

CARITA NARA

Your Trip & Event's Personal Trainer

Media Press Kit – Padel Experiences



CARITA
NARA

CARITA NARA PRESENTS

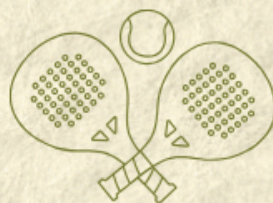
Padel Experiences



CARITA
NARA

END-OF-YEAR GATHERING

Tropi Court



More than just padel —
the court turns into a
social playground:

SAVE THE DATE

- 6 DECEMBER 2025
- 6:00PM - 12:00AM
- PADELTON, WEST
JAKARTA

WITH BEBOP



play. connect. repeat.



A Padel Experience with Carita Nara

TROPICOURT

A social playground – on & off court

Partnering with Bebop & RELX

Date: Saturday, 6 December 2025

Time: 18:00 - 24:00 WIB

Location: Padelton, Jakarta Barat

We know everyone's all about padel. They come, play, network. To celebrate the end of year, Carita Nara wants to bring this experience to the next level.

Introducing TropiCourt – where the court turns to a social playground. It's more than just padel and networking; it's about bringing back the fun of meeting new people through social mingling games, both on and off the court.

Think tropical holiday atmosphere, curated social scavenger hunts, in collaboration with Bebop, and padel games to keep people connected – with friends, new faces, and the wider padel community.

Whether you're joining as a player, partner, or creator, TropiCourt is where stories are made, friendships are formed, and experiences go beyond the game.



**CARITA
NARA**

What's Inside: TROPICOURT

A social playground – on & off court
Partnering with Bebop & RELX

Two Elements:

- 1. Padel Play Sessions**
- 2. Social Mingling / Scavenger Hunt**

How it works:

- 1. Two types of tickets:** 1) Padel 2) Social Mingling (*padel players ticket will include the social mingling scavenger hunt*)
2. At registration, players will receive a **passport to collect stamps**
- 3. The Social Mingling / Scavenger Hunt:**
 - a. There will be 3 islands (spots) to go to
 - b. Participate in social activities and games there and collect stamps
 - c. Social Island | Photo Island | Padel Pit-Stop Island
 - d. Collected stamps can be used to win doorprize

Padel Sessions:

1. Community Mixer Play
2. Single, Mingle, Couples
3. Fun Play

Social Mingling Scavenger Hunt:

1. 3 islands for completion of activities
2. Human bingo, sip & connect, spin the wheel, and more to come!

On-going atmosphere:

1. DJ setlist
2. Drinks
3. Photo spots

Not your usual **Padel Experience**

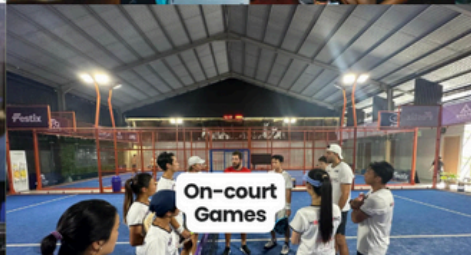
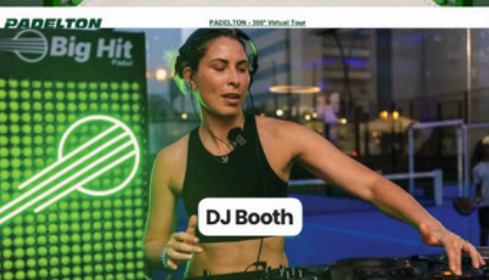
6:00 – 8:00 PM : Community Mixer Padel Play

8:00 – 10:00 PM : Single & Mingle | Couples Play

10:00 PM – 12:00 AM : Fun Padel Play

7:00 PM – 12:00 AM: Social Scavenger Hunt

11:30 PM : Raffle draw for doorprize



**WE WOULD LIKE TO
INVITE YOU**

To be a part of

TropiCourt



CARITA
NARA

DELIVERABLES

1. PRE-EVENT (1 story before event)

Purpose: Build hype and let your followers know you're attending.

Deliverable:

- **1 Instagram Story** tagging @caritanara (use provided poster or your own visual)

2. EVENT DAY (content on the day itself)

Purpose: Show authentic, fun, and social moments.

Deliverable

- Minimum **2–3 Instagram Stories** showing your favorite parts
- Tag @caritanara and other brands (TBC)

We'll also have photographers & videographers capturing moments, so you can repost official photos/videos after the event.

3. POST-EVENT

Purpose: To share your experience and highlight Carita Nara as an event planner.

- **Post IG Reel or IG Carousell** of photos taken showing your experience (can choose highlight moments)
- **Caption or text could mention:** Carita Nara is a travel & event agency. Ready to become your events personal trainer.

Tag @caritanara

FORM OF PARTNERSHIP

Type of Collaboration:

- Free entry
- F&B including drinks (alcoholic, non-alcoholic options too)
- Social media posts
- Professional photo access
- Content fee as per agreement

About Carita Nara



Sharon Karina
Founder

"Story"

in Javanese/Sundanese

"Person"

in Sanskrit language

We are a **Travel & Event Agency** ranging from open to private trips who also curate specialized events for company team building, events for occasions, and workshops -- bringing unique experiences to people's lives.

Vision & Mission

- 01 Deliver **authentic travel experiences** by crafting personalized itineraries, promoting cultures and heritage, as well as supporting local communities.
- 02 Become the trusted travel companion by offering **expert tips, curated experiences, and insights** for every journey.
- 03 Designing events through **meaningful experiences** for special occasions and community building.



We are an event & travel agency
catering destinations across Indonesia

Our Services

Event & Activity Organizer

- Tailored company/community gathering
- Company Trip
- Employee Workshop
- Special Event

Travel Operator

- Travel agency with hundreds of access to local vendor, hotel transport in Indonesia
- Focusing on local and unique experiences in Indonesia



Past Activities

with **ACE Hardware**



BOOKHIVE
MY CITY // MY LIBRARY

any many more!



Yogyakarta & Bromo Trip



Waisak Trip



Art as Therapy Workshop



Botanical Textile Coloring



Brand Activation for ACE Hardware's Loyal Customer



Company In-House Activities for Youtube Indonesia



Carita di Taman with BOOKHIVE Community

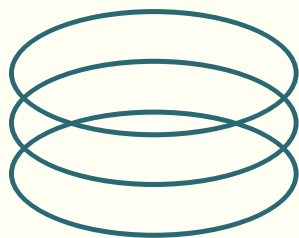


Lasem Girl Trip



ONGOING PARTNERSHIPS

CARITA NARA AS OFFICIAL TRAVEL AGENT PARTNER FOR SPORTS RELATED EVENTS



BOROBUDUR MARATHON 2025



IL FESTINO CYCLING 2025

PAST PADEL EVENT



NOL'S INDEPENDENCE DAY PADEL MATCH

POWERED BY CARITA NARA

MAIN SPONSOR:
1. DRINK NOL

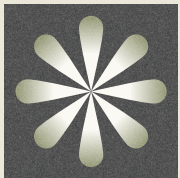
SPONSORS:

- WHOLECHIPS
- OAT DAILY
- GOOD PADEL COURT
- REJOUI CLINIC
- MORULA CLINIC
- THE TITE STUDIO
- OURI MIND CARE

TOTAL 58 PEOPLE
5 PADEL COMMUNITIES



Be a part of our
experience



**Let's
discuss more**

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