

BERITA ACARA PEKERJAAN

Dengan ini saya menyatakan bahwa pekerjaan:

Client : PINTU
Project : Campaign PINTU
Tanggal : 1 Agustus 2024
Lokasi : Instagram @kenhandersen
Lingkup Pekerjaan : Social Media Collaboration
Keterangan : - ***Telah selesai dilaksanakan (bukti terlampir)***
- 1x IG Reels @kenhandersen

Jakarta, 8 Agustus 2024

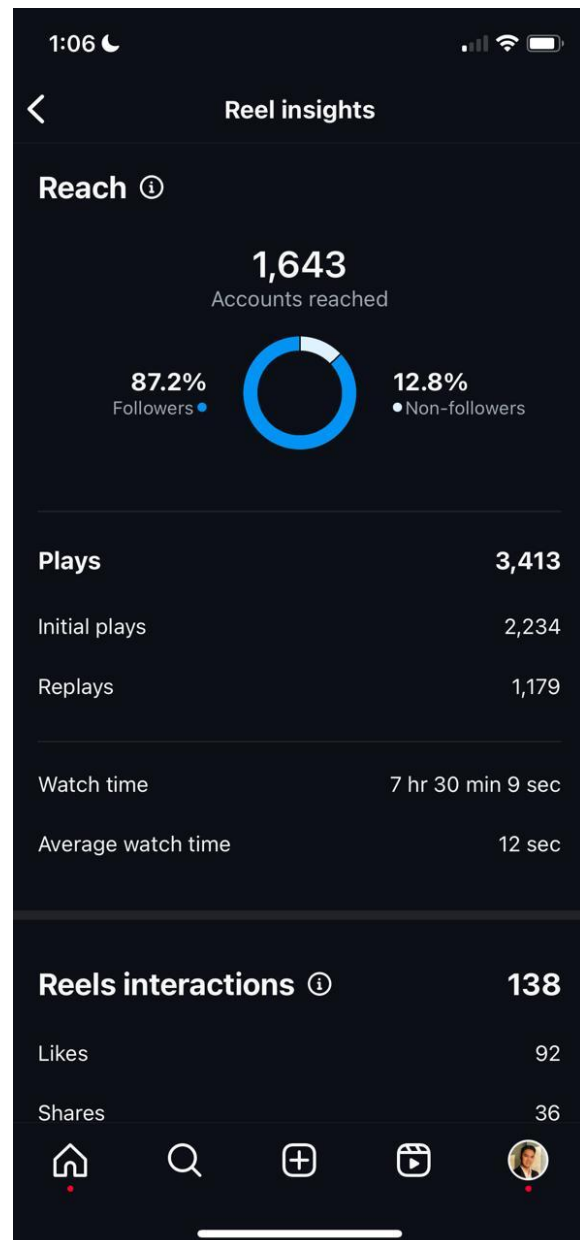
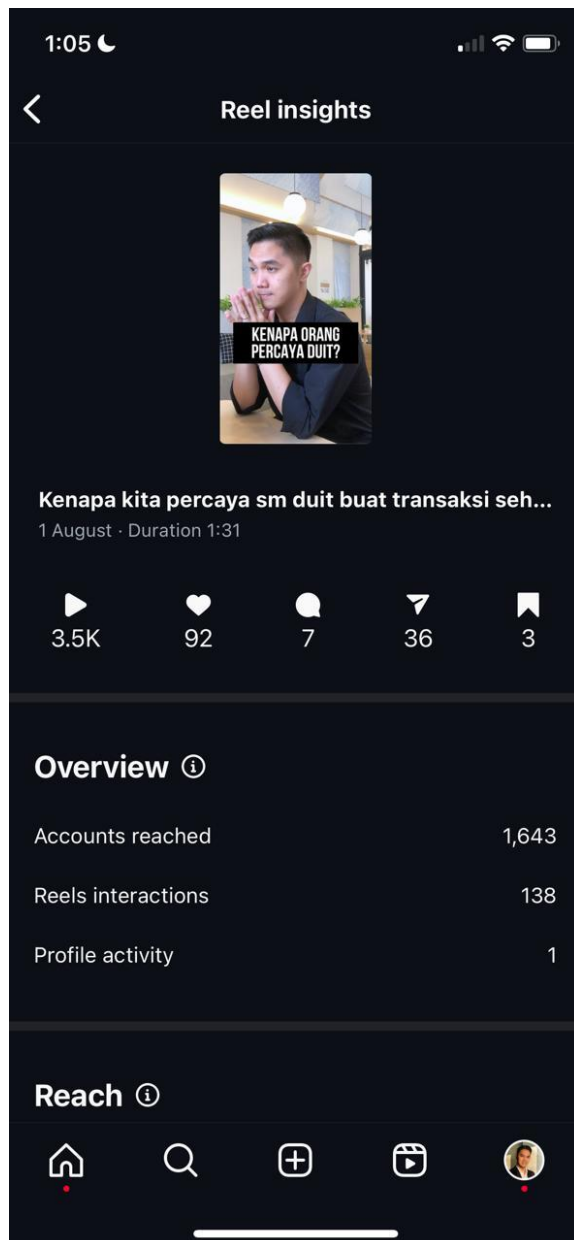
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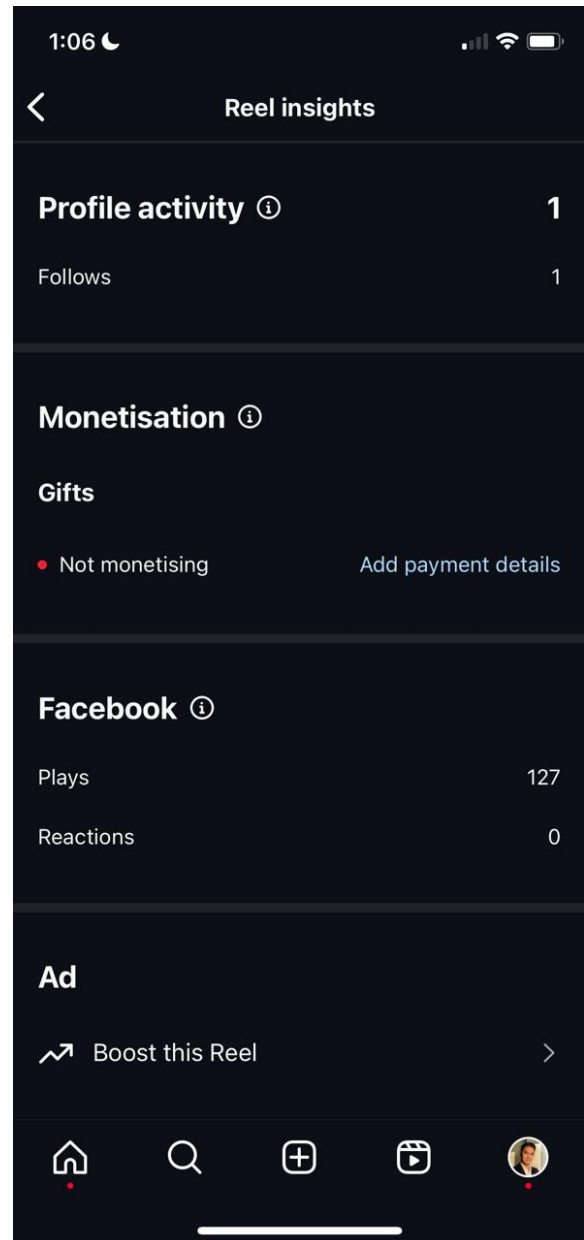
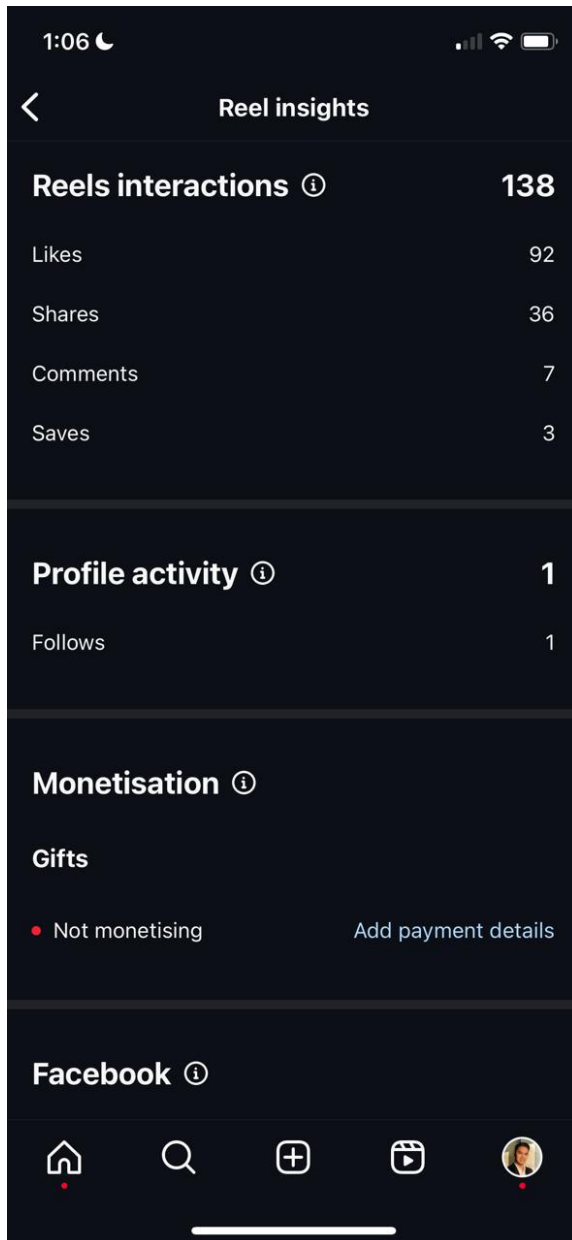


Jovita Septina

Pekerjaan	: 1x IG Reels @kenhandersen
Tanggal	: 1 Agustus 2024
Link	: https://www.instagram.com/reel/C-HRw4vBc1d/

Insight (diambil H+7 setelah posting)





Result

TOTAL DURATION	1:31
TOTAL EXPOSURE	1.643 REACH
TOTAL ENGAGEMENT	139 ACTIONS (8,5%)

Total Summary

What You Pay

1x IG Reels @kenhandersen	Rp10,000,000,-
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Total Value Rp10,000,000,-

What You Get

1x IG Reels @kenhandersen	Rp10,000,000,-
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Total Value Rp10,000,000,-

Total Exposure : **1.643 REACH**
Total Engagement : **139 ACTIONS (8,5%)**

Average Engagement Rate on Instagram

Number of Followers Average ER

>1M	1.97%
100K - 1M	2.05%
20K - 100K	2.15%
5K - 20K	2.43%
1K - 5K	5.60%

