

DODDY PRAYOGO

LECTURER

INVESTOR

CONTENT CREATOR

Ngobrolin investasi,
cara **PELAN** namun **PASTI** untuk **KAYA**



81+

**Satisfied partners & brands
we've collaborated with.**



107k+



Instagram followers

335k+



Youtube Subscribers

204.4k+



TikTok Subscribers

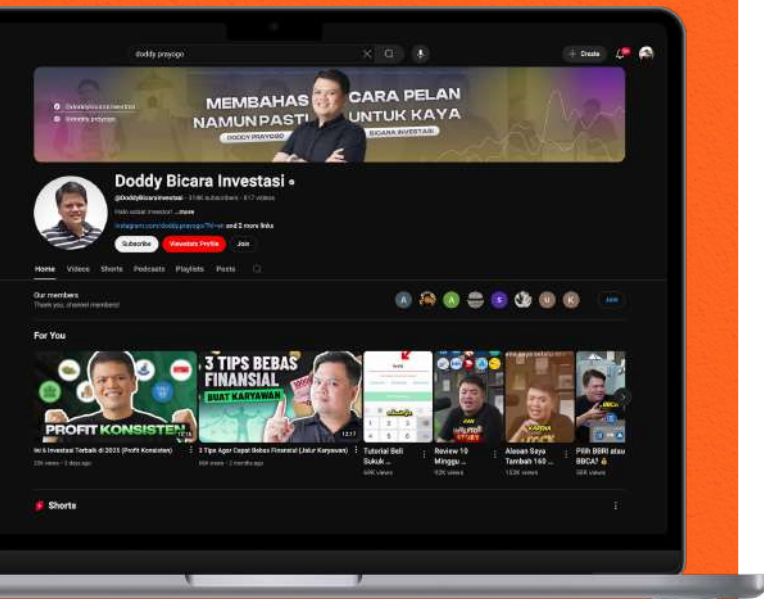
BRANDS & COLLABORATION

Working with many great brands and partners, including several project campaigns and events.



YOUTUBE

Doddy Bicara Investasi



RATE CARD



YT NON REVIEW ----- **RP 9.000.000**

8 – 10 mins video

Brand Tap In, Adlibs 45s – 1 Min

YT REVIEW ----- **RP 20.000.000**

8 – 10 mins video

70% – 80% scene about brand

YT SHORTS ----- **RP 6.000.000**

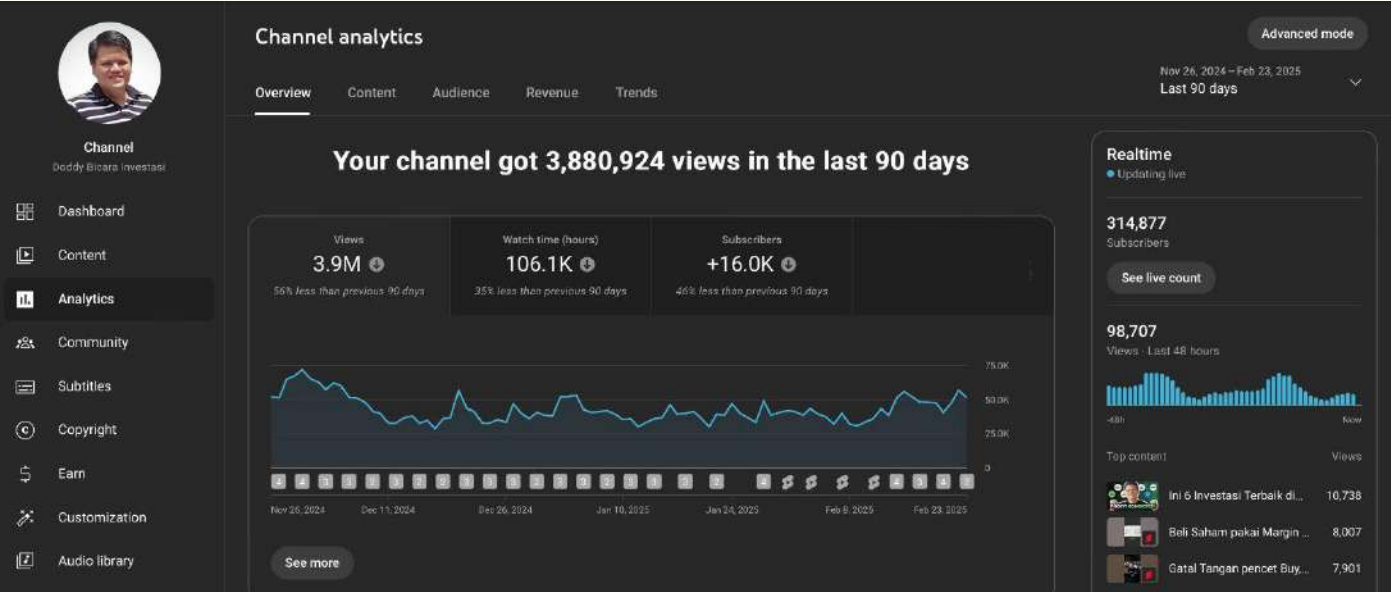
60s short video

AS TALENT ----- **RP 25.000.000**

Online appearance in brand/client's

Channel – max 1.5 hours

YOUTUBE INSIGHT



FEATURING OTHER INFLUENCERS



FT. RADITYA DIKA – BIAR GAK BOKEK WAKTU TUA



523K Views

FEATURING OTHER INFLUENCERS



FT. RIVAN KURNIAWAN



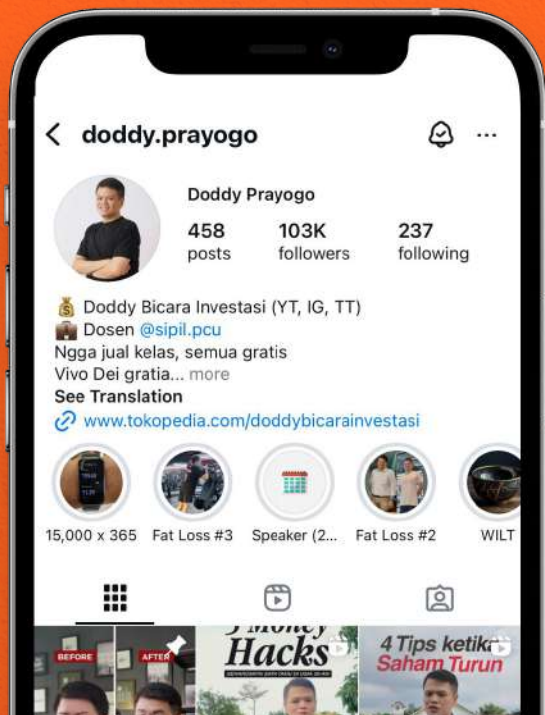
FT. SAMUEL & CLAUDIA



FT. THINKSITE

INSTAGRAM

@doddy.prayogo



RATE CARD



FEED ----- **RP 5.000.000**

Personalized post brand/client, 4 - 5 slides

STORY SESSION ----- **RP 4.000.000**

4 - 5 slides max, softsell + CTA, include link (if any)

REELS ----- **RP 6.000.000**

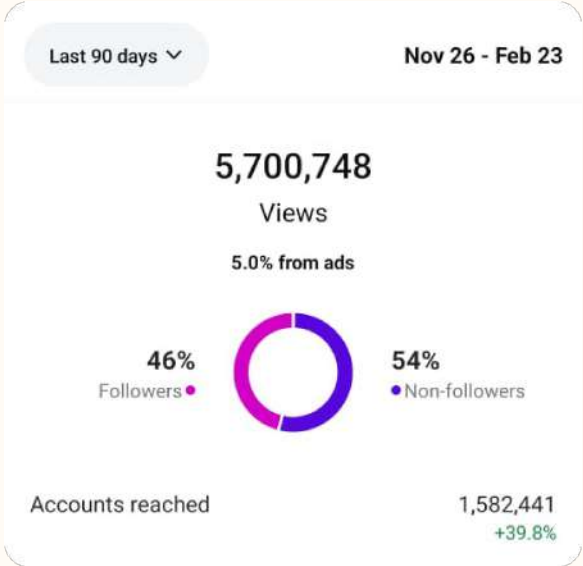
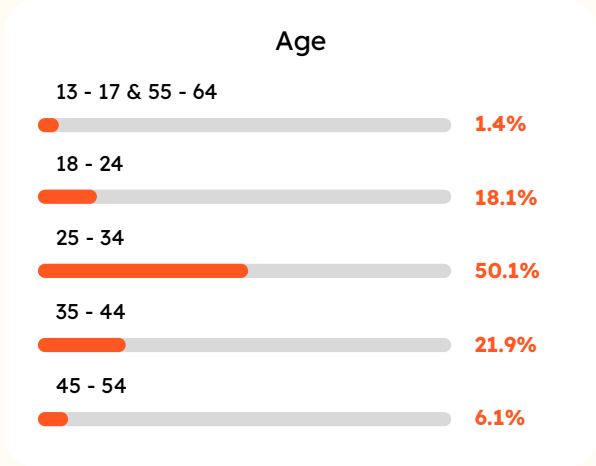
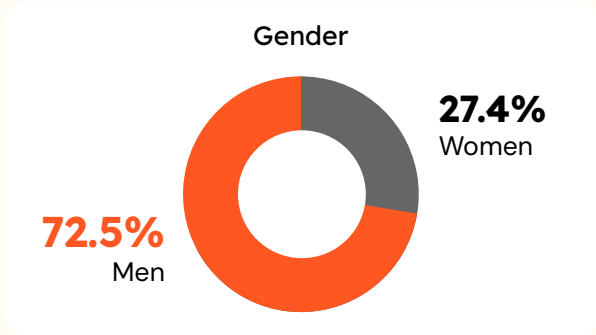
1 min video, softsell + CTA

IG LIVE ----- **RP 5.500.000**

1 hour live session with client

REPOST / BOOST ----- **+35%
Normal Rate**

AUDIENCE INSIGHT



CONTENT INSIGHT

TOP STORIES

Stories Last 3 months

Views



12,636



12,466



12,056



11,427



11,123



10,401



11,427



11,123



10,401

TOP REELS

Reels Last 3 months

Views



784,169



540,298



361,816



238,929



68,795



62,220



11,427



11,123



10,401

TOP CONTENT

Posts Last 3 months

Views



231,666



104,446

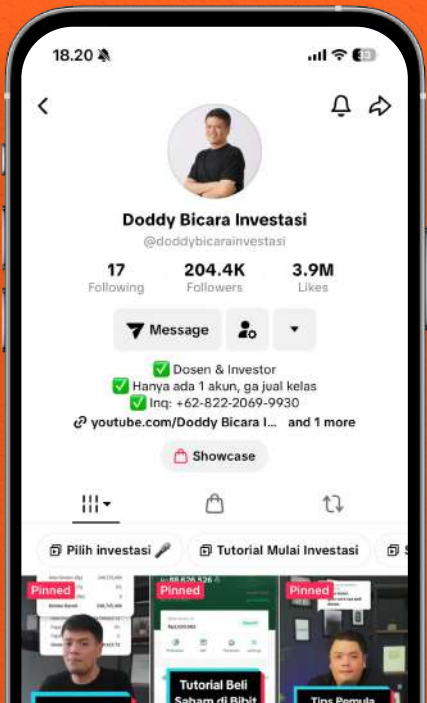


21,256

updated as per Feb 23th

TIK TOK

@doddybicarainvestasi



RATE CARD



Tik Tok ----- **RP 5.000.000**

Personalized post brand/client, 4 - 5 slides

Yellow Cart ----- **+ Rp 750.000**

Insert product link

Reels mirror Tik Tok ----- **RP 7.500.000**

Same videos, uploaded on 2 platforms. Normal rate Rp 10.000.000

Key metrics
Dec 26, 2024 - Feb 23, 2025

Post views 10M -1.3M (-11.2%)	Profile views 71K -10K (-12.4%)	Likes 410K -112K (-21.6%)	Comments 12K -2,305 (-16.1%)	Shares 29K -2,737 (-8.6%)	Est. rewards \$2.05 +\$1.49 (+266.5%)
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SPEAKER SESSION



RATE CARD

WEBINAR ----- **RP 5.000.000**

Up to 1,5 hours, talkshot/presentation

OFFLINE SPEAKER ----- **RP 12.500.000**

Luar kota : exclude transport + accommodation + riders

OFFLINE ATTENDANCE ----- **RP 6.500.000**

1 min video, softsell + CTA

NOTES (untuk event di luar Surabaya)

- Exclude fee untuk akomodasi (apabila diperlukan), min hotel bintang 4
- Untuk flight Garuda/equivalent
- Riders team 1 orang

FREQUENTLY ASKED QUESTION

Q

Bagaimana workflow kerjasama?

01. Infokan details SOW

(Contoh : 2x IG Story, 2 Tiktok, dll)

02. Cek availability jadwal

(Untuk **lock date** harus ada DP 50%)

03. Share Brief/Proposal

(Proses review & tunggu konfirmasi)

04. TTD SPK & Invoicing

(Konfirmasi apabila sudah membayar)



Proses pengerjaan adalah 8 – 12 hr setelah review brief & ada pembayaran yang masuk (**non-negotiable**)

Q

Apakah ada bundling rate/bisa nego?

Harga yang tertera sudah nett.

Potongan khusus untuk min transaksi >50 juta.

Q

Bagaimana prosedur kontrak bersifat eksklusif?

Rate yang tertera adalah untuk kontrak **NON-eksklusif** (bisa menerima tawaran serupa dari pihak lain)

Untuk kontrak eksklusif = **rate normal x exclusivity rate**.

Q

Apakah harga sudah termasuk pajak?

Belum & akan di *gross up* **0,5%** dari total transaksi.

Client **wajib** memberikan **bukti potong pajak** maksimal H+30 pembayaran.

PUBLICATION

Untuk keperluan media dan publikasi
silahkan klik link yang telah tersedia
dan men-download secara manual.

Untuk penulisan gelar pada
poster/banner/penyebutan oleh MC

Photo

bit.ly/Foto-DP

Profile Brief

bit.ly/ProfileBrief-DP

Doddy Prayogo

Konten Kreator "Doddy Bicara Investasi"

THANK

YOU

LET'S COLLAB

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