online* dan *offline* seperti **Welcoming, Refreshment Class, Portfolio Building,** and **Closing** yang akan berlangsung selama **1 bulan** dengan sesi *offline* yang akan dilaksanakan pada **22 Desember 2024** dengan para alumni dan *students* Dibimbing.id.

## Welcoming Talent Connect

 Jum'at, 15 November 2024

 10.00 - 12.00 WIB

 Live at Zoom

## Refreshment Class

 16 November - 1 Desember 2024

 10.00 - 12.00 WIB

 Live at Zoom

## Portfolio Building

 Sabtu, 7 Desember 2024

 10.00 - 12.00 WIB

 Live at Zoom

## Closing Talent Connect

 Minggu, 8 Desember 2024

 10.00 - 17.00 WIB

 Connex Space, Cyber 2, Kuningan,  
Jakarta Selatan

**\*hiring partners will be included**

# VENUE AND BOOTH PLACING



# TARGET AUDIENCES

150 PAX



**Alumni Dibimbing**

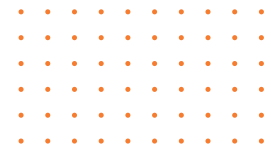
Alumni Dibimbing



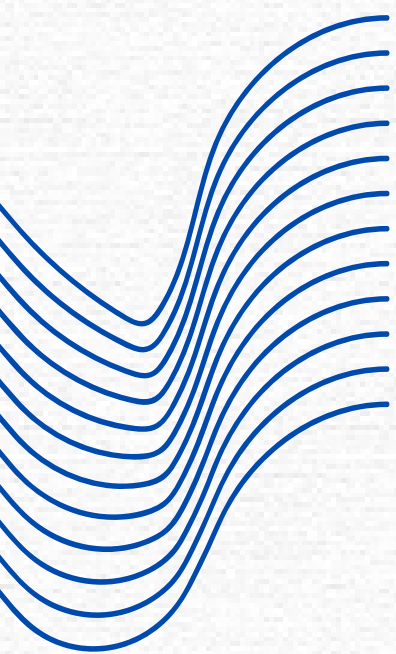
**Student Dibimbing**

Student Dibimbing

# TARGET AUDIENCES



Talent Connect dirancang untuk alumni bootcamp, pelajar, dan profesional muda yang ingin meningkatkan keterampilan mereka, mengembangkan karier, dan memperluas jaringan. Adapun rentang umur audiens Talent Connect yaitu 22-35 tahun yang sedang mencari pekerjaan maupun sudah mendapatkan pekerjaan (ingin *switching career*).



# Rundown Talent Connect 2024

| Time        | Activity                                      |
|-------------|-----------------------------------------------|
| 09.30-10.00 | Registration                                  |
| 10.00-10.05 | Opening                                       |
| 10.05-10.35 | Speech from Dibimbing.id                      |
| 10.35-11.00 | Speech from Hiring Partners                   |
| 11.00-11.15 | <b>Announcement:</b><br>Outstanding Portfolio |
| 11.15-12.15 | Demo Presentation                             |
| 12.15-12.30 | Ice Breaking                                  |

| Time        | Activity                                            |
|-------------|-----------------------------------------------------|
| 12.30-13.00 | Demo Presentation                                   |
| 13.00-14.30 | Lunch and Prayer Break                              |
| 14.30-15.30 | Sharing Session with HR                             |
| 15.30-15.45 | <b>Announcement:</b><br>The Most Active Participant |
| 15.45-16.05 | Community Program & Partner Presentation            |
| 16.05-17.00 | Closing & Networking                                |





# WHY TALENT CONNECT



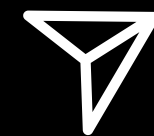
Berbagai macam kegiatan untuk membangun **portfolio** bagi para **alumni** dan **students**



**Acara puncak** dari serangkaian sesi Talent Connect 2024



Free **e-certificate**



Keterlibatan **hiring partners** dari beberapa perusahaan besar



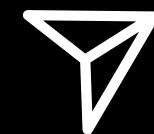
**Networking** untuk memperluas relasi antar alumni dan students  
Dibimbing.id



**Career development**



**Pengalaman** yang tak terlupakan



Target pengunjung dan peserta yang tepat

# Benefits For Hiring Partner

01

Akses Prioritas ke  
Talenta Berkualitas

02

*Hiring Booth* Eksklusif  
pada Tanggal 8 Desember 2024

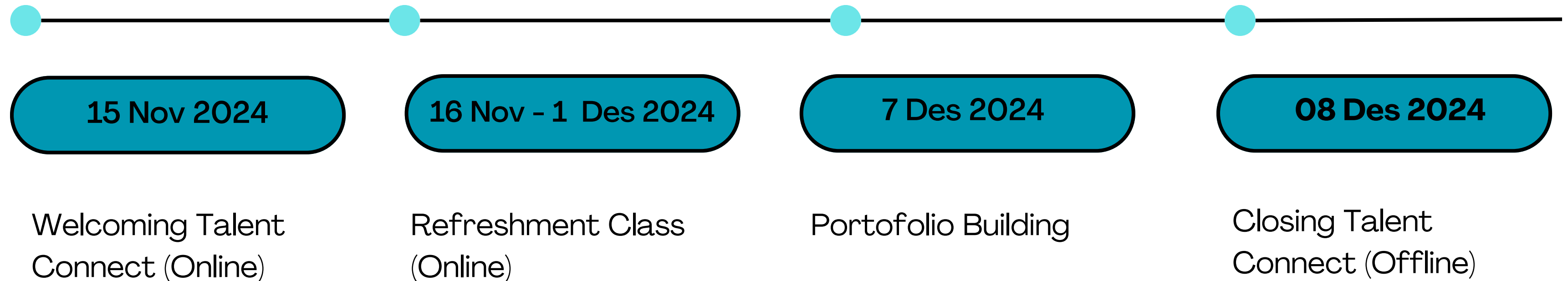
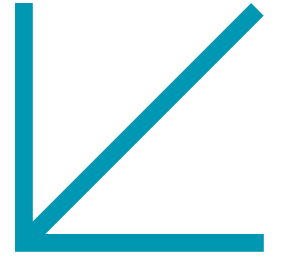
03

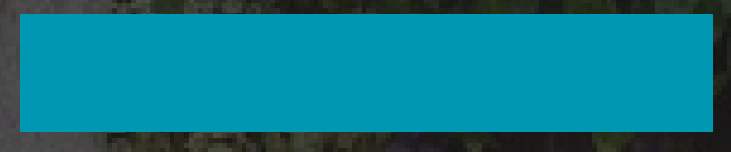
Brand Exposure dan  
Networking

04

Promosi melalui  
Channel Acara

# Timeline Talent Connect 2024





# COMMUNICATION

## HOW WE PROMOTE THE EVENT



# SOCIAL MEDIA EXPOSURE



**Dibimbing.id**  
279k Followers



**Dibimbing.id**  
44.5k subscribers



**Dibimbing.id**  
19.8k Followers



**Dibimbing.id**  
33k Followers



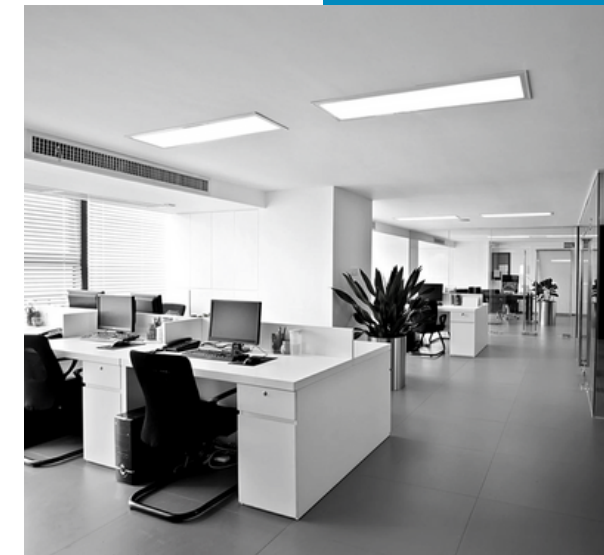
**Dibimbing.id**



# OPTIMIZE OUR OWN CHANNELS

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01. **Social Media:** Posting secara reguler di beberapa channel social media seperti Instagram, Tiktok, Twitter
02. **CRM:** Email marketing dibimbing.id dimana kita akan melakukan recalling event ke list alumni
03. **Paid ads:** Memanfaatkan channel iklan di digital marketing seperti Meta & Google Ads.
04. **Community:** Broadcast message kepada seluruh alumni dan juga students melalui grup komunitas seperti Telegram, Discord, dan WhatsApp





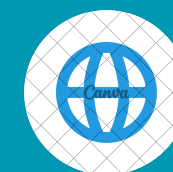
# Contact Us



+62812-8517-1256 ( Dira )



info@dibimbing.id



<https://dibimbing.id>



Jakarta Selatan, Indonesia

A large group of students, mostly young adults, are posing for a group photo in front of a modern building at night. The building has large white columns and a curved overhang. Many of the students are making peace signs with their hands. The image is dimly lit, with the primary light source being the camera flash. Overlaid on the image is the word "THANKYOU!" in large, bold, blue capital letters. There are also decorative orange dotted patterns in the upper and lower center of the image, and a small orange horizontal line on the left side.

**THANKYOU!**