



# ABOUT OCBC

We believe success starts with trust. The trust that encourage us to share insights, ideas, strength and efforts to have mutual growth with the spirit of Tidak Ada Yang Tidak Bisa #TAYTB. The trust that motivates us to become your trusted journey companion to #MelajuJauh.



## Vision

To be a trusted partner to enrich the quality of life



## Mission

- Provide innovative and relevant solutions that exceeding stakeholders' expectation
- Establish mutually beneficial collaboration based on trust and prudent principal
- Create a progressive environment with a familial spirit



## Brand Essence

We strive to understand the aspiration of each customer and sincerely share the knowledge to deliver proper solution and useful knowledge to help our customers achieve their aspiration. - **"Mutual Growth Driven by Knowledge"**

# INVITING **YOU**,

**Felicia Putri Tjiasaka**

to be one of our **speakers** in **Enlighten**, sharing your inspiring story to the young generation of OCBC family.

**LET'S COLLABORATE BY BECOMING A PART OF OUR SESSION!**



## About Enlighten

An engaging event for employee's young family members to get to know more about banking and financing through fun and educational sessions. This year, we are collaborating with OCBC Young Nyala [Disney] for a more exciting experience for children.



Tuesday, 1 July 2025



8.30 AM - 4.00 PM



OCBC Space

Jl. BSD Grand Boulevard, Pagedangan, Tangerang [Across ICE BSD]



75 Employees' kids & relatives aged 10 - 15 y.o [5th -9th grade]

## Activities



Sharing Sessions



Office Tour



Immersive  
Experience



Exclusive Merchandise





## Journey & Topics



Understand what is money  
and why do we need it

Understand how money relates  
to their future goals



**Future Rich:**  
Money Skills for Life

Understand their interests and  
connect them to potential  
careers/professions



**Career Compass:**  
Finding Your Path for Your  
Future Dreams

Understand how to achieve  
our future dreams and to  
overcome  
challenges/obstacles



**Dare to Dream:** Turning  
Aspirations to Reality

# Event Rundown

Time	Activity	Location	Speaker
08.30-09.00	Open Gate + Registration	Lobby OCBC Space	
09.00-09.15	Welcoming & Warm-Up Session	OCBC Space Assembly Hall	MC
09.15-10.30	Future Rich: Money Skills for Life		Kinko Indonesia
10.30 - 10.45	Snack Break	OCBC Space Lt 5	MC
10.45 - 12.45	Office Tour / Explore Booth	OCBC Space Area (Branch, Lt. 7, Lt CC, Lt 12)	OCBC Employees
12.45 - 13.30	Lunch Break	OCBC Space Lt 5	MC
13.30 - 14.30	Career Compass: Finding Your Path for Your Future Dreams Tes Mlnat Bakat & Talkshow	OCBC Space Assembly Hall	Tes Bakat Indonesia
14.30 - 14.45	Break Time	OCBC Space Area	MC
14.45 - 15.45	Dare to Dream: Turning Aspirations to Reality	OCBC Space Assembly Hall	Jerome Polin
15.45 - 16.00	Door Prize & Closing	OCBC Space Assembly Hall	MC



Dare to Dream: Turning Aspirations to Reality - 60 mins

30

Sharing session

30

Q&A session

Objective

Help children to understand the importance of dreaming big and how to take steps toward their dreams

Summary of Key Learning Goals

- The importance of dreaming big.
- Learn how to set goals and take small steps toward their dreams.
- Discover how to overcome challenges & be resilient with a positive mindset.
- Be inspired by real-life success stories of a dreamer.

Modules

Key Discussion	Key Explanations	Activities
<ul style="list-style-type: none"><li>• “What is Your Dream?”</li></ul>	<ul style="list-style-type: none"><li>• Everyone has a dream and no dream is too big or too small</li></ul>	Ice Breaker
<ul style="list-style-type: none"><li>• Dream in this era</li></ul>	<ul style="list-style-type: none"><li>• Dream job in this era might look different from the previous generations</li><li>• Highlight what are the differences and what to look for</li></ul>	Interactive Sessions
<ul style="list-style-type: none"><li>• Dreams are goals and aspirations to guide us toward something we want to achieve.</li></ul>	<ul style="list-style-type: none"><li>• Examples of famous people who start with big dreams at young age<ul style="list-style-type: none"><li>◦ Lionel Messi</li><li>◦ Mozart</li><li>◦ or other public figure who the children can relate to</li></ul></li><li>• No matter your background, you can achieve great things if you dare to dream</li></ul>	
<ul style="list-style-type: none"><li>• Overcoming challenges</li></ul>	<ul style="list-style-type: none"><li>• Common challenges we face:<ul style="list-style-type: none"><li>◦ Fear of failure</li><li>◦ Doubt from others</li><li>◦ Procrastination or distractions</li></ul></li><li>• Introduce the Growth Mindset &amp; GRIT – how to be resilient in achieving the dream</li></ul>	
<ul style="list-style-type: none"><li>• How to take small steps toward dreams</li></ul>	<ul style="list-style-type: none"><li>• Dreams are possible when we believe and take actions.</li><li>• Share stories from Guest Speakers</li></ul>	

Speaker:



Felicia Putri Tjiasaka  
Investment Storyteller

# Thank you

Please feel free to contact me if you have any inquiries.  
Looking forward to our collaboration!



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